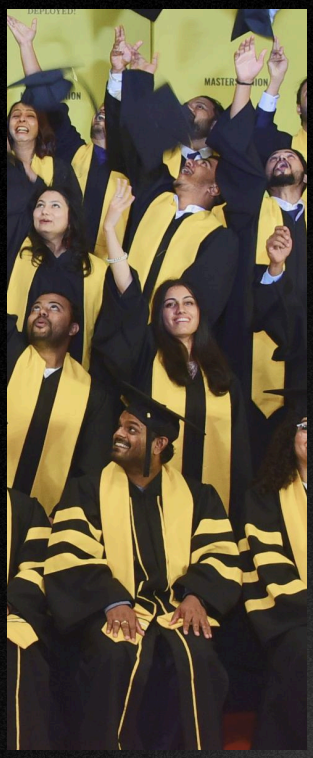
Cohort 2021-25

masters' union

5 YEAR ALUMNI REPORT

PGP in Technology and Business Management



5 YEARS OF MU...

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Hon'ble Vice President of India,
Shri Jagdeep Dhankar
at the 4th Convocation of
Masters' Union

Evolution & Impact

The Masters' Union Journey

From Newcomer to Top B-School

Now ranked among India's leading B-schools, with average salaries surpassing top institutions.

Cohort Growth: 64 → 327

Expanded more than fivefold from the inaugural batch to the current cohort.

Global Reach: 50+ Roles

Students are placed across Dubai, Abu Dhabi, Riyadh, New York, and Dublin.

Credibility Through International Recognitions

Awarded the BSIS Label and recognized with memberships by AACSB and EFMD.

Campus Growth in Gurugram

From a single facility to a world-class campus in Gurugram's business hub.

Entrepreneurial Outcomes

700+ graduates, 30+ Startups, ₹480 Cr projected revenue, and 180+ jobs created.

Going beyond borders

Hosted global industry leaders and academicians, including professors from Harvard, Stanford, and Wharton.

Scholarly & Industry Excellence

Published in top global journals and partnered with PwC, NITI Aayog, and FICCI to drive research-led industry insights.

Youtube

Most Followed B-school Channel across India

Sharktank

5 Masters' Union Students have made it to Shark Tank India

₹34-36 LPA

Average Salary MBA Cohort 2025

Since its inception, Masters' Union has delivered exceptional career outcomes for its PGP TBM graduates. Our placement reports, meticulously **audited each year by B2K Analytics (formerly Brickworks Analytics)**, the same firm that audits IIM Ahmedabad's reports, provide a transparent and verified account of our students' success.

Evolving Placements Landscape

Recruitment now spans consulting leaders, quick commerce, venture capital, and AI disruptors, reflecting Masters' Union's dynamic industry integration and relevance.

Case Competition Leadership

Students have achieved podium finishes at major case competitions, hosted at institutes like Harvard, ISB, IIMs, and XLRI, with over 10+ first-place wins in the last year alone.

Startup Outcomes

30+ startups have emerged from Masters' Union in five years, together generating ₹319.8 Cr in annualised revenue. Cohort 2025 alone earned ₹3.3 Cr in 2.5 months through dropshipping projects.

Cohort 2023 The Achievements

Cohort 2023: The Achievements

163	₹34.07 LPA	₹57.08 LPA
Number of Students	Average CTC	Highest CTC

Cohort 2021: The Genesis

64	₹29.12 LPA	₹45 LPA
Number of Students	Average CTC	Highest CTC

Cohort 2022: The Advancement

60	₹33.10 LPA	₹64.15 LPA
Number of Students	Average CTC	Highest CTC

Entrepreneurship Momentum

Student founders have grown from 7% in 2021 to 17% in 2025, reflecting a strong culture of job creators.

Cohort 2025: The Milestone Year

234	₹34-36 LPA	₹1.29 Cr
Number of Students	Average CTC	Highest CTC

37 International Offers
across Dubai, Abu Dhabi, Riyadh, and New York.

Cohort 2024: The Global Expansion

201	₹28.52 LPA	₹61.80 LPA
Number of Students	Average CTC	Highest CTC

10+ International Offers
across Dubai, Riyadh, New York, and Dublin.

Cohort 2026: The Journey Ahead

327	New PGP-TBM (YLC)
Number of Students	Program introduced

Masters' Union

In The News

Message from the Chairman, **Manoj Kohli**

The Masters' Union's journey from its inception has been guided by a clear and unwavering vision, articulated by its leadership.

Reflecting on our journey from 2020 to 2025, I'm proud of how Masters' Union has navigated global challenges while staying committed to innovation and student success.

Highlights from the **past five years**

- **Average salary** across all cohorts stands at an impressive **₹32+ LPA**
- **20% of Cohort 2024 became founders**; 4 raised $200K+ in VC funding pre-grad
- **₹3.3 Cr revenue generated** by Cohort 2025 through the Dropshipping Challenge
- Focused on high-growth sectors like **VC**, **AI**, **Founder's Office roles**, and **international placements**

We aim to attract more AI-focused companies, enable 30% of students to become job creators, and position Masters' Union among the **Top 10 global B-schools by 2030**.

Let's keep building boldly!

Manoj Kohli

Chairman of Board of Governors, **Masters' Union**
Former Country Head, **Softbank**
Former CEO & MD, **Bharti Airtel**

Message from the Director, Career Services, **Abhishek Kaul**

It's a proud moment for all of us at Masters' Union as we unveil our 5-Year Alumni Report - the most comprehensive and globally integrated edition yet. This alumni report captures the evolving impact and global achievements of our graduates as they lead with purpose across industries and continents.

Our global presence reached new heights this year, with 37 international offers generated across key economic corridors, including the Middle East, Europe, and North America. The highest CTC stood at ₹1.29 crore, marking one of the most successful years in our institution's history. The number of international offers generated surpassed those of IIM Ahmedabad, Bangalore, and Calcutta combined.

Supported by world-class faculty, global industry partnerships, and a strong international student community, our graduates are stepping into purpose-driven, cross-border roles that exemplify global readiness.

Director's Highlights (Cohort 2025)

₹34 – 36 LPA

The average CTC for Cohort 2025 is among the highest across Tier-1 Indian B-Schools

>80%

Students securing placements before Term 7 (out of 8), likely to go up to a 100%

37

International offers so far with placements in UAE, Saudi Arabia, and more.

₹1 Cr

3 offers above 1cr. Highest packages ever, marking record-breaking compensation figures

>₹45 LPA

17% of total placements in C5 have been above the milestone of 45 LPA

55 New Marquee Brands

Exclusive hiring at Masters' Union by global brands such as Meta, DP World, Careem, L&T, Airtel, Salesforce, KPMG, American Express, and IndusInd Bank, reflecting the strength and depth of our industry network.

Abhishek Kaul

Director- Career Services

MBA, ISB | Ex. Walt Disney, EY, Times Group

Message from Associate Director, Alumni Relations, **Abhinav Arora**

It's a defining moment for all of us at Masters' Union as we reflect on five years of growth, innovation, and alumni impact. What began as a bold experiment in practitioner-led business education has now evolved into a powerful ecosystem, one where our graduates not only secure exceptional career outcomes but also shape industries and build ventures. This **5-Year Alumni Report** is a celebration of that momentum and the compounding value our community continues to create across India and around the world.

Director's Highlights

700+
alumni community across 5 cohorts

11
alumni chapters across India and UAE

15%+
yearly average CTC increment observed for all batches

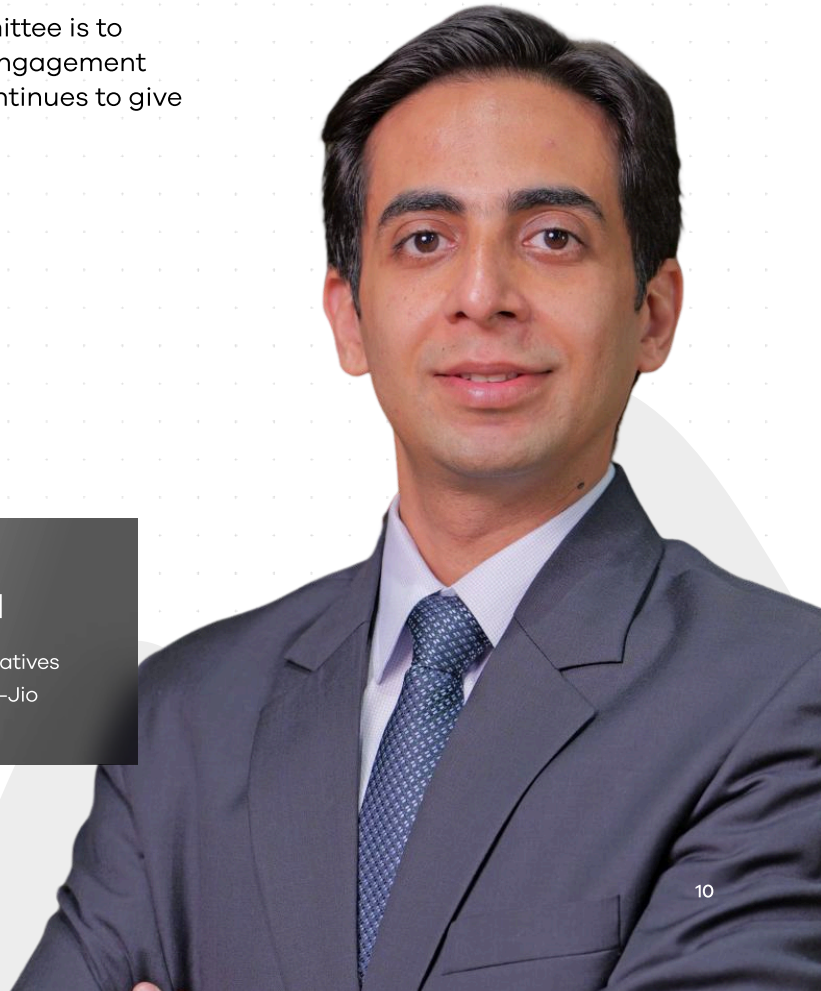
50+
alumni in international roles

20+
alumni with CTC above INR 60 LPA

80%
C1 alumni reported promotions

- Masters' Union alumni have grown into leaders, entrepreneurs, and changemakers, supported by a strong network that fosters lifelong collaboration.

- Our focus through the Alumni Relations Committee is to deepen connections, mentorship, and global engagement with the goal of creating a community that continues to give back and grow together.



Abhinav Arora
Associate Director, Strategic Initiatives
MBA, FMS | Ex. TELUS, EY, PwC, R-Jio

Highlight #1

International Placements

Over the past five years, the career landscape at Masters' Union has grown steadily and significantly. Our placement outcomes remain on par with leading institutions in the country, with an expanding international footprint that continues to create new opportunities for our students.

₹1.29 Cr

Highest CTC

50+

Total International Offers across all cohorts, with 48 of them being placed in the past year alone

₹51 LPA approx

Average CTC

5

Key Economic Corridors, including the Middle East (Dubai, Abu Dhabi, Riyadh), Europe (Ireland), and North America (USA)

To support and amplify this momentum, we also onboarded global industry leaders to our **International Career Advisory Board**.

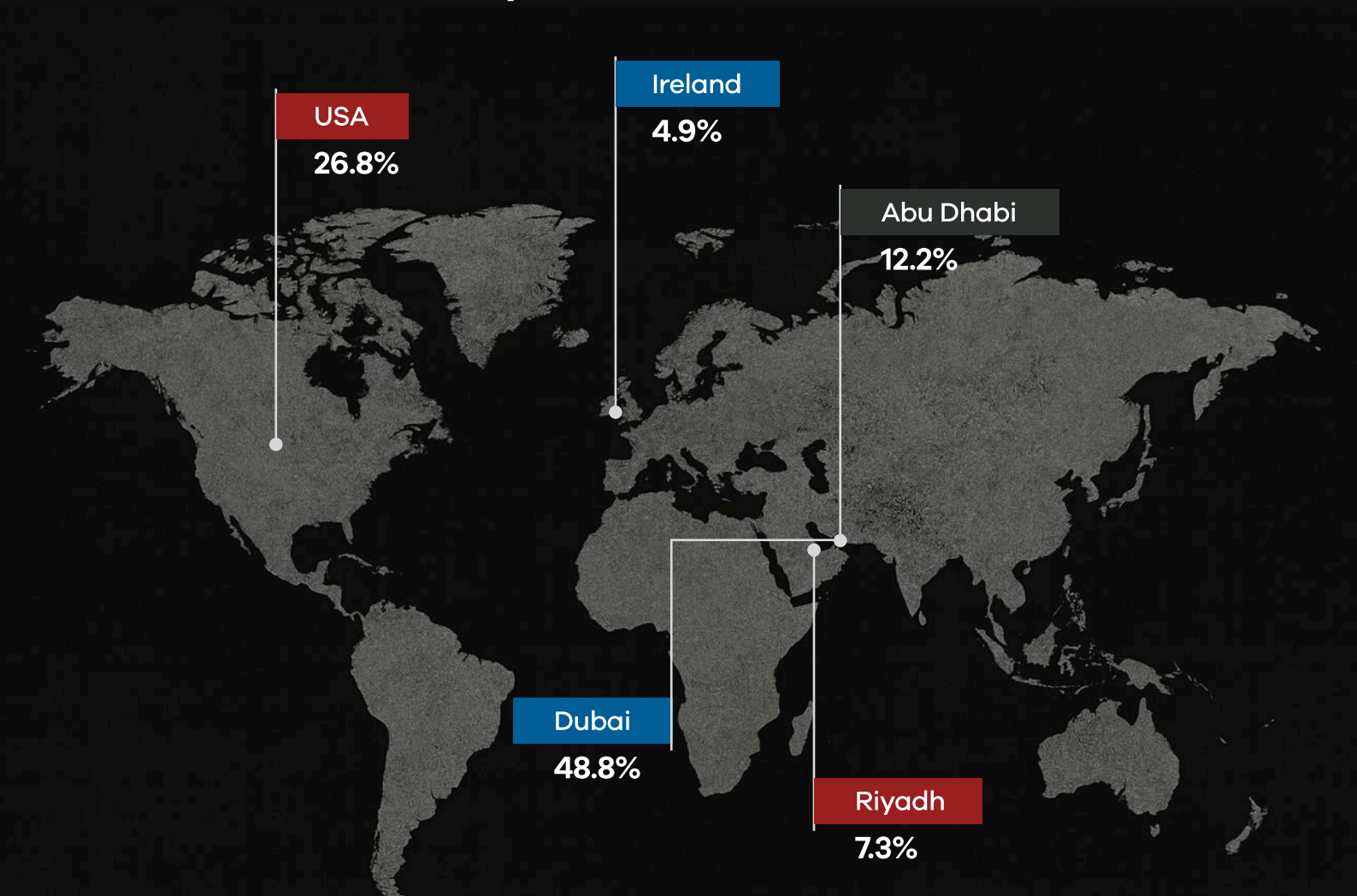
Masters' Union's distinctive pedagogy was the cornerstone of my success in securing a position at DP World, Dubai. The institution's In-class & Out-class learning approach equipped me with practical problem-solving skills directly applicable to the Transformation & Strategy role at the CEO's Office. Through regular CXO sessions, I developed a nuanced understanding of how CXOs function and work, which helped me immensely during interviews. The confidence I gained from regular C-suite interactions and presentations at Masters' Union translated seamlessly into my application process.

Jas Desai

Senior Associate, CEO's Office
(Transformation & Strategy)

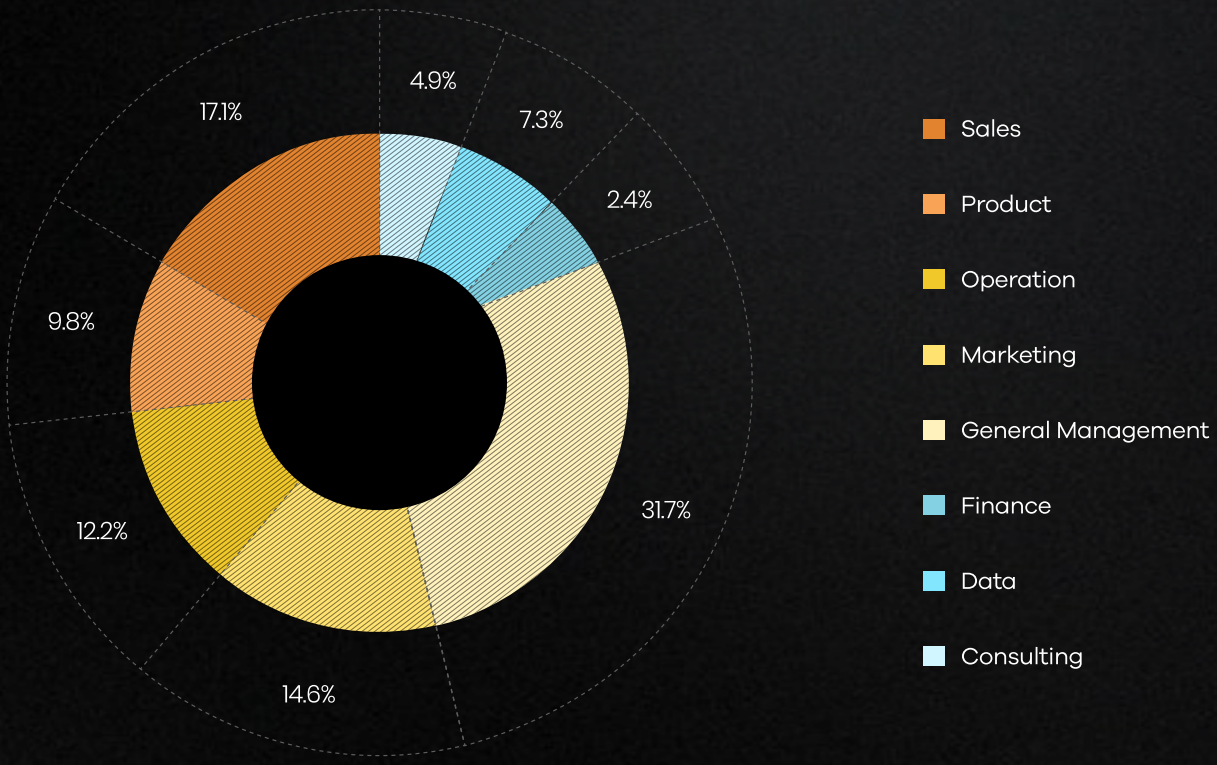
DP WORLD
Dubai

Alumni Global Footprint



Role **Distribution**

International Placements



Highlight #2

The Masters' Union Unicorns & Decacorns Story

Flipkart | SWIGGY | CRED | mamaearth | Park+ YOUR CAR APP | Razorpay

JUSPAY | Pristyn Care | SPINNY | upGrad | CARS24 | zepto

Our Presence in the **Unicorn Ecosystem**

Graduates from Masters' Union have carved successful careers in more than 30 top Indian and global Unicorns such as:

- Zomato, Razorpay, Zepto, Juspay, DarwinBox, Mamaearth, Ather Energy, Park+, Prystine Care, Spinny, upGrad, CRED, Cars24, and more.
- Roles range from product management and strategy to growth, marketing, and operations leadership.

Driving **Growth in Decacorns**

Masters' Union graduates have secured roles in **3 Decacorns**, including **Flipkart**, **Swiggy**, and **PhonePe**, where they are helping shape the growth of companies valued at $10Bn+, handling critical roles in strategy, expansion, and digital transformation.

Yashana Lalwani

Placed at Flipkart as Management Trainee - Business

From winning Flipkart Wired 8.0 to acing her Pre-Placement Interview, Yashana turned a national case competition victory into a full-time role at Flipkart's Business team as a Management Trainee.

Cohort 5

Flipkart

Gurram Vijay

Placed at PhonePe as Associate Manager - Operations

Vijay's proactive outreach and operations expertise helped him convert this opportunity into a high-impact role at PhonePe, proving persistence pays off. His journey reflects how initiative and preparation can bridge the gap between ambition and achievement.

Cohort 4

PhonePe

Shristi Singh

Placed at Swiggy as Senior Manager

With her blend of strategy and leadership, Shristi impressed recruiters at Swiggy, earning a Senior Manager role that perfectly matched her ambitions. Her story exemplifies how focused preparation and clarity of purpose can accelerate career growth in fast-evolving industries.

Cohort 4

SWIGGY

Highlight #3

Record Placements in Q-Commerce Industry

Masters' Union has been a talent catalyst for the Q-Commerce sector, enabling some of the fastest-growing companies to access future-ready professionals equipped with skills in:

- **Operations & Supply Chain Optimization -** Managing dark stores, warehouse networks, and delivery efficiency.
- **Growth & Marketing Strategy -** Driving customer acquisition and retention in hyper-competitive markets.
- **Data-Driven Decision Making -** Leveraging analytics to optimize delivery times, basket sizes, and route planning.
- **Growth & Marketing Strategy -** Innovating scalable platforms for real-time logistics and user experience.

Impact Highlights

zepto, blinkit and instamart	More than 50 Masters' Union graduates have joined **Zepto**, **Blinkit**, and **Swiggy Instamart**, contributing to their rapid scaling and market dominance.
Startups in logistics & supply chain tech	Several graduates have launched **startups in logistics and supply chain tech**, directly contributing to the Q-Commerce ecosystem.

Highlight #4
Key Live Projects Across All Cohorts

Microsoft	Flipkart	ATHER	V MART	Shiprocket Cargo
Park+ YOUR CAR APP	Nando's	ASAR GAMING NETWORK	Finlatics Experience to Upskill	WittyAdverts
OZONE	BACCA BUCCI	VAMA VIRTUAL ASTROLOGY & MANDIR APP	impute	caret CAPITAL
ROADGRID	TEX FASTENERS	Tektology	marble health	KHAITAN EDUCATION CENTRE

Scan to play

Microsoft

Our students engaged at Microsoft, gaining hands-on experience on WXP Apps to enhance user experience and tech innovation.

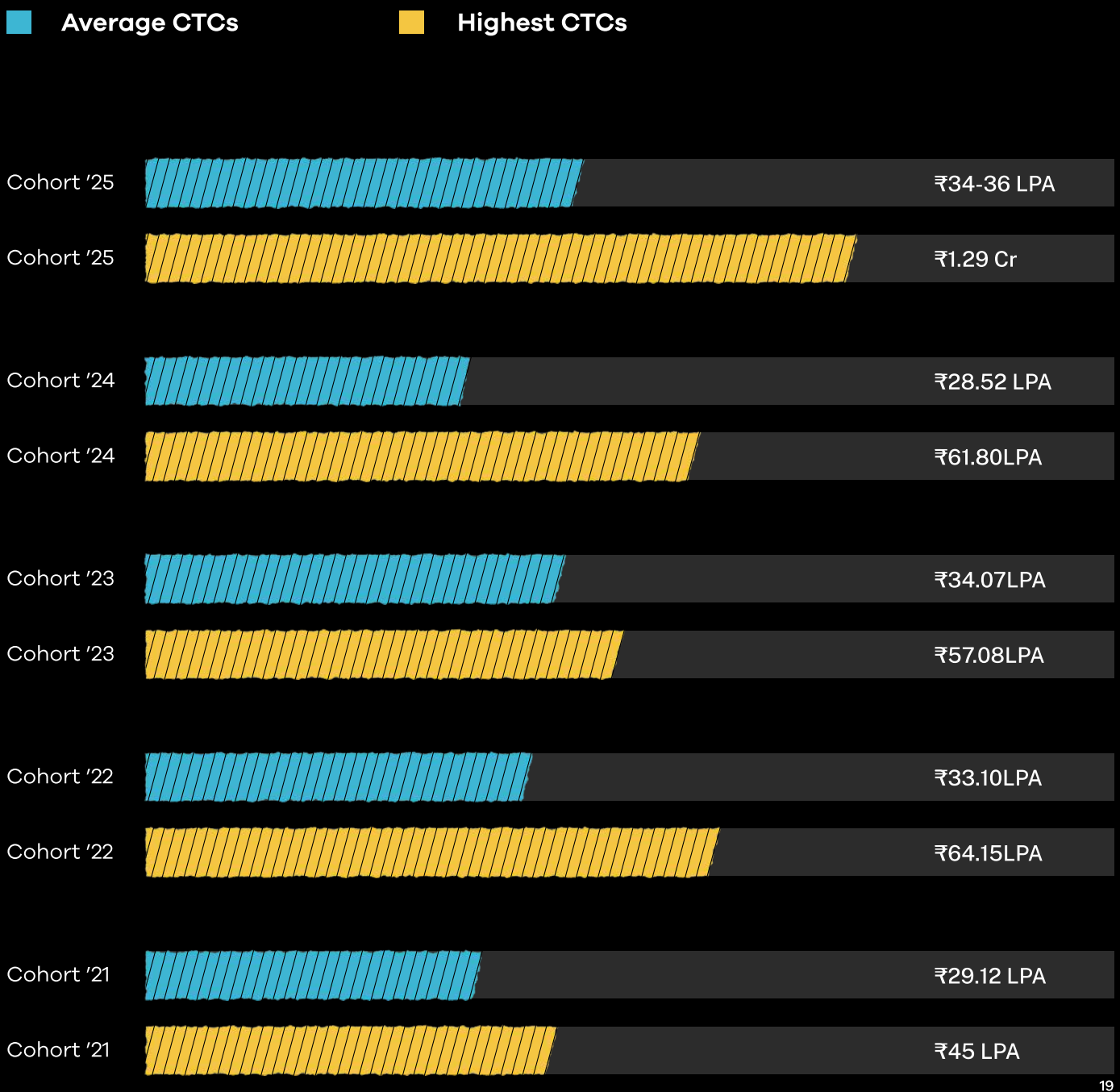
V MART

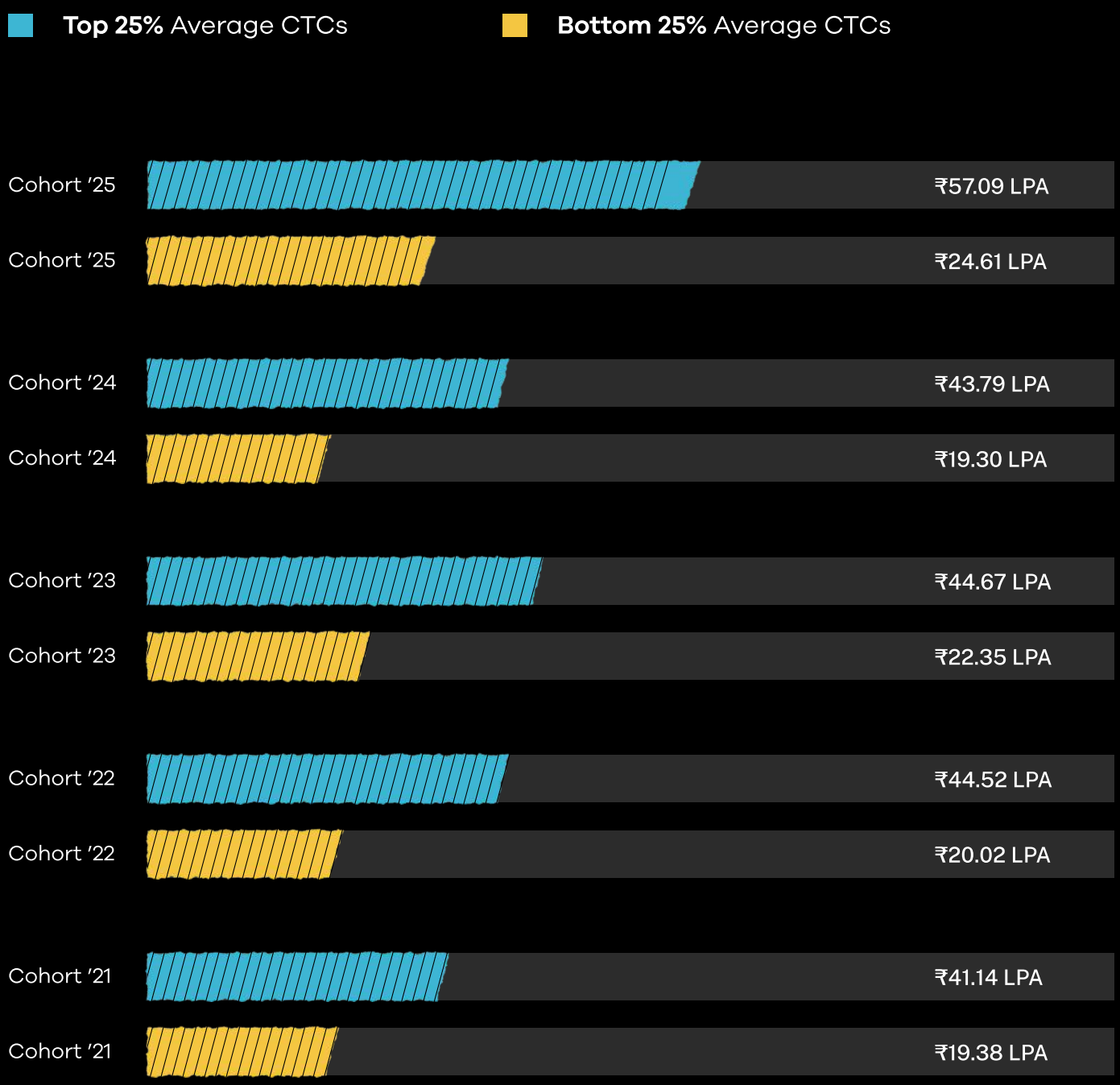
Students analyzed performance across V-Mart retail stores, benchmarking metrics and shaping leadership decisions on store format, inventory, and marketing.

5 year Placements Overview

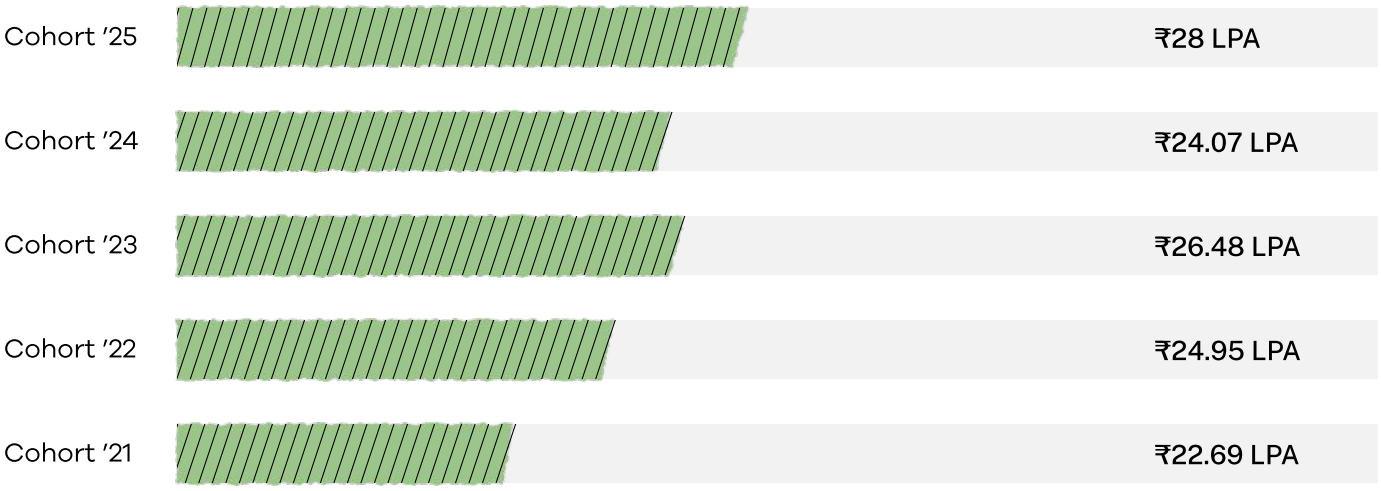
Placement Metrics and Outcomes (2021 - 2025)

Total Students placed	Salary Jump from Pre-MBA Level	Offers Per Student
630	3.03x	1.42

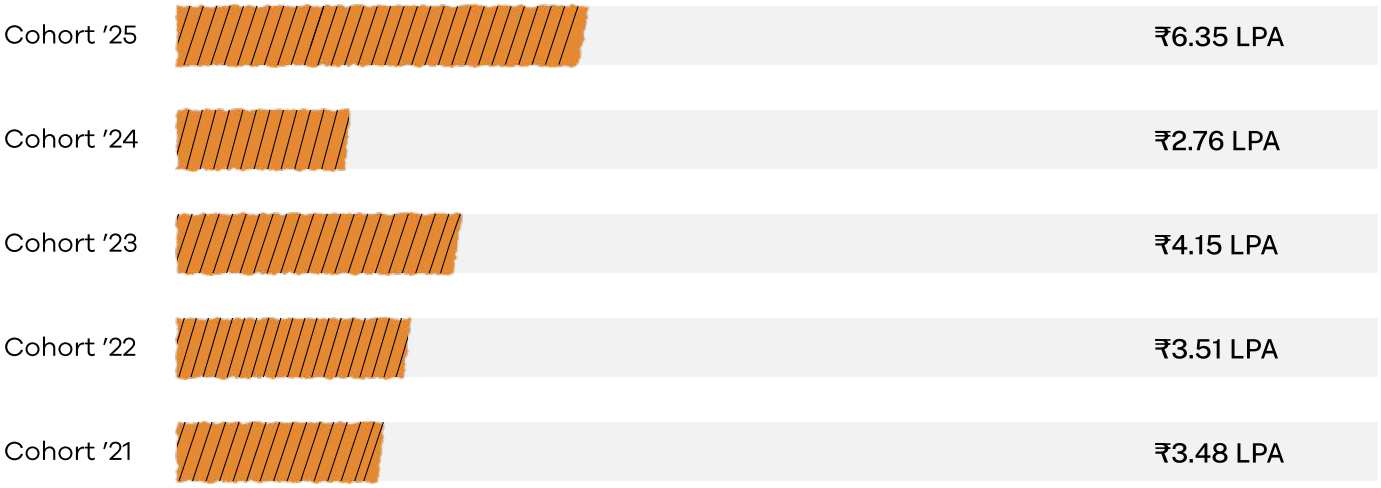



Top 25% Average CTCs
Bottom 25% Average CTCs
Cohort '25
₹57.09 LPA
Cohort '25
₹24.61 LPA
Cohort '24
₹43.79 LPA
Cohort '24
₹19.30 LPA
Cohort '23
₹44.67 LPA
Cohort '23
₹22.35 LPA
Cohort '22
₹44.52 LPA
Cohort '22
₹20.02 LPA
Cohort '21
₹41.14 LPA
Cohort '21
₹19.38 LPA

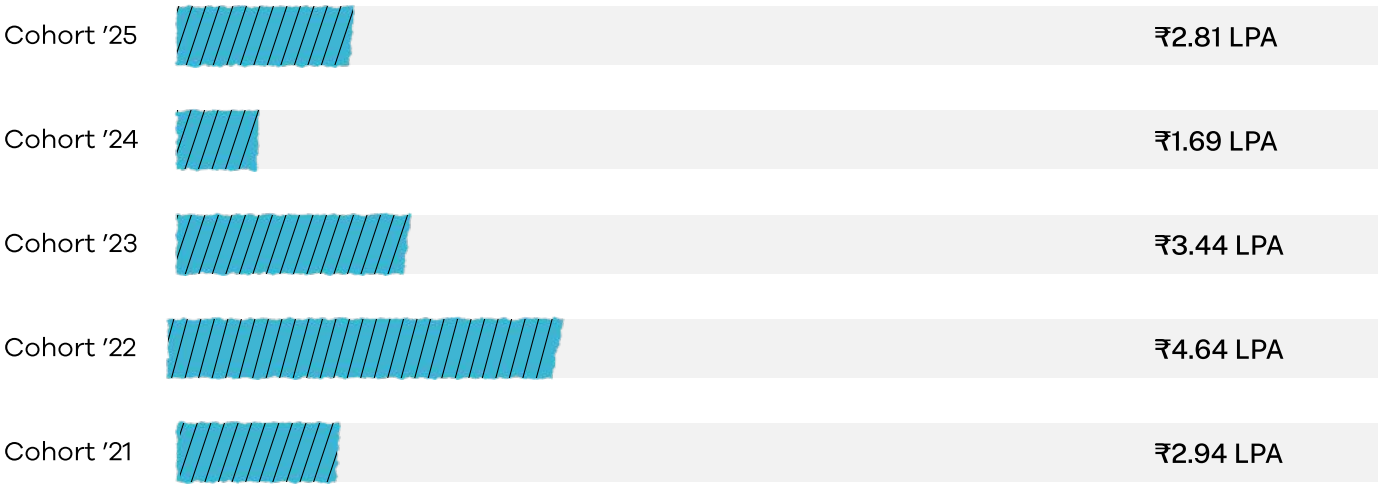
Average Fixed CTCs Across All Cohorts



Average Variable CTCs Across All Cohorts



Average ESOPs Across All Cohorts

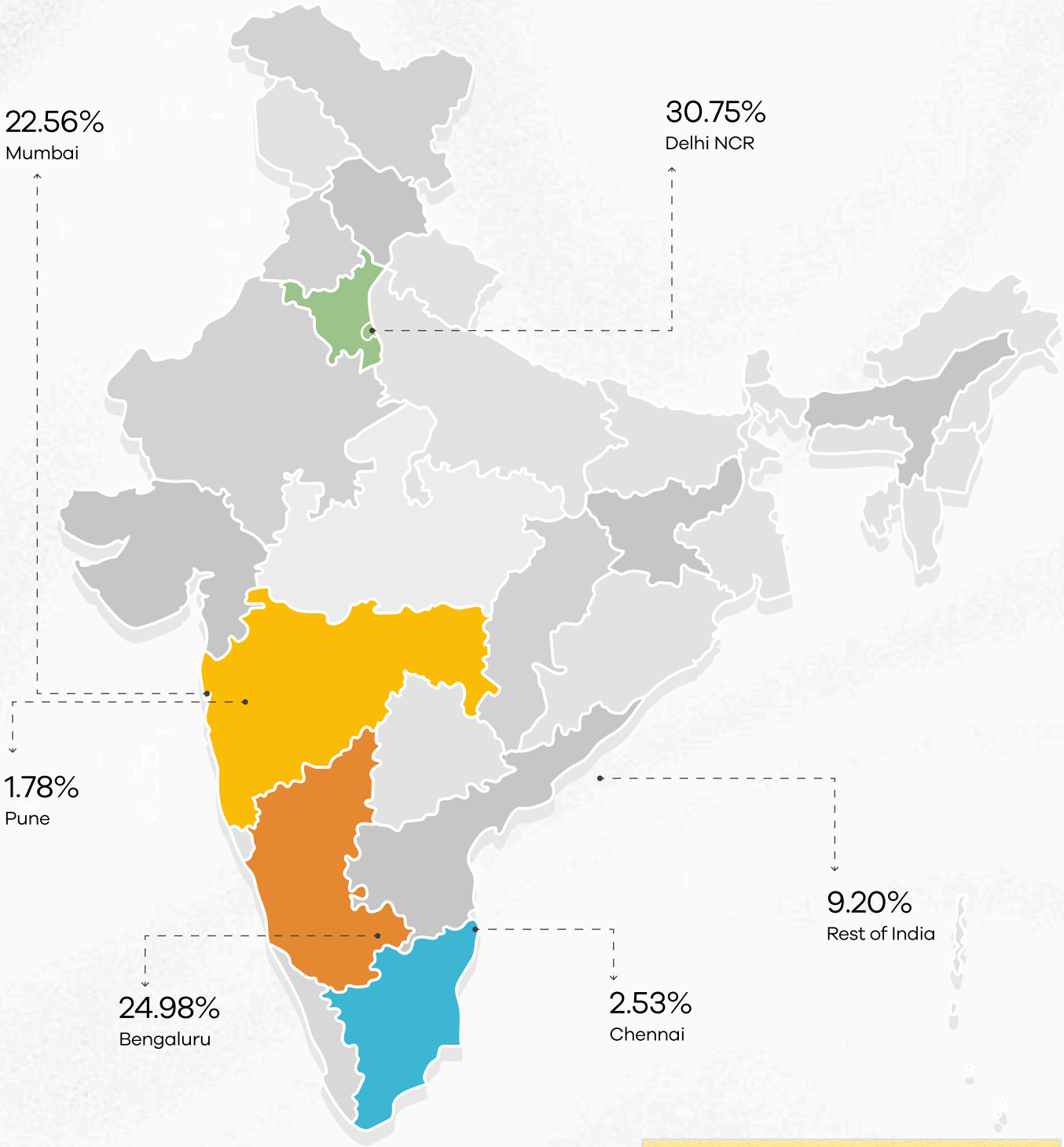


Average Salary by Role and Company size

Category Role	Average CTC (in Lakhs)
Founder's Office & Chief of Staff	33.50
Product Management	31.50
Business & Strategy	29.73
Marketing	30.29
Finance	32.00
Sales	30.33
Data	32.00
Operations	28.18

Category Role	Average CTC (in Lakhs)
Startups	29.13
Mid - Large Companies	27.39
Legacy Companies	31.22

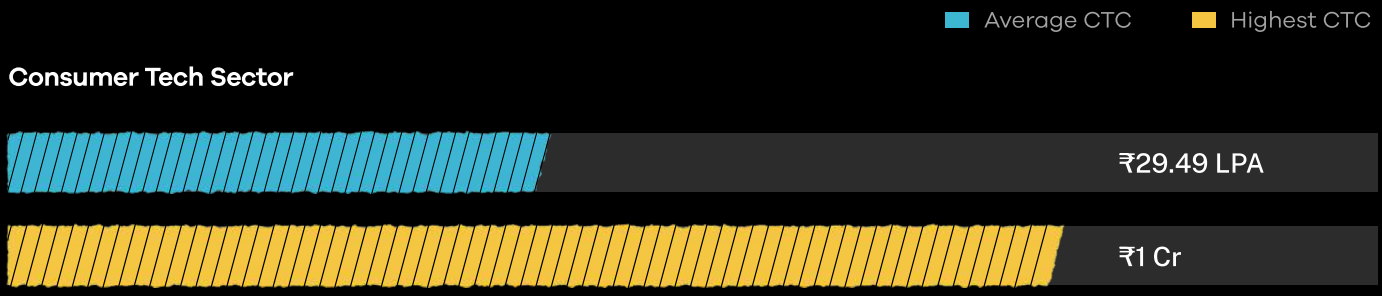
Employment **Locations**



~8.20%

Placed **Abroad** or
Working **Remotely**

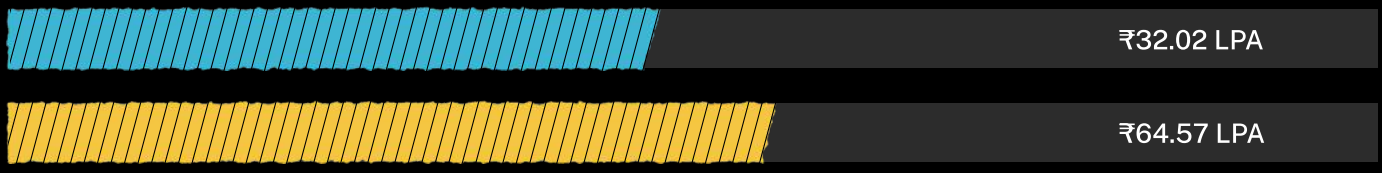
Industry-Wise **Placement Overview**



Consumer Tech Sector

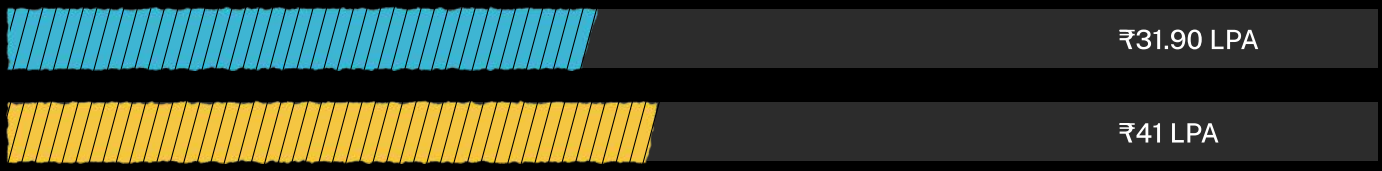
Coveted Roles: EIR, Project Director, Senior Manager, Chief of Staff, Brand Manager, AVP-Founder's Office

Emerging Tech Sector



Coveted Roles: Head of Investment Relations, Head - Business Strategy, Product Marketing Manager, AGM - Technology, Deputy Manager

Consulting Sector

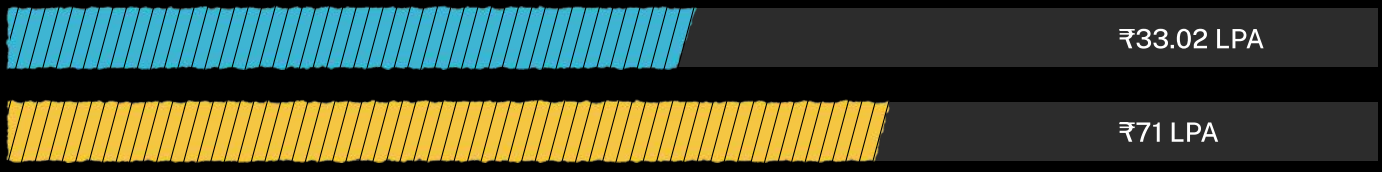


Coveted Roles: Consultant, Lead, Supply Chain Manager, Senior Associate

BFSI / Fintech Sector

Coveted Roles: Manager - Enterprise Business, Key Manager - Merchant Banking, Associate Manager, Senior Associate - Digital Product

PE/VC/IB Sector



Coveted Roles: AVP - Client Relations, Chief of Staff, Quantitative Trader, Investment Analyst, Associate

Our **Esteemed Recruiters**

Consumer Tech Sector

mamaearth | GENSOL | unacademy | V MART | zepto | Park+
zomato | upGrad | Careem | Puffy | CarDekho | TATA CLiQ
mcaffeine | PHYSICS WALLAH | TRIDENTGROUP | The Souled Store | Reliance | 91 square feet
ZYPP | Flipkart | TATA 1mg | magicbricks | talabat | blinkit

Emerging Tech Sector

Twyn | CONFIDO HEALTH | HyperFlex | WARPDRIVE TECH WORKS | ZYCUS | Artha Energy Resources
kapture | TEX FASTENERS | relata | Lamaa | consultadd | EVEREST FLEET
Suraasa | WebEngage | EMVERSITY | mindtickle | algoleap | Fitsol

Consulting Sector

McKinsey & Company | BCG | BAIN & COMPANY | Deloitte. | EY | pwc
KEARNEY | PRAXIS GLOBAL ALLIANCE | GDI | INNOVEN CAPITAL | fractal | sprinklr

Large Tech Sector

Google | make my trip | eightfold.ai | fractal | Microsoft | servicenow
YouTube | sprinklr | accenture | cisco | LANDMARK GROUP | Galaxy Automation Solution
AMARA RAJA | DP WORLD | Meta | LARSEN & TOUBRO | airtel | SAEL

BFSI / Fintech Sector

ICICI Bank | CRED | citibank | kotak | ADITYA BIRLA CAPITAL | JM Financial
ZERODHA | Razorpay | AMERICAN EXPRESS | Bloomberg | BharatPe | STASHFIN
Cashfree Payments | IndusInd Bank | pine labs | homefirst | MobiKwik | HSBC

PE/VC/IB Sector

ANTLER | AXIS BANK | BLUME | IPV | WATERBRIDGE VENTURES | GOOD CAPITAL
MERISIS | kae capital | INNOVEN CAPITAL | grow | sorin | JV VENTURES
Abdul Latif Jameel | AVAANA | palaash ventures

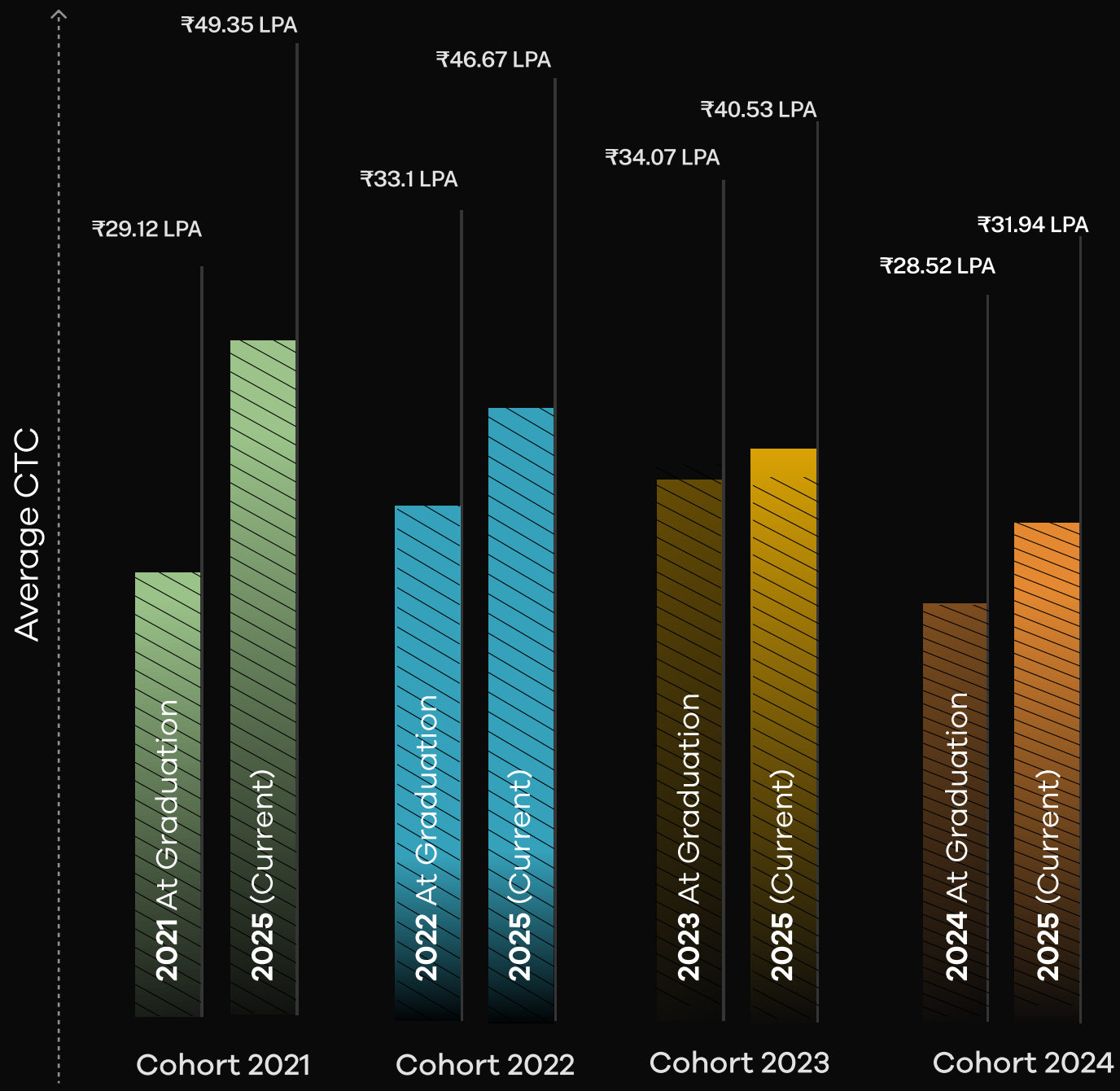
Audited
Placement Reports (2021-2024)

Tracking *Alumni*

Tracking Alumni

Average Alumni Packages 1-4 Years after Graduation

(self reported & unverified, as of October 2025)



Growth in Average CTC 1-4 Years after Graduation

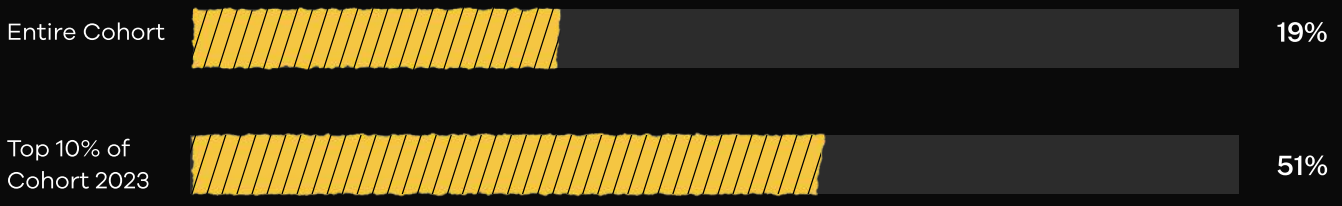
(self reported & unverified, as of October 2025)

Growth of Average CTC

Cohort 2021

Cohort 2022

Cohort 2023



Cohort 2024

Tracking Alumni

(self reported & unverified, for cohort 1 to 4 as of October 2025)

80%

Cohort of 2021
Reporting
Y2, Y3, Y4, Y5 Promotions

53%

Cohort of 2022
Reporting
Y2, Y3, Y4, Promotions

30%

Cohort of 2023
Reporting
Y2, Y3 Promotions

09%

Cohort of 2024
Reporting
Y2 Promotions

International

50+

alumni working across global hubs

Entrepreneurs

80+

alumni have turned entrepreneurs post Masters' Union

Top current CTCs

50+

alumni with CTC ₹40–60 LPA

20+

alumni with CTC above ₹60 LPA

Where is *Cohort 1* Now?

Adeetya shapes **global impact** through focused intent.

I am currently a Product Manager at Careem in Dubai where I work with the Partner Platform team. Most people know Careem as the everything app of the Middle East with food, groceries, rides, cleaners, and remittances, but my focus is on the other side of the ecosystem. We are building the everything platform for businesses, empowering merchants and partners with tools and integrations that help them scale and thrive.

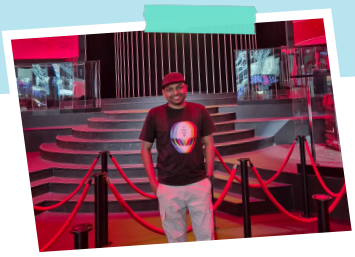
My journey here has not been linear. Right after Masters' Union I joined Zoomcar as a Product Manager for Payments and Growth. Since then I have made two transitions, across companies and geographies, the most significant being my move to Careem in Dubai. It gave me global exposure and aligned perfectly with my aspirations in mobility and fulfillment.

This transition in 2023 was the first time I consciously planned a career move. I targeted specific companies and roles, faced plenty of rejections, but stayed consistent. Eventually I landed three international offers and chose Careem. The process taught me the value of persistence and of being intentional with my goals.

Masters' Union was instrumental in shaping this journey. My second role at SIXT came through Masters' Union connections, as my hiring manager there was a career mentor at the school. Courses like Consumer Behaviour by Bhupesh sir left a lasting mark on how I approach product problems, and my internship at Razorpay helped me secure my first PM role at Zoomcar.

One lesson I carry from Masters' Union is the importance of deep consumer thinking, a first-principles approach that prioritizes the user lens over the business lens. This mindset continues to guide how I validate and solve problems today.

Looking back at the last five years, I would not call any single moment game changing. Instead it has been a steady upward climb, growing in my career, becoming more financially disciplined, and maturing as an individual. One of my fondest memories remains the placement hustle at Masters' Union, those late nights spent prepping, rehearsing, and brainstorming with peers. It was chaotic but electric, and it left me with lasting friendships and valuable lessons."



Adeetya Prakash

Product Manager 2, Careem

Placed after Masters' Union:
Product Manager, Zoomcar

Careem | Zoomcar

Anirbit brings bold ideas to life at **Microsoft.**

I am a Technical Product Manager at Microsoft in Hyderabad, working on the Delivery Innovation and Knowledge Ecosystem. I have continued in this role because of the long-term growth and learning opportunities it provides. Working on AI agents for my product has kept me at the forefront of innovation, and the chance to collaborate with stakeholders across the globe is immensely rewarding. Solving problems that touch a billion users is both challenging and fulfilling.

I began as a Business Program Manager and have grown into a Technical Product Manager with the ability to influence the entire product roadmap. I design features, collaborate with engineers, analysts, and designers, and interact directly with users, gaining a full understanding of the product lifecycle.

Masters' Union gave me the mindset and skills that prepared me for this growth. Courses on design thinking, strategy, and product building taught me how to approach problems methodically. Statistics, supply chain, and machine learning pushed me to work with data and back decisions with evidence. More than anything, the rigor of assignments and exams sharpened my reasoning.

One principle I still hold onto is the idea of twenty seconds of insane courage. It has helped me take bold calls, speak up in critical meetings, and step outside my comfort zone. For students aiming to break into product management, I advise focusing on show and tell. Build portfolios, work on side projects, and do product teardowns. Interview preparation helps, but demonstrating what you have built makes you stand out.

A pivotal experience at work taught me the importance of multiple testing environments and stakeholder reviews before launch. The lesson on scale, risk, and responsibility has stayed with me. Looking back at Masters' Union, I remind myself that sometimes all it takes is twenty seconds of courage to open the door to something great.."

Anirbit Datta

Product Manager, Microsoft

Placed after Masters' Union:
Business Program Manager, Microsoft

Microsoft

Prashasti connects **learning to impact** at McKinsey.

"I currently work as an implementation coach at McKinsey, based in Mumbai, though I travel frequently depending on project needs. I focus on growth projects in marketing and sales, primarily with GEM clients like building materials and energy, but also with large FMCG consumer clients. I started as a Knowledge Center analyst, moved to a senior implementation consultant role in front-end consulting, and recently became an implementation coach.

What has kept me going for the past four years is the steep learning trajectory, inspiring peers and leadership, and a culture that consistently operates ahead of the curve. My core work remains in marketing and sales, but I now handle greater breadth and depth, coaching younger colleagues and taking on wider responsibilities while applying the functional expertise I've built.

Masters' Union played a huge role in preparing me for consulting. Consulting was never on my radar; I originally saw myself in marketing roles. But during a fireside chat with Akash Gupta, I was impressed not just by the business insights he shared but also by his perspective on spirituality and leadership. That experience led to an internship opportunity that was essentially a chief-of-staff role. I extended the internship twice and gained exposure to client-facing work, which eventually helped me land at McKinsey.

The hands-on learning methodology at Masters' Union was particularly valuable. From the first term, we set up real businesses in randomly assigned teams, which taught us to deliver under tight deadlines. I also gained industry exposure through factory visits, supply chain projects, and consumer behavior research projects. For instance, we worked on creating an ad film for a product and did field research in retail stores. These experiences taught me to connect classroom learning with real-world application, which is critical in consulting, where every new project is almost like a new job and requires understanding the nuances of a new industry. The most tangible skill I still use from Masters' Union is hands-on problem-solving combined with human connection. Even with AI and technology in consulting, understanding the variables on the ground and connecting with people directly remains crucial. I also learned to approach work with curiosity, adaptability, and the willingness to tackle tasks I had never imagined."

Prashasti Singh

Implementation Coach, McKinsey and Company

Placed after Masters' Union:
Knowledge Analyst - Expert Consulting,
McKinsey and Company

McKinsey&Company

Keith shapes culture through **live experiences.**

I lead Creative and Brand Solutions at BookMyShow in Mumbai, focusing on developing branded live-entertainment properties. My work helps brands connect with culture and leverage live experiences as a powerful marketing channel.

Since graduating from Masters' Union, I have made two career transitions. I first joined Niyo Solutions in Bengaluru, a fintech company, and in 2023, I moved to BookMyShow to lead the Creative team in live entertainment. I recognized that the live entertainment industry was entering a period of rapid growth, and I could play a role in shaping how brands connect with culture through live experiences. The move taught me that while planning matters, being open to new opportunities and trusting your abilities often lead to more rewarding outcomes.

My time at Masters' Union quietly transformed how I approach work and learning. Being in an environment that encouraged curiosity and experimentation made me comfortable with uncertainty and failure. The hands-on projects and close mentorship helped me see challenges as opportunities to learn rather than obstacles to avoid. Learning alongside peers who were equally driven and supportive taught me the value of collaboration and adaptability. All of this came together when I moved from fintech to live entertainment, giving me the confidence to take risks, trust my instincts, and navigate unfamiliar territory with curiosity and focus.

For those looking to enter live entertainment, I advise focusing on the work you do and the relationships you build. CVs matter less than credibility and networking. Mumbai is where the live entertainment industry operates at scale, and having a hobby or interest that reflects your personality is valuable because culture work demands it. The sharpest pivot in my career from fintech to live entertainment taught me that leaning into discomfort, learning on the job, and focusing on creating value for others can lead to the most rewarding experiences, a lesson Masters' Union instilled early on."

Keith Dsouza

Creative & Brand Solutions Head, BookMyShow

Placed after Masters' Union:
Senior Brand Manager, Niyo

bookmyshow | Niyo

Bharti champions accessibility in **product design.**

I currently work at BrowserStack as a Product Manager in the AI squad, where I focus on accessibility products. My role is about making digital platforms usable for people with disabilities, ensuring they can navigate websites, join online meetings, and interact with apps just like any other user. It is a challenging area, but it pushes me to think deeply about real user impact while ensuring compliance and usability.

Before BrowserStack, I spent three and a half years at Razorpay. I joined as a PM1 handling the growth charter and later led Razorpay Rise, a zero-to-one product designed for startup founders. I created India's first fintech product for company incorporation, helping founders manage everything from registering their company to connecting with co-founders and securing investments. I also launched a product-led community for founders, transforming engagement from simple conversations to meaningful interactions. These experiences strengthened my skills in stakeholder management, cross-functional execution, and problem-solving at scale, and led to my promotion to PM2.

The foundation for this journey was laid at Masters' Union. Courses like design thinking, app building, and marketing analytics taught me to approach problems strategically, engage with data, and validate solutions before execution. My internship at Razorpay, which converted to a PPO, was a turning point where I applied these learnings directly, giving me the confidence to take ownership of impactful projects. Beyond academics, the collaborative and supportive Masters' Union community exposed me to diverse perspectives and taught me the value of learning from peers, not just in the classroom but through real-world problem-solving and network-building.

For anyone aspiring to be a product manager, my advice is to go beyond theory and truly understand the role. Observe PMs, learn the full product lifecycle, and focus on personal skills like communication, empathy, and stakeholder management. Leverage experiences and networks like those at Masters' Union to gain practical insights, understand challenges first-hand, and develop the ability to deliver meaningful solutions. Being a PM is not just about technical knowledge; it is about thinking critically, motivating teams, and aligning business impact with real user needs."

Bharti Sharma

Product Manager 2, BrowserStack

Placed after Masters' Union:
Product Manager 1, Razorpay

BrowserStack | Razorpay

Hitesh drives analytics innovation across **borders.**

I currently work in Amsterdam at Archer Daniels Midland as a functional architect for supply chain. My role is equivalent to a product lead for analytics and maintenance within the supply chain. I oversee initiatives ranging from enterprise visibility dashboards in Power BI to predictive maintenance algorithms powered by machine learning.

After completing my masters at Masters' Union, I joined Better.com. I had the opportunity to run my own team and lead a large portion of the analytics function. I then transitioned to ADM for a role that offered broader opportunities and innovation, aligning better with my career goals.

One of the key lessons I learned from this transition is that nothing is permanent. Career growth requires situational awareness, networking, and continuous learning. I still use the WhatsApp channels from Masters' Union to stay connected with peers.

The most tangible skill I took from Masters' Union is the ability to communicate effectively. The Art of Communication course helped me articulate ideas concisely and improved the way I present complex analytical insights. Courses in marketing, consumer behavior, and economic game theory also shaped my approach to business problems.

For anyone breaking into analytics, I advise focusing on either technical expertise or strong functional knowledge. Those with non-technical backgrounds should leverage functional expertise to translate business needs to technical teams, while technically skilled professionals should showcase tangible project work. Networking has also been critical in my journey. One of my most game-changing moments post-masters came from reconnecting with a former client, which opened multiple location options, including Hamburg, Amsterdam, and the US. I recommend a structured approach to networking, something that could be taught as part of the curriculum.

My time at Masters' Union was impactful because of the opportunity to interact closely with high-pedigree individuals. Conversations with experienced professionals like Captain Raman provided insights that shaped my approach to business and career decisions."

Hitesh Rao

Analytics Functional Architect,
Archer Daniels Midland

Placed after Masters' Union:
Lead Analyst, Better

ADM | Better

Prachi navigates **startups and strategy** with impact.

I work in the Founder's Office at Cars24 in Gurgaon, where I manage multiple projects ranging from streamlining supply chain and finance processes to automation, managing P2P, and tracking key initiatives. The role provides exposure to different departments and a broader perspective on the business.

Since Masters' Union, I have gone through several transitions, moving from Citibank to BMW India, then Bough Consulting, and finally Cars24. I also switched functions and relocated from Mumbai to Gurgaon. My passion for the automobile industry and the desire to experience a startup environment drew me to Cars24. The pace is faster, the problems more hands-on, and the learning richer than in MNCs.

I was fortunate to be assigned a mentor at Masters' Union, Satish Krishnan, whose guidance proved invaluable throughout my time at Masters' Union and continues to influence my career. His mentorship helped me navigate learning opportunities, make thoughtful career decisions, and tackle challenges with confidence. Being part of MUIF, the Masters' Union Investment Fund, gave me hands-on experience managing real investments and understanding market dynamics, while my involvement with PlaCom, the Placement Committee, provided practical exposure to career planning and professional networking. The combination of structured mentorship and these immersive experiences equipped me with the skills to handle cross-functional projects, make data-driven decisions, and confidently lead initiatives across different industries.

The Founder's Office role gives me a wide perspective across business functions and helps me develop both technical skills and professional networks. From Masters' Union, I carry forward skills in Tableau, Python, Knime, Power BI, and presentations, alongside the ability to connect with leaders and mentors across industries.

My advice to students is to keep learning, experiment with roles, and learn to present your work effectively. Being social is crucial because relationships matter as much as the work itself. My summer internship with BMW was pivotal; the exposure, learning, and connections opened doors in the industry I love. The cohort at Masters' Union was full of talented peers, each offering something unique to learn from, and if I could change one thing, I would work on overcoming my fear of public speaking."

Prachi Jhunjhunwala

Founder's Office, Cars24

Placed after Masters' Union:
Manager, Citi

Aanand turns product and marketing pivots into **growth at Your Story.**

I am Vice President of Categories and Growth at YourStory in Bengaluru. I drive new initiatives with a categorized approach, creating IPs and platforms for segments like GCCs, developers, and AI/DeepTech, while also managing the business side of The CapTable, YourStory's premium subscription property for deep insights on India's startup and investment landscape.

My journey began at YourStory as a Product Manager after Masters' Union. I focused on developing and growing online properties, productizing the newsletter into a platform that now reaches 2.5 million readers with a 39% open rate. This foundational impact gave me confidence in driving meaningful products.

I then transitioned into leading the Marketing team, building structure, processes, and performance marketing outcomes, collaborating with global brands like AWS, Google, and Snowflake. This phase taught me to balance creativity with measurable growth.

More recently, I moved into Categories and Growth, realizing that a category-focused approach scales impact better. By doubling down on specialized communities, I create long-term IPs and platforms that bring value to members while driving growth for YourStory.

Looking back, none of these transitions were planned; they emerged as I pursued interesting problems. Masters' Union equipped me to navigate such pivots, with industry immersion and peer-to-peer learning helping me adapt quickly.

My advice to students is to embrace challenges beyond your comfort zone. Skills can be learned, but thinking logically, empathizing with stakeholders, and making data-backed decisions will set you apart.

A cherished memory from Masters' Union is the collaborative placement season, where late nights, mock interviews, and shared learning reinforced that growth is built in communities."

Aanand Krishnan

VP - Category and Growth, YourStory

Placed after Masters' Union:
Product Manager, YourStory

YOURSTORY

Dharmil transforms market learning through **BullSpree**.

I am the co-founder of BullSpree, a financial market experiential learning platform with more than 10 lakh users and 8,000 daily active users. Headquartered in Mumbai with a 30-member team, we built BullSpree to make finance approachable and to guide users from their first step in the market to becoming confident investors. Over the 3.5 years, we have refined our model, and for the past 1.5 years, BullSpree has operated as a pure experiential learning platform.

What drives me is the impact we create. I thrive on challenges that demand creativity and persistence, and the most rewarding moments are when users share how their journeys have changed. Many who once lost heavily in the markets now consistently earn steady monthly returns. Watching people shift from uncertainty to confidence inspires me and the team to keep building tools that make them stronger wealth creators for their families.

There have been several game-changing moments. Being **featured on Shark Tank** India gave us national visibility and still contributes around 15 percent of our daily traffic. Another turning point was evolving from a fantasy stock market gaming product to an experiential education platform. That shift allowed us to build real impact, measurable in the results our users achieve, and it shaped the direction of the company. A special memory from Masters' Union was when we showcased our MVP at the Enigma event. Winning the competition and receiving our first recognition gave us confidence that we were on the right path, and I still keep that team photo as a reminder of where the journey began.

Looking back, I see entrepreneurship as a process of constant learning. My advice to current Masters' Union students is to treat their time there as a safe space to experiment, identify problems, and build solutions. Each small experiment adds confidence and perspective. The journey is rarely linear, but staying curious, collaborating with others, and solving real problems can make the experience deeply rewarding."

Dharmil Bavishi

Founder, Bullspree
(Featured on Shark Tank India)

Venkata Pushpak builds products and **mentors thousands.**

I am currently a Senior Product Manager for Strategy and New Initiatives at MoEngage in Bengaluru, where I focus on developing zero-to-one products that unlock new sources of annual recurring revenue for the company. My path here was shaped by a single major transition. I initially worked on Cisco's new initiatives team, which was exciting, but the product I worked on had a release date three years away. I sought a company with faster release cycles to accelerate my learning, which led me to MoEngage. Since joining, I have grown into my current role and earned a promotion to Senior Product Manager.

Masters' Union played an important role in this journey. The Product Management Club helped me with interview practice, and a key insight I gained from Masters' Union about cold messaging on LinkedIn directly led to this opportunity. This move was a planned transition, as I had actively decided to seek a better fit that matched my career ambitions.

A mindset I still carry from Masters' Union is problem-solving through design thinking. Much of my work involves breaking down ambiguous problems into actionable and digestible plans, and the frameworks I learned at MU are instrumental in executing this effectively.

A game-changing aspect of my post-Masters' Union journey has been the adoption of AI in my work at MoEngage. Early on, I realized that the rapid evolution of organizations powered by AI would fundamentally change the skills required across roles. Over the past year, I have built several internal applications, launched features with minimal developer bandwidth, and trained colleagues on different AI applications. This work earned me recognition across the organization, culminating in the "MoEngager of the Year" award.

One of my most formative experiences at Masters' Union was leading the Product Management Club, where I developed resources and conducted sessions on product management and interview preparation. That experience unexpectedly laid the foundation for my mentorship and teaching initiatives outside work, including over 200 sessions for roughly 5,000 aspirants through platforms like Seekho, Airtribe, ProductSpace, Upraised, and Mesa School of Business. I am now launching a new course on Generative AI. This side journey, which I could never have anticipated while at Masters' Union, continues to complement and enhance my professional work."

Venkata Pushpak Teja Menta

Senior Product Manager -
New Initiatives & Strategy, MoEngage

Placed after Masters' Union:
Product Manager- Capacity Planning, CISCO

moengage | cisco

Yatti accelerates into **global sales leadership.**

"I am currently the Global Sales Head at MobiAsia, a Singapore-headquartered payments company, leading strategy and execution across international markets from our Dubai office. My path here has been shaped by three major transitions: from Razorpay to IDFC First Bank, then to MobiKwik, and now MobiAsia. Each move helped me build a deeper understanding of fintech, customers, and leadership.

The move to MobiAsia marked a defining milestone. It offered the chance to lead global sales for a high-growth fintech, perfectly aligning with my goal of managing large teams and driving cross-border payments innovation. While this was not a planned leap, it taught me the importance of staying open to opportunities and trusting my instincts to grow into larger roles.

Masters' Union played a key role in shaping this mindset. Structured problem-solving, a skill deeply ingrained through case studies and projects, continues to guide how I design go-to-market strategies and resolve sales challenges today.

For those aspiring to enter fintech sales, my advice is to chase complex problems rather than just big names. The real differentiator lies in understanding shifting markets, regulations, and customer needs. Becoming a Global Head before completing a decade of work reinforced my belief that careers are not linear. With the right mix of curiosity, resilience, and adaptability, acceleration happens naturally.

A memorable experience at Masters' Union was participating in Enigma, a three-day event that culminated in a startup pitching round. Our team pitched Cloud90, an "alcohol on the cloud" beverage-tech concept, to Amazon's Country Head, Alok Sirogi, and a Gurgaon-based startup founder. Co-presenting it was exhilarating, and the feedback made me seriously consider pursuing it beyond the competition. Another proud moment was cracking Razorpay's internship interview on the very first day and becoming the first PPO recipient from Masters' Union's inaugural batch.

Yatti Chopra

Sales Director, Mobi

Placed after Masters' Union:
Manager Sales, Razorpay

mobi | Razorpay

Vikas redefines modern luxury through **Nivara's lab-grown diamonds.**

"I am one of the founders of Nivara, a lab-grown diamond jewelry brand. The idea began around two years ago with the goal of creating jewelry that is memorable and sits in the premium and luxury space. When we started, lab-grown diamonds made up only 5 to 7 percent of the domestic market, and today that has grown to 12 to 15 percent, showing the segment's rapid growth. I wanted to build a brand that could scale while maintaining a distinct identity, which became the guiding principle for Nivara's early strategy.

Before founding Nivara, I worked at Neemans as EiR and was eventually promoted to Vice President of Strategy and Operations. The role was highly cross-functional, covering logistics, customer experience, HR, and data, which exposed me to the interconnectedness of various business functions. Solving challenges like reducing return rates, optimizing warehousing, and improving order management taught me to approach problems end-to-end. This experience gave me confidence in taking ownership and prepared me for the complexities of building my own brand.

My time at the Masters' Union complemented this experience by providing clarity on brand building, marketing, consumer behavior, and supply chain management. Classes and practical exercises helped me structure my thinking and become solutions-oriented. The mindset I developed there, breaking problems down, analyzing systematically, and thinking across functions, was crucial when scaling Nivara and setting up critical operations and teams.

Launching Nivara brought its own learning curve, from hiring key positions to integrating online and offline operations. Opening our first store was a turning point, providing real insights into customer behavior, operational bottlenecks, and what it takes to run a premium brand. These challenges forced me to apply both the operational lessons from Neemans and the strategic frameworks from Masters Union in real time, shaping Nivara's growth trajectory.

Looking back, the people and environment at the Masters' Union had a lasting impact. The diversity, support, and encouragement to explore beyond comfort zones taught me the value of curiosity, collaboration, and building relationships. My advice to aspiring entrepreneurs is to maintain a growth mindset, explore different aspects of business even beyond your expertise, and embrace the journey. Focusing on learning while enjoying the process helps in forming meaningful connections and long-term success."

Vikas Kabra

Founder, Nivara

Placed after Masters' Union:
Entrepreneur-in-Residence, Neeman's

NIVARA | NEEMAN'S

Shubham transforms **enterprise payments** with insight and impact.

I am currently a principal consultant at Razorpay, working with enterprise clients to solve complex payment challenges. Over the past four years, I have progressed from a solution consultant to managing the top accounts, which has allowed me to take ownership of critical projects and work closely with senior leaders across business, technology, and product. My role involves ensuring smooth payment acceptance, improving success rates, and optimizing conversions for large-scale clients.

What has kept me motivated in this journey is the environment itself. I have always valued being in a role where I can take responsibility, experiment, and interact directly with decision makers. The work sits at the intersection of business and technology, which keeps me constantly learning and engaged. Even though I am still an individual contributor, mentoring new consultants and supporting their growth has started to become part of my role, and that adds another layer of fulfillment.

Masters' Union has been central to my journey. The exposure to the startup ecosystem and the FinTech space there sparked my curiosity and built the foundation for my career. The mentors I met at Masters' Union provided insights that extended beyond the classroom and directly applied to real-world problems I face today. Interacting with peers kept me aware of industry developments, and the hands-on projects taught me to experiment and iterate, which I carry into every project I manage.

One of the most significant moments in my career was managing new digital lending regulations that affected hundreds of businesses and multiple product lines. Being entrusted with such responsibility tested me, and navigating that successfully reinforced my confidence and understanding of the impact of my work. Looking back, even starting a small venture while at Masters' Union gave me practical lessons about taking risks and turning ideas into results.

If I were to give advice to future students, it would be to take full advantage of the Masters' Union environment. Experiment, explore different paths, and take risks while you have the support and safety net Masters' Union provides. Engage with mentors, collaborate with peers, and immerse yourself in hands-on projects. The more you push yourself to explore, the more prepared you will be to handle challenges and identify opportunities in your professional journey."

Shubham Gupta

Principal Consultant, Razorpay

Placed after Masters' Union:
Solutions Consultant, Razorpay

Razorpay

Omkar drives **strategic impact** for breakthrough cancer therapies.

I am a Group Product Manager at Novartis in Bombay, where I lead the launch of radiopharmaceuticals in India. It is a breakthrough therapy that uses nuclear science to treat cancers, and my role is to design the market entry strategy from identifying key customers to pricing and launch plans.

Before this, I spent two and a half years at Bain and Company working across sectors like e-commerce, IT services, consumer goods, CDMO, and financial services. Consulting gave me the ability to adapt quickly and look at businesses from very different lenses. My move to Novartis was shaped by my long experience in pharmaceuticals and the opportunity to directly impact patients in India, which felt deeply rewarding.

Masters' Union was the real turning point. Before Masters' Union, my view of business was narrow and technical. At Masters' Union, I learned to see businesses through numbers, gained a strong foundation in finance, and developed curiosity across industries. The marketing courses, especially with Professor Bhupesh, still shape how I think about strategy today. More than academics, the Masters' Union culture pushed me to experiment, ask questions, and think broadly, skills that made consulting easier to navigate and now help me in pharma.

Placements at Masters' Union were another highlight. The process was customized, with one-on-one sessions to map the right roles for each student. It felt less like recruitment and more like a partnership to build careers. That support was instrumental in helping me start at Bain and set the foundation for my transition later.

One moment that stands out post Masters' Union was my first case at Bain, with an e-commerce client. It was far tougher than I expected and forced me to rethink my approach to work. Bouncing back from that challenge gave me the confidence and resilience that I still carry today. My advice to current Masters' Union students is to focus on two things: build a strong understanding of finance beyond just accounting, and stay curious about different business domains. Masters' Union gives you a rare chance to explore and fail safely. Use that space to experiment. If you do, the right opportunities will always follow."

Omkar Hundekari

Group Product Manager, Novartis

Placed after Masters' Union:
Junior Consultant, Bain and Company

NOVARTIS | BAIN & COMPANY

Vaibhav structures **complexity into solutions** at Mastercard.

I work on the consulting team at Mastercard in Mumbai, primarily focusing on business problems for financial institutions. What has kept me here over the years is not just the culture or flexibility, but the way complex challenges push me to think differently and collaborate with smart, diverse teams. Each project, whether it's helping a client enhance their digital offerings or exploring entry into new markets like digital assets, requires understanding both the technical details and the broader business context.

While the core nature of my work hasn't changed, promotions have expanded my responsibilities significantly. I now lead aspects of delivery and project management, which means not only solving problems but also coordinating teams and aligning stakeholders to ensure solutions can scale.

Two habits I carry from Masters' Union have been crucial in navigating this complexity. The first is bringing structure to unstructured situations. Early on, I realized that problems rarely come neatly packaged; creating frameworks and prioritizing tasks keeps both the project and the team on track. The second is patience with uncertainty. In consulting, answers rarely exist upfront. Being comfortable with ambiguity allows me to explore options, test assumptions, and iterate without panic.

One skill I use every day is listening before acting. It is tempting to jump to conclusions, but Masters' Union exposed me to diverse perspectives and taught me to step back and fully understand the context before responding. This does not just improve solutions, it builds trust with colleagues and clients.

For students aiming for consulting, my advice is to move beyond the obvious. Challenge assumptions, think about problems from multiple angles, and experiment with unconventional approaches. The best insights often come from reframing the problem, not just trying to provide the expected answer. Building strong communication skills and actively seeking diverse viewpoints can accelerate this process, as can reading widely to understand contexts outside your immediate experience."

Vaibhav Mogra

Associate Managing Consultant, Mastercard

Placed after Masters' Union:
Consultant, Mastercard

Life actually did a full circle for me. I joined KPMG India as an intern, an opportunity enabled by Masters' Union. After the internship, I was placed at Ziploan as a Debt Capital Markets Manager, responsible for debt fund-raising. From there, I worked at Debtraise and then at Fairmoney, a French Nigerian fintech backed by Tiger Global, where I managed channel partnerships and sourced new lenders to scale disbursals." with "After that, I worked at Fairmoney, a French Nigerian fintech backed by Tiger Global, where I managed channel partnerships and sourced new lenders to scale disbursals."

A turning point came when a director from KPMG called me back, mentioning that a senior partner was still impressed with the project I had worked on as an intern. That opened the door for me to rejoin KPMG, this time as an employee. Today, I am glad I made the pivot into the world of tech consulting, especially at a time when rapid advancements in AI and technology are redefining the industry.

Masters' Union gave me the real-world skills, confidence, and mentorship platform to take bold calls and build meaningful career pivots. It also helped me find the employers and networks I now plan to associate with for a very long time."

Abhiram Kashyap Kumar
Assistant Manager, KPMG

Placed after Masters' Union:
Senior Manager - Debtraise, Ziploan

After Masters' Union's founding cohort, I chased zero-to-one problems across fintech and growth. JodoPay's Founders' Office became my crucible, where I owned growth, product integrations, hiring, and fin-ops end-to-end. An MBA internship at EY later added structure and a public-sector lens to strategy and decision-making.

Masters' Union made user interviews a reflex listening for friction, not just confirmation. I applied this at Uni Cards to shape experiments, simplify onboarding flows, and sharpen go-to-market bets. If I could redo one thing at Masters' Union, I would have taken more projects live by leveraging access to mentors, partners, and early users.

Valedictorian or not, the real edge Masters' Union gave me was building fast with feedback. Today, I'm scaling growth in Indian fintech startups, turning complex financial products into simple, trusted experiences."

Amee Gupta
Program Manager 2 – Strategy & Growth, Uni Cards

Placed after Masters' Union:
Chief of Staff, JodoPay

Life after graduating from Masters' Union in 2021 has been nothing short of a thrilling rollercoaster that I never fully anticipated but am incredibly grateful for. Just a year after completing my MBA, I made a sharp pivot into a Chief of Staff role, giving me a front-row seat to strategic decision-making and high-stakes execution.

My journey began at the Founder's Office, where I immersed myself in a fast-paced, high-impact environment and learned directly from top leadership. Parallelly, the content creator in me found its voice. Today, I influence an audience of nearly 100K on Instagram, 6K on Threads, and over 10K professionals on LinkedIn. What started as a personal brand has unexpectedly become a gateway to new opportunities.

Beyond this, I am an active angel investor, having backed over 20 startups with an average ticket size north of ₹10 lakhs each. I also manage portfolios of multiple HNIs, collectively valued at more than $2 million. Much of this confidence and conviction to manage capital stems from my experience at Masters' Union, where I was part of the student-run investment fund. Managing that ₹5 crore college fund was my first real-world taste of running money, a foundation that proved invaluable."

Ashish Gulgulia
Chief of Staff, Workruit

Placed after Masters' Union:
Business Manager, AgNext

workruit

AGNEXT

After Masters' Union, I took a fairly unconventional route. I started with a sales role at Razorpay, then dove into entrepreneurship with a restaurant venture, and eventually found my space in real estate and investment consulting. Today, we focus on building wealth for our clients.

One major shift in my journey was realizing that I enjoy building things more than just managing them. Masters' Union gave me the foundation to think critically and take risks, especially through the startup bootcamps and countless brainstorming sessions with faculty.

A conversation with one of my mentors at Masters' Union still echoes in my head: "Don't chase titles, chase value creation." Hands-on experience matters far more than we often realize. If I had to sum up my journey so far, it has been a mix of chaos, curiosity, and calculated leaps."

Atishay Jain
Founder and CEO, MIV

Placed after Masters' Union:
Manager - Sales, Razorpay

Razorpay

After graduating from Masters' Union in 2021, I transitioned from a commerce background into a fulfilling career in data science. Today, I lead as a Data Science Lead at Impact Analytics. Masters' Union played a pivotal role in this shift, its rigorous Advanced Data Analytics curriculum and hands-on learning, especially a research fellowship where I built a predictive model for a Fortune 500 client, gave me both the technical depth and confidence to solve real-world problems. Since then, I've delivered millions in business impact through AI/ML-powered solutions, a testament to Masters' Union's focus on industry-aligned, hands-on learning. Some of my most formative memories were late-night brainstorming sessions on campus, which taught me the value of diverse perspectives in solving complex problems.

If I could go back, I'd take bolder bets early on, as some of my biggest wins stemmed from unconventional choices, like picking Masters' Union over 17 IIM admits. That one decision sparked an unexpected and rewarding career path, and I'd also network more intentionally, as deeper industry connections would have compounded over time."

Chethan V
Data Science Lead, Impact Analytics

Placed after Masters' Union:
Associate, Better

Post-Masters' Union, I initially took what many would call the prestigious path and joined HSBC Investment Banking. I spent a year and a half creating over seventy financial models and presentations before realizing I wanted something different. I decided to try a completely unconventional path in Enterprise Sales at Clear(Tax). Hitting targets in sales gave me both a rush and some runway to explore my next steps.

The entrepreneurial itch from my Masters' Union days never really left me. During my sales stint, I kept ideating and brainstorming around problems I saw, which ultimately led to the creation of Startt, an infrastructure platform for fundraising. The early days have been full of excitement, and I am loving the chaos of building from zero.

A special mention goes to MUIF, where we built the first fund from scratch with no playbook, just figuring it out as we went. That experience of creating something real gave me an invaluable perspective. The shift from Excel sheets to front-end roles to now building entire products from scratch has been the most rewarding change in my journey."

Dhirendra Kumar
Founder, Startt

Placed after Masters' Union:
Analyst, HSBC

At Masters' Union, my primary goal was to break into consulting, driven by a deep interest in solving complex, cross-industry problems. The program provided the right foundation, including industry-relevant coursework, constant intellectual challenge, and strong support, which helped me secure a role as a Senior Consultant at BCG. Though brief, my time there was intense and rewarding, equipping me with critical problem-solving skills that I carried forward into my role at American Express in Marketing Strategy and Analytics.

Over the next three years, I led several high-impact initiatives in offer strategy and customer acquisition, culminating in a promotion to Director. As I continue to grow professionally, what stays with me from Masters' Union is its emphasis on relevance, rigor, and the mindset to always challenge the status quo."

Dipti Iyer
Director, American Express

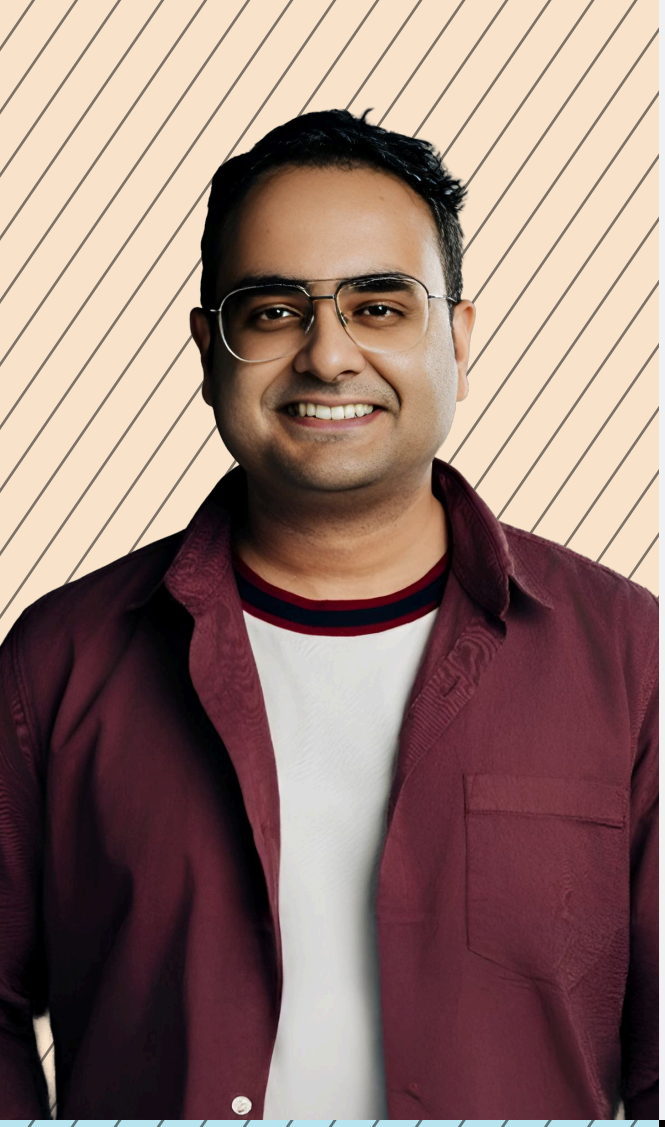
Placed after Masters' Union:
Senior Associate - Consulting, BCG

After graduating from Masters' Union in 2021, I transitioned from a career in solution architecture and data analytics to building something of my own in the creative space. Today, I run Witty Adverts, a content-led marketing agency with an in-house production studio. We help brands craft compelling stories through high-quality content, social media strategy, and full-funnel digital marketing.

Masters' Union played a huge role in expanding my thinking beyond tech, introducing me to marketing, finance, and the entrepreneurial mindset. Mentors like Nandini and Rakhshitta guided me at key moments, and even Pratham's encouragement made the idea of building something from scratch feel real and possible.

One of my most unforgettable memories was getting married while at Masters' Union and having my friends do a full bidai scene as I left the hostel. If I could go back, I would have started Witty Adverts earlier and treated it more seriously right from my campus days. The ecosystem was perfect for it, I just didn't know then how ready I actually was."

Harpreet Kaur Thakur
Founder,
Witty Adverts



Post-Masters' Union, I spent a couple of years at Bain doing GTM strategy work across consumer and healthcare, helping a diagnostics chain cut $3M in costs, launching new categories for a battery major, and exploring adjacencies for a $200M tobacco company. It was sharp, structured, and gave me a crash course in commercial thinking. Since then, expanding Ultrahuman's retail footprint across Europe and the Middle East, my geographical mandate, has been the most fulfilling part of my journey. Seeing real people walk into stores and choose our products because the story made sense to them feels incredibly grounding.

We've scaled, and every new market is a fresh, beautiful mess to untangle. I still find myself thinking about Prof. Bhupesh's sessions on consumer behavior. Back then, they felt theoretical; now they're the lens through which I understand why things click, or don't, in the real world."

Harsh Dandona
Program Manager- CBO Office, Ultrahuman

Placed after Masters' Union:
Junior Consultant, Bain & Co.

ULTRAHUMAN

BAIN & COMPANY

The most exciting part of my time at Masters' Union was how hands-on everything felt, from running a drop-shipping project to being evaluated in ways that went far beyond exams. It made learning real. Landing my dream job at Bain was a huge turning point, and Masters' Union shaped me through rigorous projects, constant problem-solving, and real-world exposure that prepared me to compete with experienced professionals even as a fresher.

What got me there was the way my peers showed up for me, pushing me to aim higher, practising cases with me, sharing insights, and celebrating every small win along the way. When I finally got in, my entire batch celebrated as if it were their own achievement, and that sense of shared joy is something I will never forget.

If I could go back, I would make the most of every opportunity to learn, try, and experiment, and I would actively network with the incredible people and industry leaders who came to campus. To make that wish possible in the best possible way, now I am back at Masters' Union as Head of Strategic Initiatives to help drive forward the vision I once took a leap of faith for, one that can change the face of education in India."

Jeneesha Singh
Head of Strategic Initiatives, Masters' Union

Placed after Masters' Union:
Junior Consultant, Bain & Co.

masters' union

BAIN & COMPANY

When I look back at my journey, Masters' Union isn't just my B-school; it's where my story took a completely unexpected and exciting turn. I walked in with a neatly planned career roadmap and walked out with a different, better one.

Before Masters' Union, I had a short but intense stint in sales. At Masters' Union, I learned how to think like an owner, how to weigh trade-offs, read the room, and make decisions when there isn't a clear right answer. Those lessons went far beyond the classroom. They became the foundation for everything I've done since, from thriving in a fast-paced role at Unacademy to managing multi-million-dollar portfolios and leading complex negotiations at Meltwater over the past few years.

For me, Masters' Union will always be more than a B-school. It's the place that gave me the confidence to walk into any boardroom, the skill to turn data into stories, and the belief that you don't need to be ready to grow, you just need to start moving. It's also the place where I found my better half, so Masters' Union is truly family for me."

Jessica Shah
Account Lead, Meltwater

Placed after Masters' Union:
Category Manager, Unacademy

Meltwater
unacademy

After graduating from Masters' Union, I started my journey as an Associate Product Manager and have since grown into the role of Senior Product Manager. The learning curve was steep, but Masters' Union equipped me well with live business projects, constant feedback, and mentors who pushed me beyond the classroom.

One hackathon where we built and pitched a real product idea gave me the confidence I still carry into every roadmap discussion. The peer group was another huge influence; being around driven people kept me sharp. If I could go back, I'd spend even more time experimenting and failing fast, as it's the best way to learn. Masters' Union wasn't just a B-school; it was a crash course in real life."

Manjunath Ramachandra
Digital Product Manager, Piramal Finance

Placed after Masters' Union:
Management Trainee - Product Department, Ziploan

Piramal
ziploan

I began my startup journey at Masters' Union, back when it was just an idea tossed around in late-night brainstorming sessions. Since then, we have pivoted, rebuilt, and raised funding multiple times. We are not "there" yet, but every iteration has brought us closer and added clarity.

Masters' Union did not teach us how to run a startup, the startup did that. What Masters' Union taught was how to take bold bets without flinching, and that mindset has made all the difference. Learning across disciplines- design, marketing, content, and legal became a necessity rather than a choice. Prof. Bhupesh's insights on brand and the psychology behind it still resonates in every pitch and campaign we run.

If I could do one thing differently, I would talk to users much earlier and start monetizing from day one. Scale is great, but real feedback is even better."

Mohit Goswami
Founder and CEO,
Eight Network

EIGHT

After completing my PGP at Masters' Union, I chose the unconventional path by joining ZipLoan, a $50M lending startup, over offers from a fintech unicorn and a fast-growing edtech. This decision plunged me into the realities of startup life, navigating growth bottlenecks, funding constraints, and the intensity of an eventual acquisition. Taking full ownership, I managed key partnerships and developed invaluable resilience under pressure.

After ZipLoan's acquisition, I joined Slice, helping to spearhead its co-lending vertical, delivering over ₹4,000 crore in disbursements and peaking at ₹800 crore AUM through coordinated efforts with NBFCs and banks. Today, at Slice Small Finance Bank, I lead Financial Institution Lending & Partnerships across Agri and MSME sectors, designing scalable lending solutions aligned with regulatory needs. Reflecting on this journey, if I could relive my Masters' Union experience, I'd focus on building my own venture, leveraging the direct access to industry leaders, funding opportunities, a talented cohort, and peer startups."

Nitin Karthik Bhagavatula
Senior Manager - FI Lending, Slice

Placed after Masters' Union:
Senior Manager - Co-lending, Ziploan

slice

ziploan

After graduating from Masters' Union, I joined ZipLoan as an APM and learned the ropes on credit journeys, lending products, credit markets, and partner integrations. That set me up for a move to Balancehero India as a Product Manager, owning acquisition and growth. I shipped 0→1 bets, expanded from Android-first to Web and iOS, built the FLDG/co-lending platform, and even an in-house AD platform.

The hands-on courses at Masters' Union, especially on platform economics, product management, data, and cloud, helped a lot in the initial APM role. If I could redo Masters' Union, I'd explore more non-fintech electives and double down on data analytics and ML courses."

Pavish S

Product Manager, Balancehero India

Placed after Masters' Union:
Assistant Product Manager, ZipLoan

I came to Masters' Union carrying stories. Some I had lived as a lawyer and a founder, others I had gathered on construction sites and in rooms where instinct mattered more than frameworks. I knew how to make noise. Masters' Union taught me how to listen.

In Professor Bhupesh's class, I discovered that marketing was about making people feel seen. Professor Tathagata taught me to discover the people behind the numbers. Professor Nandini helped me turn scattered thoughts into structure, and every other professor left behind lessons I still carry.

After Masters' Union, I joined Absolute, where I eventually led brand, communications, and partnerships for a soil health vertical focused on climate action. It wasn't a typical brand role, and it definitely wasn't glamorous. I worked in the field, turning complex science into stories that women could see themselves in, and helped build Mitti Didi, a rural women-led program that trained over a thousand women to become soil entrepreneurs.

It brought together everything I cared about: brand, climate, and gender, not just to raise awareness, but to shift who holds the mic. If I could go back, I'd worry less about what I wanted to become and focus more on the people and places that helped me become it."

Puja Arti

Brand Manager, Absolute Foods

Placed after Masters' Union:
Brand Manager, Absolute Foods

Life post Masters' Union has been busy, in a good way though. A lot has happened since: I got a new job at a leading mobility company, shifted to Bangalore, got married, and it's been a nonstop ride ever since. I honestly thought of asking a chatbot to write this (seemed like the efficient thing to do), but figured I should probably write it myself, just like how we did in our exams. Looking back, the experience at Masters' Union really set the tone for everything that followed.

The culture of learning beyond the classroom and constantly pushing boundaries has stayed with me and helped me adapt and grow in the roles I've taken over the years. Even if I had the chance to be at Masters' Union all over again, I wouldn't change anything. The people, the challenges, the memories, they've all shaped who I am today. And I've got to say, I'm pretty happy with how things have turned out. At last, while I have tried to stay in touch with a few of my peers, to everyone reading this, I hope you are doing well in life, and I look forward to seeing you all soon."

Prateek Mehta

AGM - Business Planning, TVS Motor Company

Placed after Masters' Union:
Manager, CRISIL

My journey has been anything but linear. I graduated with a law degree before joining Masters' Union and even practiced corporate law for a year; however, the journey I undertook here changed my career choices a full 180 degrees. From Masters' Union, I got placed as a B2B marketer in Virtusa (an IT services and consulting company), which was so different from anything I had undertaken before. After my stint there, I dabbled with my own startup, which was in the space of Drone Technology. From handling the administrative part of the business to finance to marketing and even talking to investors, I handled it all and tried to make sense of the startup ecosystem. The learning curve was steep, and one major lesson that it taught me was that people skills are a must-have for any business owner. To go further with that agenda, I joined back Masters' Union, where I'm currently helping students prepare for their careers ahead. I have donned many hats in my career, and Masters' Union has been pivotal in that journey. It has helped me gain fresh perspectives, regain my confidence, and connect me with the best people for life, be it the professors or my peers. I was pushed out of my comfort zone on so many occasions here- be it presenting in class, brainstorming startup ideas, working on GTM theories, or even organizing an event. If given a chance, I would do it all over again. In fact, after the course ended, my family told me that they could see a new Radhika- as a compliment of course!"

Radhika Goyal

Associate Head - Career Prep, Masters' Union

Placed after Masters' Union:
Associate Consultant - Marketing , Virtusa

After Masters' Union, I transitioned deeper into the retail and fashion space with a renewed focus on data, strategy, and cross-functional thinking. My role as a Category Manager at Target blends everything I enjoy, including sourcing, assortment planning, and building something meaningful at scale. The shift from startup-style hustle to structured corporate strategy has been both grounding and eye-opening.

At Masters' Union, it was the industry practitioner-led curriculum and real conversations with faculty and peers that helped me zoom out and think long-term. I still recall the classes on branding, Bhupesh sir's anecdotes, communication classes, and the case studies that have shaped my perception of real-world problems.

If I could do one thing differently, it would be leaning more into experimentation while at Masters' Union, trying side projects, or exploring completely unrelated domains. In many ways, that freedom to explore is exactly what Masters' Union stands for."

Ritesh Raman
Category Manager, Target

Placed after Masters' Union:
Senior Category Manager, Unacademy

After Masters' Union, I returned to the business development space, but this time with a toolkit far richer than before. I began my career in the payments and fintech space with Razorpay, diving straight into high-growth, high-pressure environments. That first role was my crash course in how fast markets move and how quickly you need to adapt. Soon after, I moved to Paytm, taking on higher-stakes business development mandates that demanded both operational sharpness and strategic vision. The biggest shift was in how I approached uncertainty. I still remember a late-night strategy simulation at Masters' Union where our "perfect plan" blew up in the first 10 minutes. Instead of panic, our team started improvising, and that moment taught me that adaptability is a far bigger asset than having all the answers. I carried that lesson to my career, where I've since navigated high-stakes negotiations, built partnerships from scratch, and steered through volatile market situations without losing momentum. Masters' Union's mix of live projects, peer debates, and direct access to mentors gave me both the courage and the clarity to make bold calls. If I could do Masters' Union again, I'd spend more time experimenting, testing ideas, launching side hustles, and leaning even more on the incredible peer network. Masters' Union not only shaped my career moves, but also shaped how I think, act, and decide when the stakes are high."

Rishabh Madaan
Senior Manager, Paytm

Placed after Masters' Union:
Associate Manager - Enterprise Partnerships, Razorpay

After graduating from Masters' Union, I was at a crossroads with offers from a VC fund and a family office but chose to join Microsoft, a decision that became one of the most defining in my career. It reshaped how I view work, leadership, and life. Microsoft's culture, rooted in empathy, inclusion, and trust, taught me that these are not soft traits but powerful drivers of impact. That same spirit of valuing diverse perspectives is something I first experienced at Masters' Union and continue to embody in how I lead today.

Since joining Microsoft, I have earned two promotions, multiple CFO awards, and the prestigious Gold Club Award for delivering significant business impact in FY24. I have led high-stakes initiatives in collaboration with senior stakeholders, including the India Leadership Team and regional leaders across Asia. These experiences strengthened my ability to influence at the highest levels while keeping execution sharp and data-driven.

Looking back, I would focus even more on experimenting with emerging technologies and building industry relationships early, lessons that have paid exponential dividends in my journey today."

Varun Khandelwal
Senior Business Finance Manager, Microsoft

Placed after Masters' Union:
Product Portfolio Manager, Microsoft

Microsoft

I walked into Masters' Union with zero work experience, which in hindsight was like showing up to a Formula 1 race on a tricycle. Technically, we were all there for the same event, but clearly, some preparation was missed. While my classmates were casually name-dropping consulting frameworks like they were Pokémon cards, I was googling every other word and immediately regretting every life choice that led me there. Fun fact, I am still trying to figure out what "synergy" actually means beyond "business magic word.

The freedom to experiment and fail spectacularly at Masters' Union was honestly liberating. Most educational systems punish you for not knowing things, but Masters' Union rewards curiosity over confidence. I am incredibly grateful for mentors like Professor Malavika Harita and Professor Bhupesh, who saw potential in my complete lack of preconceived notions and turned it into an asset rather than treating it like a deficiency.

That beginner's mind approach became my unexpected superpower in the real world. While others brought industry baggage, I brought questions that nobody thought to ask. Three years later, people seek me out not despite my unconventional thinking, but because of it."

Sarthak Singh
Product Marketing Manager, Juspay

Placed after Masters' Union:
Associate Program Manager, Juspay

JUSPAY

I joined Masters' Union because I wanted to understand what the startup world looked like and how I could become a part of it. At the time, I was a Project Manager in a conventional industry, far from the fast-moving world of tech. MU fulfilled all my wishes. I got the chance to intern at Juspay, and that turned into a PPO.

That role became my entry point into fintech, and it felt like a completely different universe from what I was used to. As an electrical engineer with no prior exposure to how tech companies function, it was a steep learning curve. But Masters' Union and, more importantly, my cohort, supported me at every stage.

Later, I got the opportunity to join Inai as a Product Manager, again thanks to a friend from Masters' Union. That one connection helped me break into a role I had been dreaming of for years. The major shift in my career was moving from a structured, traditional setup to the chaotic yet fulfilling world of fintech startups. If I had the chance to go back, I'd definitely take more risks, maybe even start something of my own. The kind of exposure and opportunities Masters' Union provides are truly unmatched."

Sagar Ramchandra Salunkhe
Product Manager, BillDesk

Placed after Masters' Union:
Program Manager, Juspay

BillDesk

JUSPAY

Before Masters' Union, I was working in finance, even though my real passion had always been the IT space. Somehow, I ended up building my career in finance, but Masters' Union became the turning point that gave me the platform and confidence to make the pivot I had always envisioned.

Since then, I've transitioned into IT and now work closely with top banks, driving digital transformation initiatives. One of the most profound changes for me has been shifting from a rigid mindset to a more open and adaptive one. The diversity at Masters' Union, in people, ideas, and perspectives, challenged my thinking and helped me truly appreciate different viewpoints.

Looking back, I wish I had trusted my instincts earlier. Still, I'm grateful for how the journey unfolded, and Masters' Union played a huge role in shaping both my career and mindset."

Sanchit Jain
VP Delivery, Valuefy Technologies Pvt. Ltd

Placed after Masters' Union:
Senior Project Lead, Intellect Design Arena

valuefy

intellect® Design for Digital

When I joined Masters' Union, I thought I was there to figure out what to do next. But somewhere between branding classes and late-night cohort catchups, a different kind of clarity started forming, not about career moves, but about what I wanted my everyday to feel like.

The pressure to chase momentum was real, but what stayed with me was a quieter instinct. After Masters' Union, I joined a startup in growth and marketing. The work was structured and sharp, but something was missing that I couldn't name yet. One question kept coming back: what if home could feel like refuge? That question stayed with me, softened, deepened, and slowly turned into Shrnm.

Masters' Union didn't hand me a blueprint. It gave me space to hear what I hadn't been listening to. If I could go back, I would hold onto that curiosity longer because sometimes the quietest questions become the loudest truths."

Shivangi Dewani
Founder, Shrnm

Placed after Masters' Union:
Growth and Strategy, Mudrex

Mudrex

When I look back at my journey, Masters' Union isn't just my B-school, it's where many defining chapters of my life began. Before joining Masters' Union, I had a short stint in sales, but here I truly learned how the moving parts of a business come together, how each department functions, and what matters most to them at different points in time.

Those lessons weren't just academic. They became the foundation for my professional success, giving me the confidence to win multiple new logos at my current organisation and even lead a complex, organisation-wide Salesforce CPQ implementation.

Masters' Union shaped more than just my career. It's where I met my life partner, and it's a place that has been woven into my family's story too, with my cousin choosing the UG programme and my sister-in-law joining the PG programme.

For me, Masters' Union will always be more than a B-school. It's a place that sparked growth, love, and lifelong connections."

Shobhit Uppal
Solutions Lead, Meltwater

Placed after Masters' Union:
Category Manager, Unacademy

Meltwater

unacademy

After Masters' Union, I joined Mudrex as a Social Media Manager and soon moved to the growth team. I led their zero-to-one expansion in Turkey and built partnerships in Italy. I then joined Tap Invest as a Brand Manager, where I learned the importance of clarity in positioning and trust in storytelling.

At the same time, I started building. I launched SILENCE Club, a deep workspace for founders, where we discovered various challenges the founders faced, with fundraising consistently ranking among the top three. This led to the prototyping of Startt at Startup Mahakumbh. We onboarded over 250 founders and 50 investors, facilitating 270 warm investor conversations.

That early validation set the foundation for the startup that Dhirendra Kumar from C1 and I co-founded. Startt is now live as an AI-led fundraising platform that helps early-stage founders discover relevant investors and secure structured warm introductions. In just three weeks post-launch, we crossed 500 downloads and generated 125 targeted dealflows.

If I could do one thing differently at Masters' Union, I would start building publicly much earlier."

Shauryaveer Saxena
Founder, Startt

Placed after Masters' Union:
Content and Community Manager, Mudrex

STARTT

Mudrex

Post Masters' Union, I set out to work with multiple CEOs in their office (saw how to build and scale things), then went out to build a career in Venture Capital at Antler India (saw the lens with which investors see startups), and now I am working as a manager to Ms. Ananya Birla.

Having seen startups from both sides, founders and investors, I know I am more of a builder than an investor. But this was only possible because Masters' Union gave me actual, real-life skills that were needed to experiment with careers on both sides- getting things done, taking charge, and reiterating quickly. If I were to do Masters' Union again, I would be more present, do more stuff, and make more memories there. Masters' Union is helping me win in life."

Sakshi Jain
Manager - Strategy & Operations at Office of Ananya Birla, Aditya Birla

Placed after Masters' Union:
Program Manager - Founders' Office, SkillLync

ADITYA BIRLA CAPITAL

SKILLLYNC

Over the past few years, I have led growth marketing for B2B SaaS across MarTech, teams, and agencies, including freelance projects. I was the first GTM hire at RevenueHero and now work in a Founder's Office GTM role at Segwise.ai, focusing on sales while also contributing to marketing and customer success.
Masters' Union played a key role in bringing me closer to tech and the startup ecosystem. It helped me connect the dots across marketing, sales, operations, and data, showing how every function drives a company's core goals. The practical curriculum taught me how to solve real business challenges.

If I could revisit my time at Masters' Union, I would adopt a 'build and test fast' mindset using AI and no-code tools. In my current role, I build tools and workflows for prospects using platforms like Claude, n8n, Gemini, Replit, and Lovable. I wish I had built similar tools as a student to automate my workflows, boost productivity, and create a personal portfolio, perhaps even monetizing one and taking it to market."

Vuppalapati Rishi Raj
Founder's Office - GTM, Segwise

Placed after Masters' Union:
Manager - Growth and Strategy, Seekify

segwise

Seekify

From bootstrapping OneRetail in Chennai as a first-generation entrepreneur to steering a ₹150 crore digital platform at Samunnati, it has been quite the first lap.
Masters' Union transformed everything. Professors did not just lecture but also connected me with industry leaders who later made acquisition offers. The culture there helped me uncover my entrepreneurial DNA and taught me one of the hardest lessons: careers are marathons, not sprints. As Antler India's first intern, I got a glimpse into the machinery of venture capital and learned what separates funded founders from the rest.

The OneRetail acquisition talks, sparked by relentless office hours with professors, taught me that ethical alignment weighs as much as financial gain. Today at Samunnati, I am building for Bharat, reaching the next billion users. I travel from boardrooms to farmlands, tackling credit gaps, championing climate-smart agriculture, and driving nano urea adoption. It is where passion meets purpose, shaping India's agricultural future while mentoring fellow Masters' Union alumni and paying forward the guidance that shaped my path.

My story remains beautifully unfinished, like a startup that has found product market fit and now eyes its next phase."

Ashwin Prasad
Lead Products and Strategy CEO's Office, Samunnati

Placed after Masters' Union:
Chief of Staff, Onecode

Samunnati

ZET
(Previously OneCode)

I started at Masters' Union as a fresher, surrounded by talented and experienced peers. It was overwhelming at first, but incredibly eye-opening. I learned about startups, business, and people in ways that shaped my foundation.

Getting placed at Razorpay was life-changing. Six months in, I joined Rize, a new startup program, where I learned and later led a 0-1 vertical. Working with exceptional minds, I scaled the program successfully, gaining deep exposure to startups and business building. Nearly four years later, I remain deeply grateful for the growth and learning and am excited for what lies ahead."

Rishabh Agarwal
Manager, Growth Marketing, Razorpay

Placed after Masters' Union:
Associate Manager, SME Partnerships, Razorpay

Razorpay

For me, life is divided into two halves, one before Masters' Union and one after it. I ran my first-ever business here. From seeing it soar to watching it close, I learnt essential life skills.

Today, I work as a marketing head at one of the leading K-beauty companies, and I still reach out to my mentors from college. From the in-house professors to the CXOs you meet here, everyone is always ready to help.

Masters' Union is not your traditional school. By design, it taught me to communicate effectively with senior leadership and pave new paths for myself."

Tapasya Pandey
Head of E-commerce, Gush Beauty (Mumbai)

Placed after Masters' Union:
Assistant Manager - Growth, Global Bees

Gush
GlobalBees

Our startup journey began at Masters' Union and continues to grow. We were lucky to raise our first VC round while still in college, which felt surreal. Since then, we've built a team, set up an office, navigated multiple pivots, and recently crossed $1M ARR in our four-month-old microdrama business.

I still remember pitching the idea to Prof. Bhupesh, who not only encouraged us but also backed us with an angel cheque. Several batchmates followed, and that early support meant everything. We are still far from our goal, but every experiment and user insight brings us closer."

Mohit Paliwal
Founder and CEO,
Eight Network

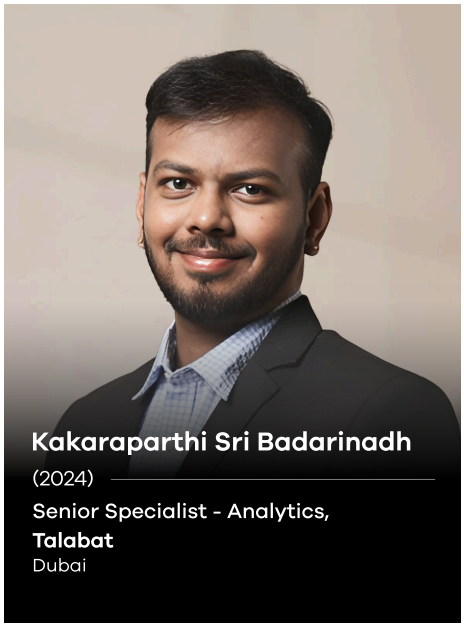
EIGHT

Alumni

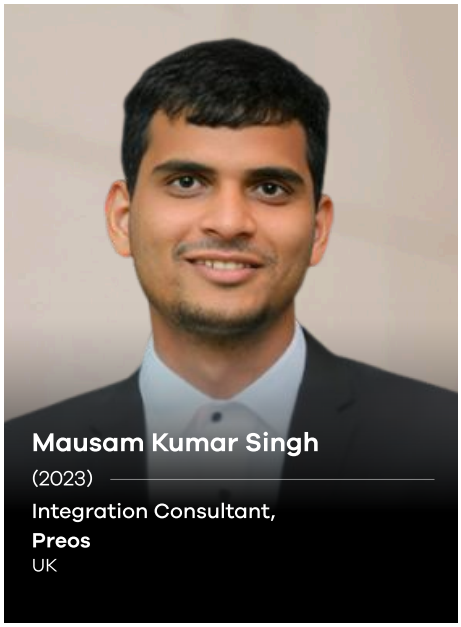
Success Stories

Masters' Union Alumni
making their mark globally

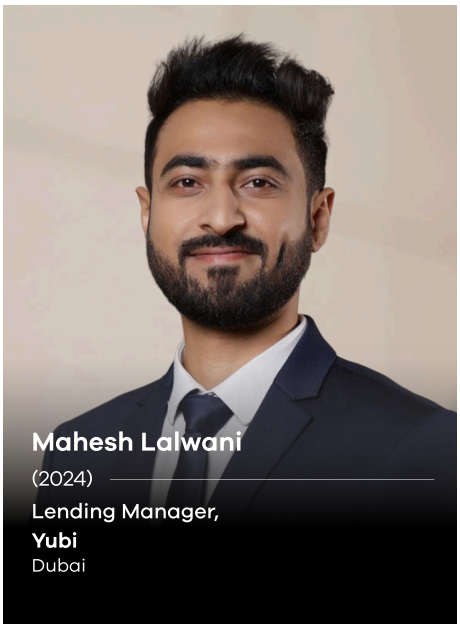
Tanujh Singh
(2022)
Group Chief Financial Officer,
Armada Retail Concept
Kuwait



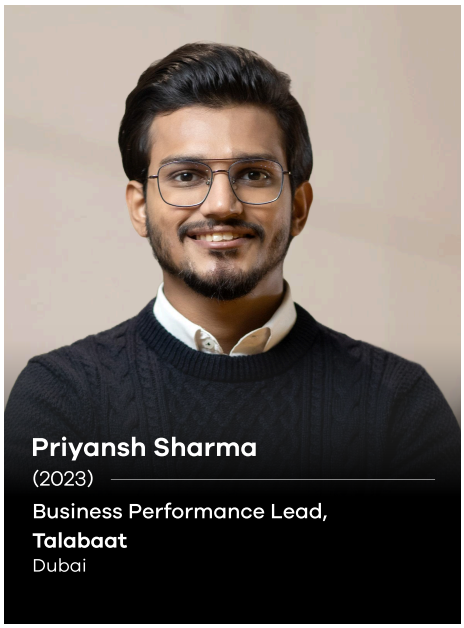
Kakaraparthi Sri Badarinadh
(2024)
Senior Specialist - Analytics,
Talabat
Dubai



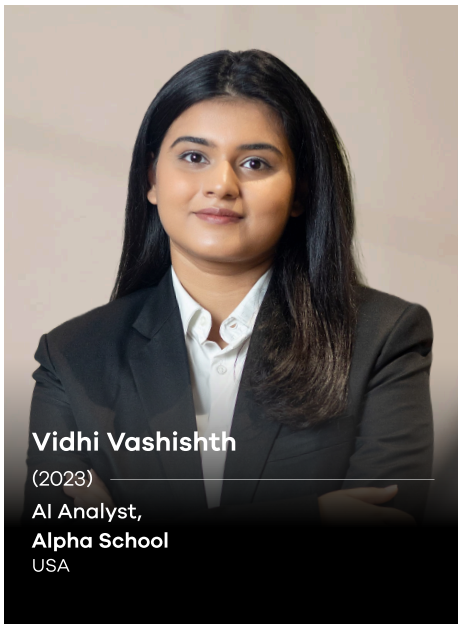
Mausam Kumar Singh
(2023)
Integration Consultant,
Preos
UK



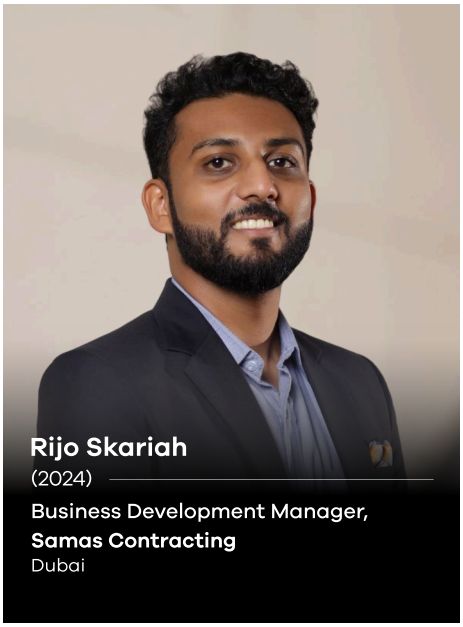
Mahesh Lalwani
(2024)
Lending Manager,
Yubi
Dubai



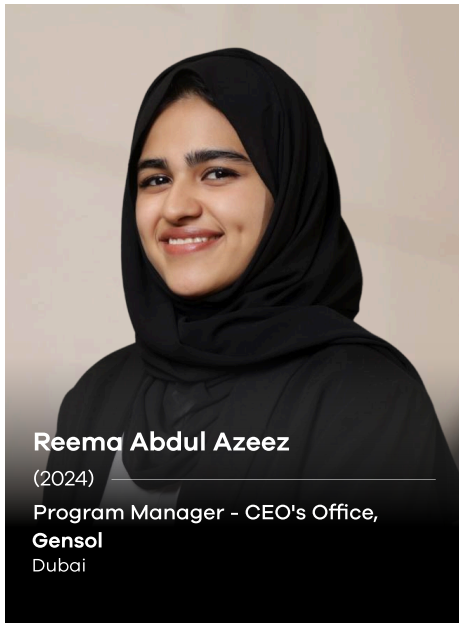
Priyansh Sharma
(2023)
Business Performance Lead,
Talabaat
Dubai



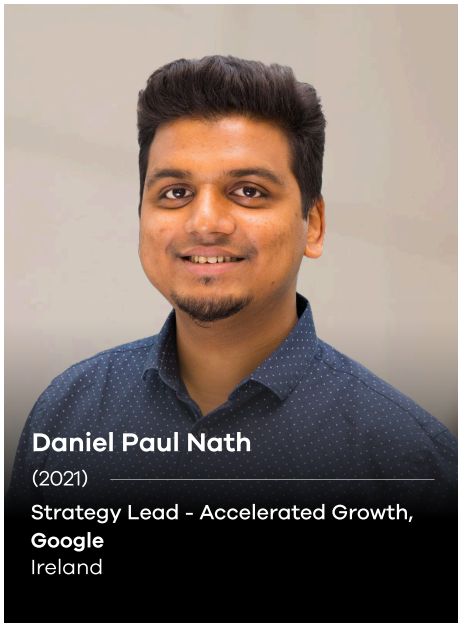
Vidhi Vashishth
(2023)
AI Analyst,
Alpha School
USA



Rijo Skariah
(2024)
Business Development Manager,
Samas Contracting
Dubai



Reema Abdul Azeez
(2024)
Program Manager - CEO's Office,
Gensol
Dubai

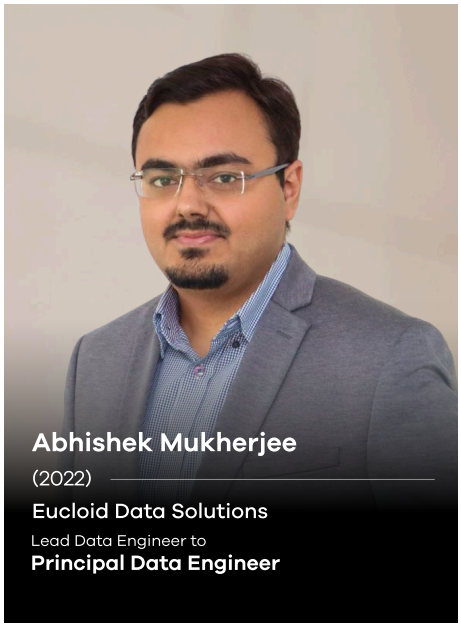


Daniel Paul Nath
(2021)
Strategy Lead - Accelerated Growth,
Google
Ireland

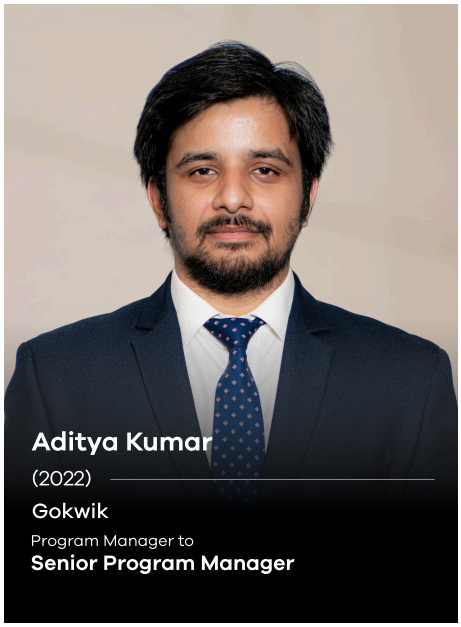
Prominent Alumni Promotions

(2021- 2024)

Sachin Gaurav
(2021)
EY-Parthenon
Consultant to
Senior Consultant

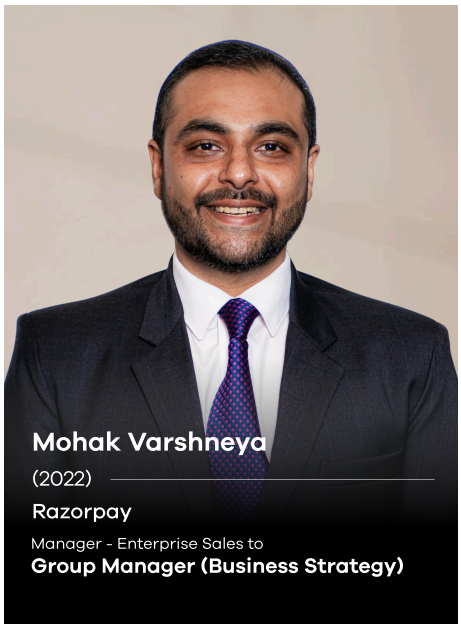


Abhishek Mukherjee
(2022)
Eucloid Data Solutions
Lead Data Engineer to
Principal Data Engineer

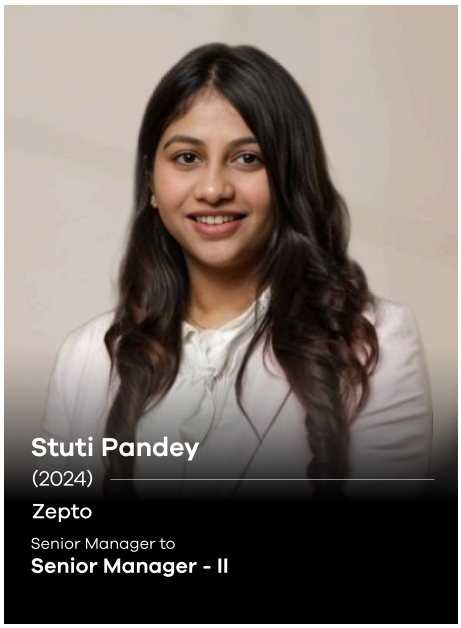


Aditya Kumar
(2022)
Gokwik
Program Manager to
Senior Program Manager

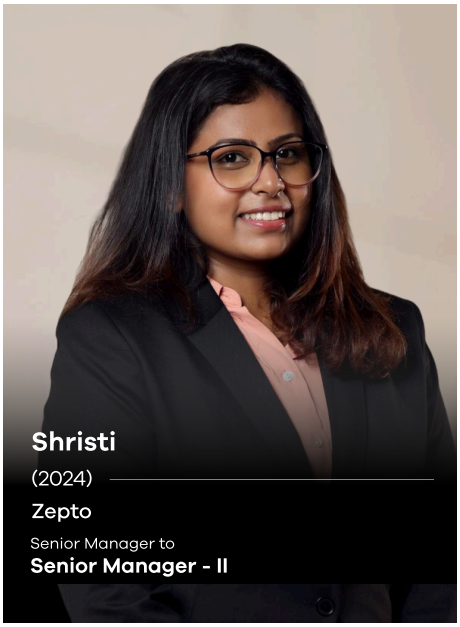
Charu Jain
(2022)
JM Financial
Analyst to
Senior Analyst - Business Origination



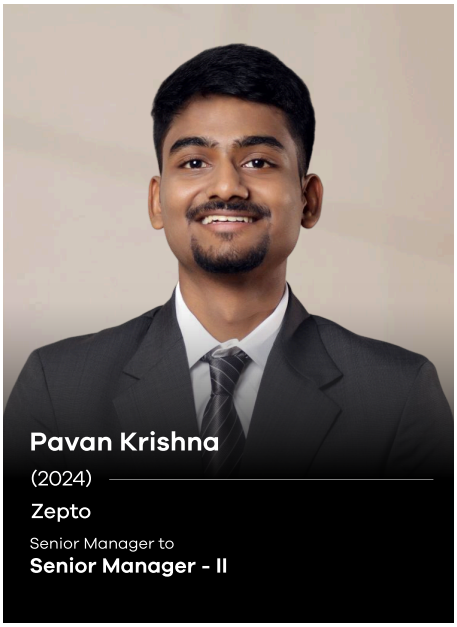
Mohak Varshneya
(2022)
Razorpay
Manager - Enterprise Sales to
Group Manager (Business Strategy)



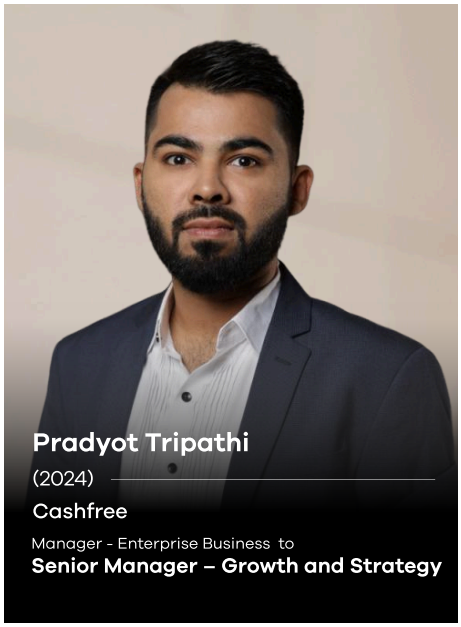
Stuti Pandey
(2024)
Zepto
Senior Manager to
Senior Manager - II



Shristi
(2024)
Zepto
Senior Manager to
Senior Manager - II



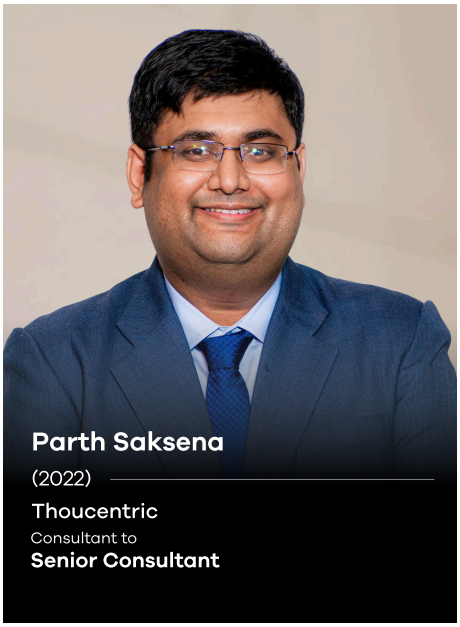
Pavan Krishna
(2024)
Zepto
Senior Manager to
Senior Manager - II



Pradyot Tripathi
(2024)
Cashfree
Manager - Enterprise Business to
Senior Manager – Growth and Strategy

Prominent Alumni Promotions

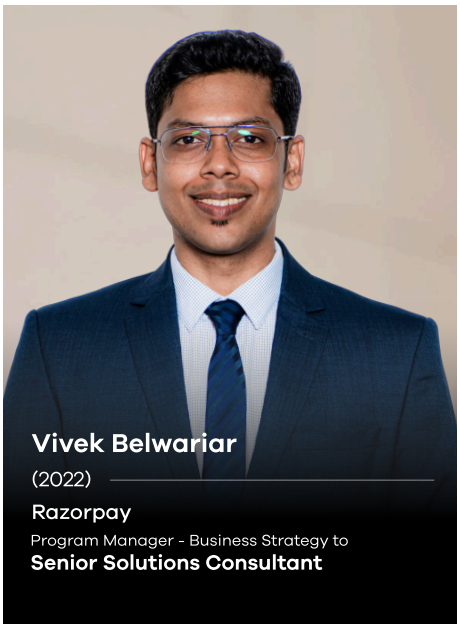
(2021- 2024)



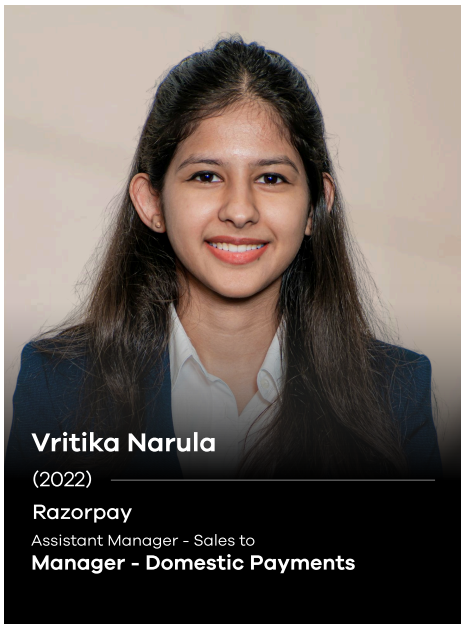
Parth Saksena
(2022)
Thoucentric
Consultant to
Senior Consultant

Koduru Pavan Kalyan
(2023)
Zen Traders
Business Specialist to
Manager - Customer Success & Growth

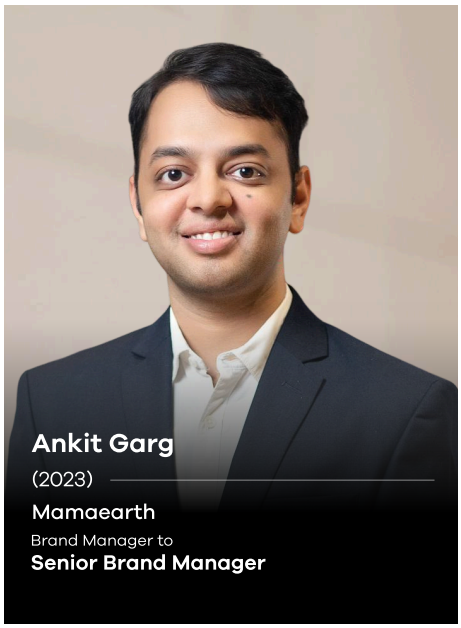
Archit Goyal
(2021)
ZET
Associate Product Manager to
Senior Product Manager



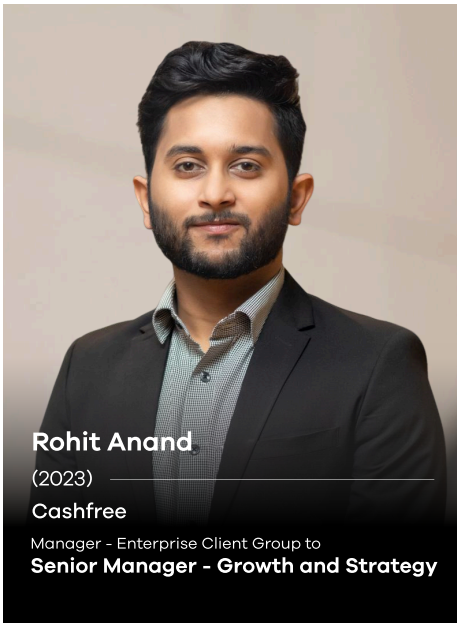
Vivek Belwariar
(2022)
Razorpay
Program Manager - Business Strategy to
Senior Solutions Consultant



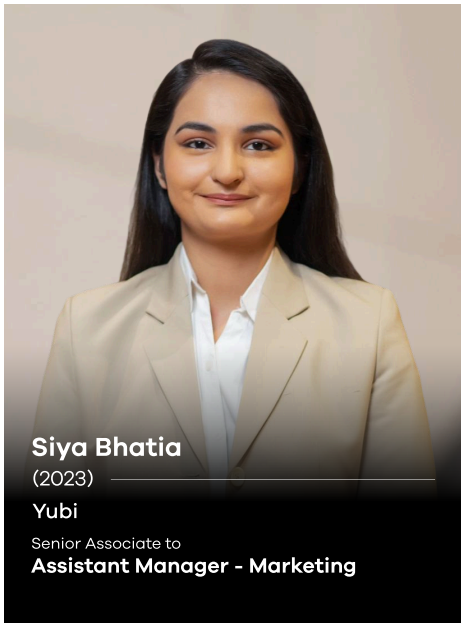
Vritika Narula
(2022)
Razorpay
Assistant Manager - Sales to
Manager - Domestic Payments



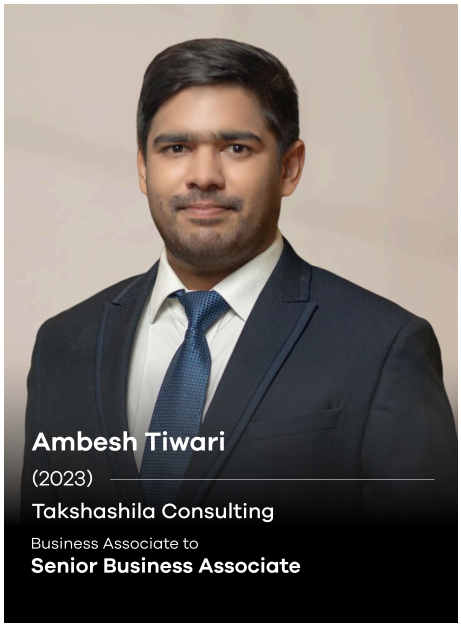
Ankit Garg
(2023)
Mamaearth
Brand Manager to
Senior Brand Manager



Rohit Anand
(2023)
Cashfree
Manager - Enterprise Client Group to
Senior Manager - Growth and Strategy



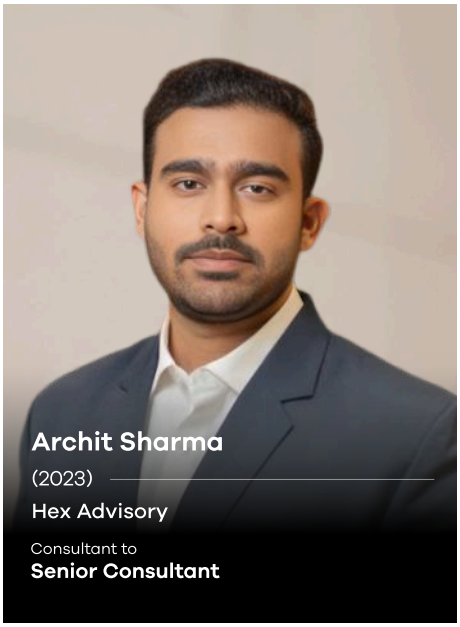
Siya Bhatia
(2023)
Yubi
Senior Associate to
Assistant Manager - Marketing



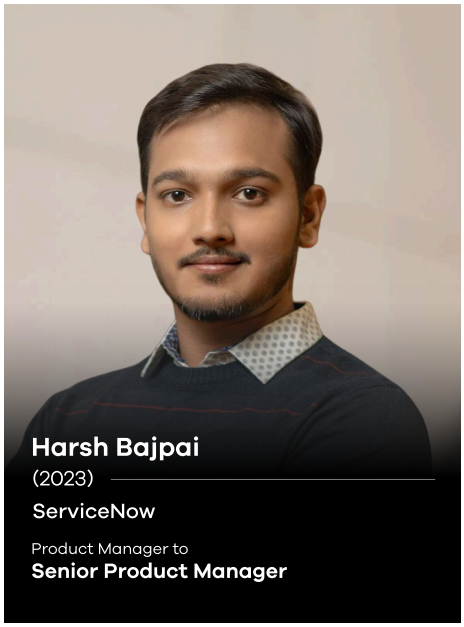
Ambesh Tiwari
(2023)
Takshashila Consulting
Business Associate to
Senior Business Associate

Prominent Alumni Promotions

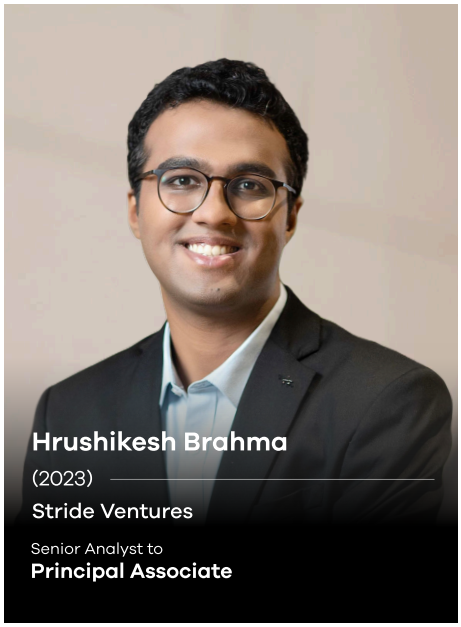
(2021- 2024)



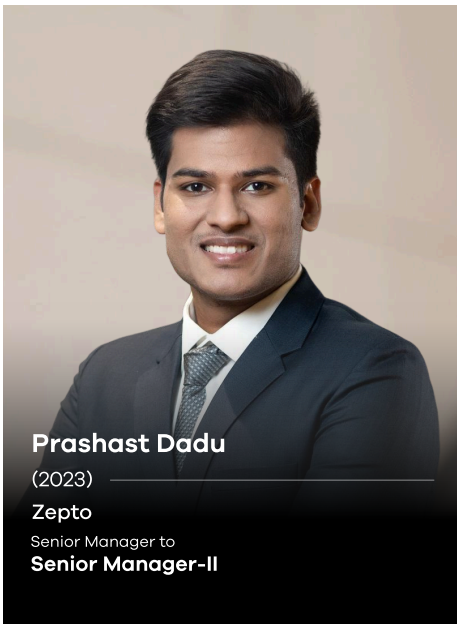
Archit Sharma
(2023)
Hex Advisory
Consultant to
Senior Consultant



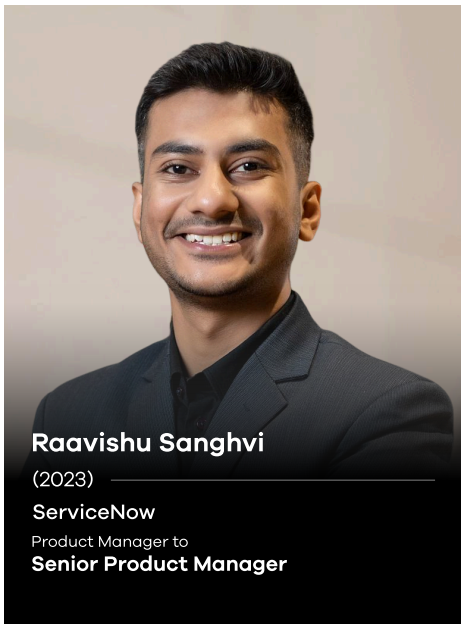
Harsh Bajpai
(2023)
ServiceNow
Product Manager to
Senior Product Manager



Hrushikesh Brahma
(2023)
Stride Ventures
Senior Analyst to
Principal Associate

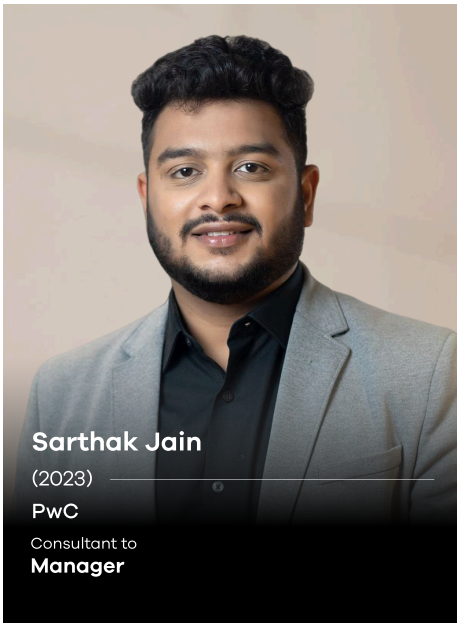


Prashast Dadu
(2023)
Zepto
Senior Manager to
Senior Manager-II

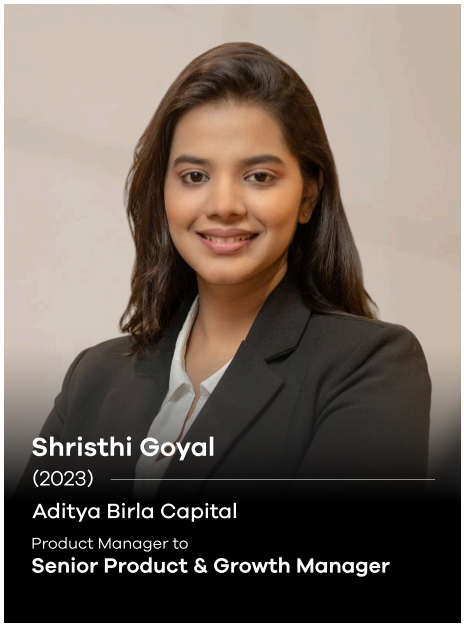


Raavishu Sanghvi
(2023)
ServiceNow
Product Manager to
Senior Product Manager

Raunak Agrawal
(2023)
PwC
Associate to
Senior Consultant



Sarthak Jain
(2023)
PwC
Consultant to
Manager

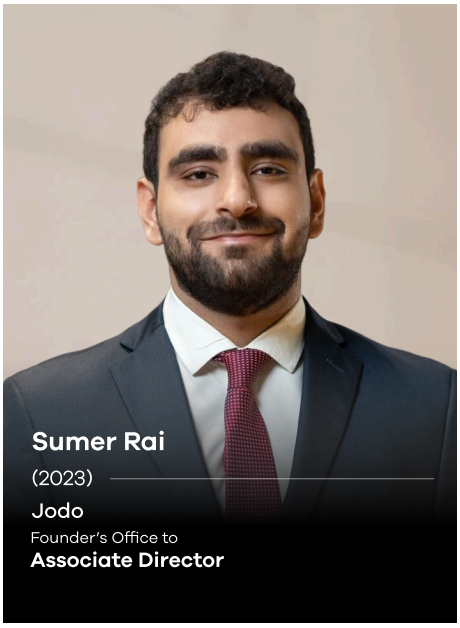


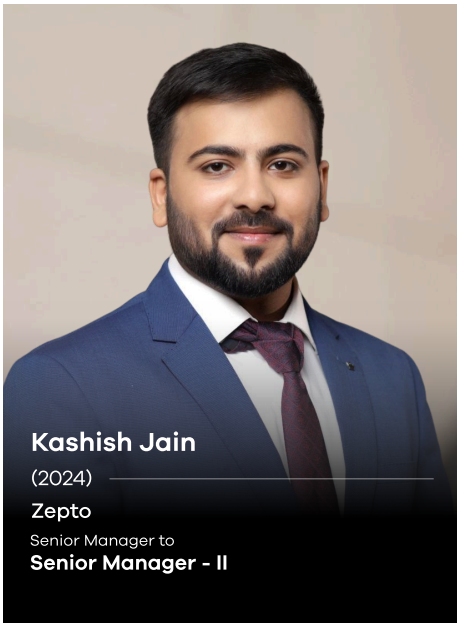
Shristhi Goyal
(2023)
Aditya Birla Capital
Product Manager to
Senior Product & Growth Manager

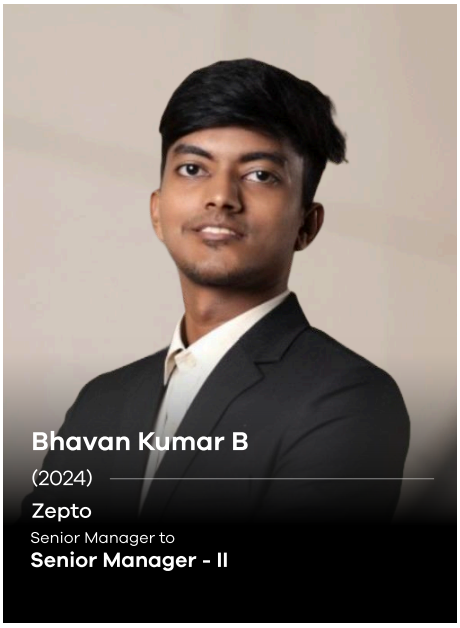
Srishti Priya
(2023)
PwC
Senior Associate to
Manager

Prominent Alumni Promotions

(2021- 2024)

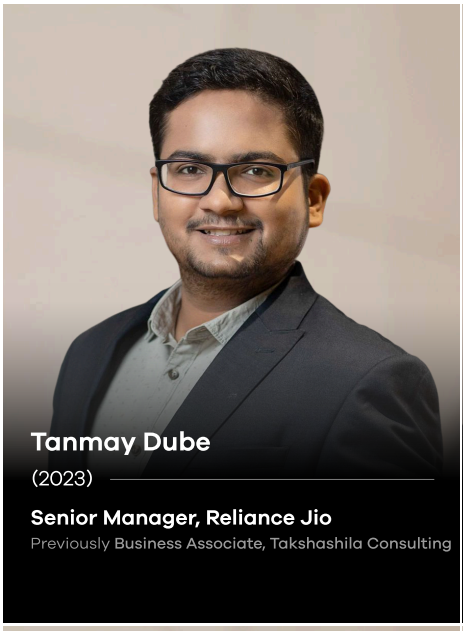




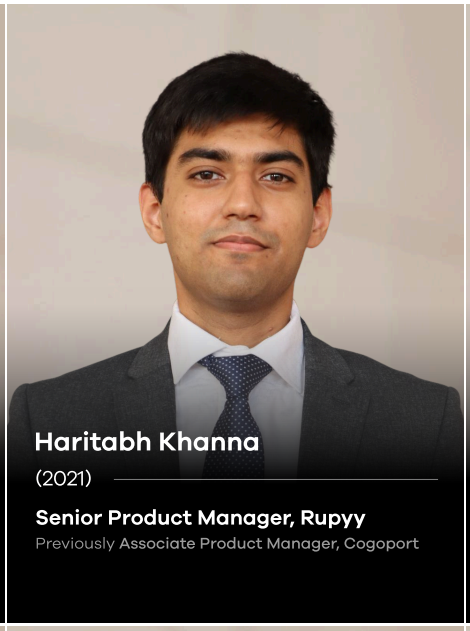


Alumni Career Transitions

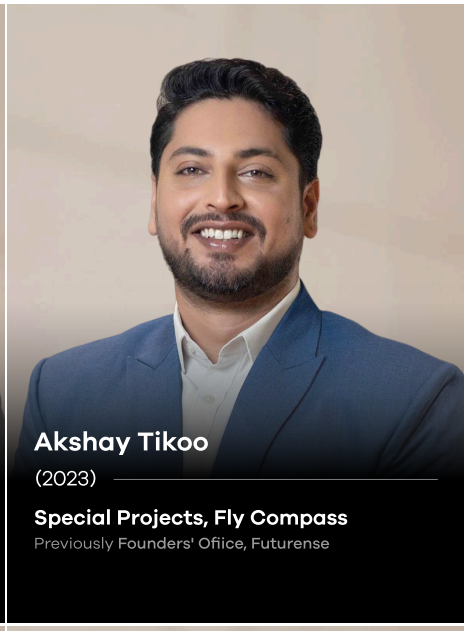
after Graduating from Masters' Union



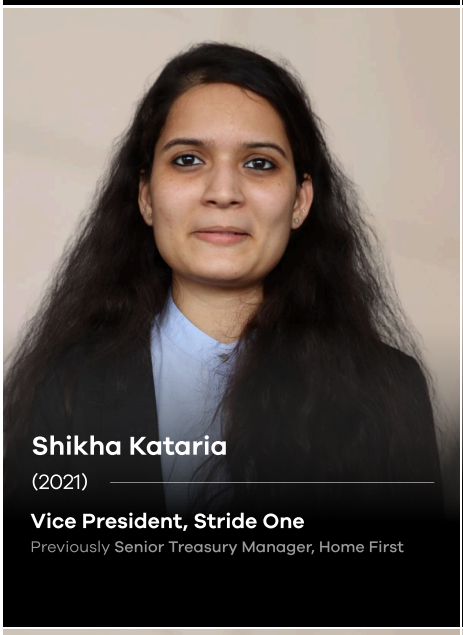
Tanmay Dube
(2023)
Senior Manager, Reliance Jio
Previously Business Associate, Takshashila Consulting



Haritabh Khanna
(2021)
Senior Product Manager, Rupyy
Previously Associate Product Manager, Cogoport

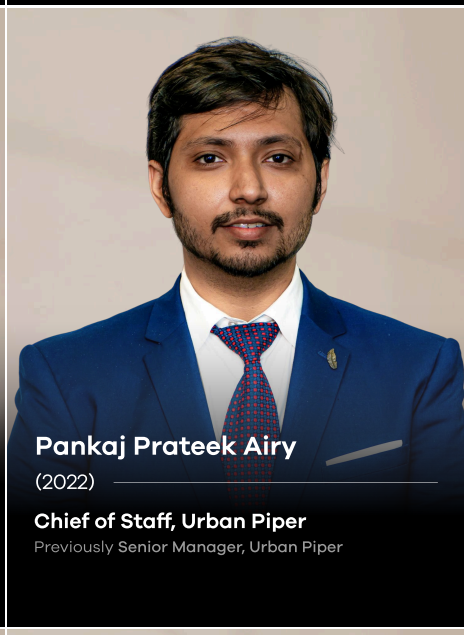


Akshay Tikoo
(2023)
Special Projects, Fly Compass
Previously Founders' Ofiice, Futurense

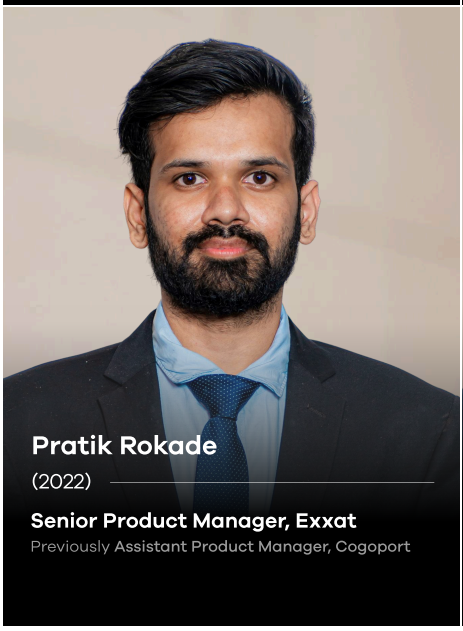


Shikha Kataria
(2021)
Vice President, Stride One
Previously Senior Treasury Manager, Home First

Yash Shah
(2021)
Regional Head, Castler
Previously Manager - Sales, Razorpay

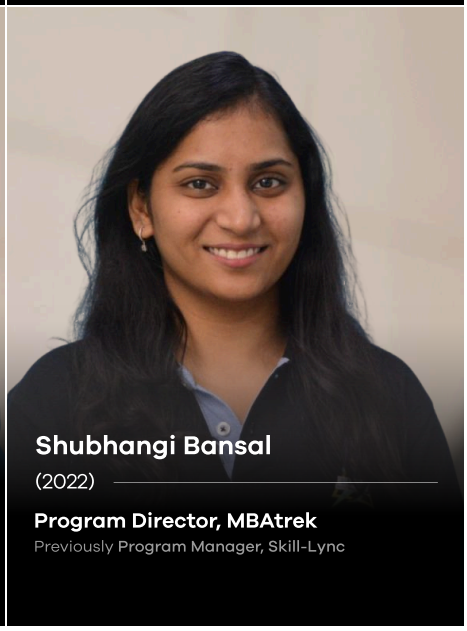


Pankaj Prateek Airy
(2022)
Chief of Staff, Urban Piper
Previously Senior Manager, Urban Piper



Pratik Rokade
(2022)
Senior Product Manager, Exxat
Previously Assistant Product Manager, Cogoport

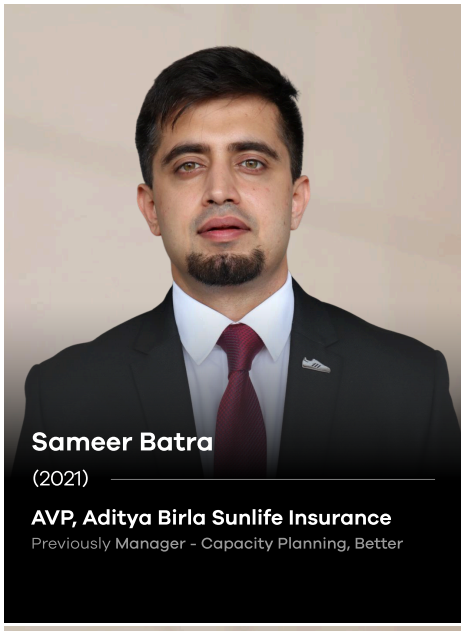
Rohan Rastogi
(2022)
Product Manager, Cargo Flash Infotech
Previously Assoicate Product Manager, Cogoport



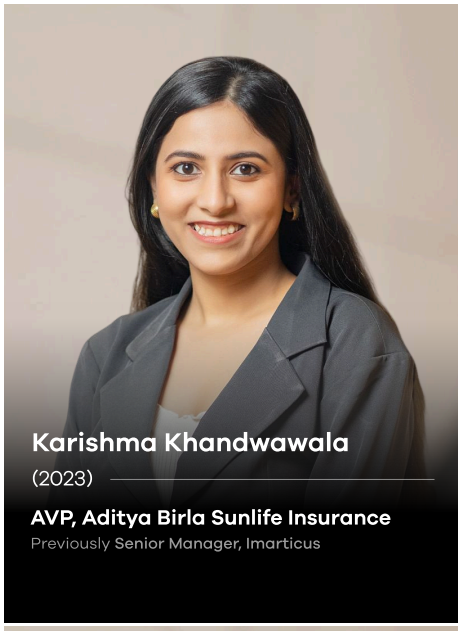
Shubhangi Bansal
(2022)
Program Director, MBAtrek
Previously Program Manager, Skill-Lync

Alumni Career Transitions
after Graduating from Masters' Union

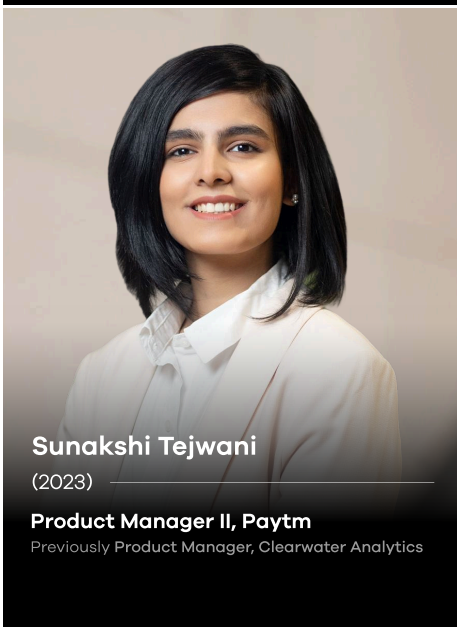
Aditya Kumar
(2023)
Strategy & Partnership, Thermax Ltd
Previously Strategy Associate , HYGENCO



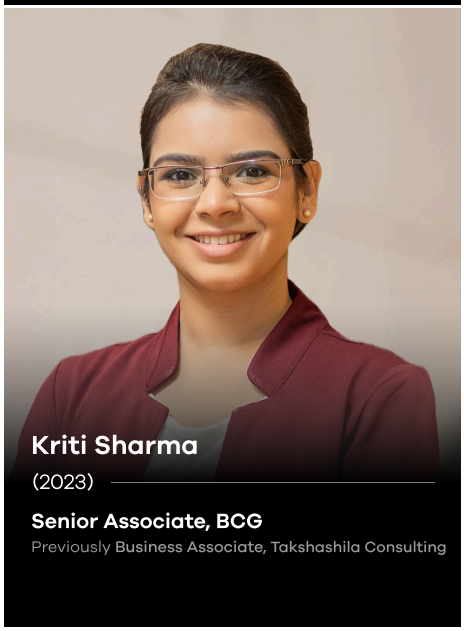
Sameer Batra
(2021)
AVP, Aditya Birla Sunlife Insurance
Previously Manager - Capacity Planning, Better



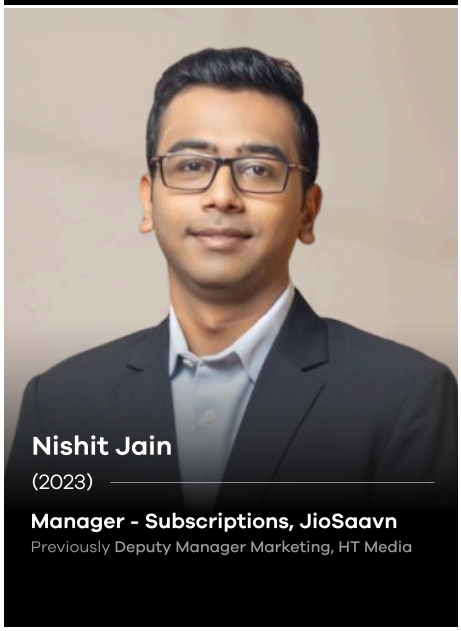
Karishma Khandwawala
(2023)
AVP, Aditya Birla Sunlife Insurance
Previously Senior Manager, Imarticus



Sunakshi Tejwani
(2023)
Product Manager II, Paytm
Previously Product Manager, Clearwater Analytics

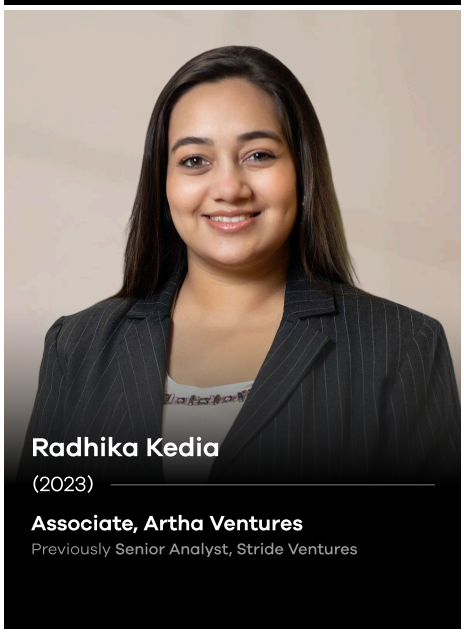


Kriti Sharma
(2023)
Senior Associate, BCG
Previously Business Associate, Takshashila Consulting

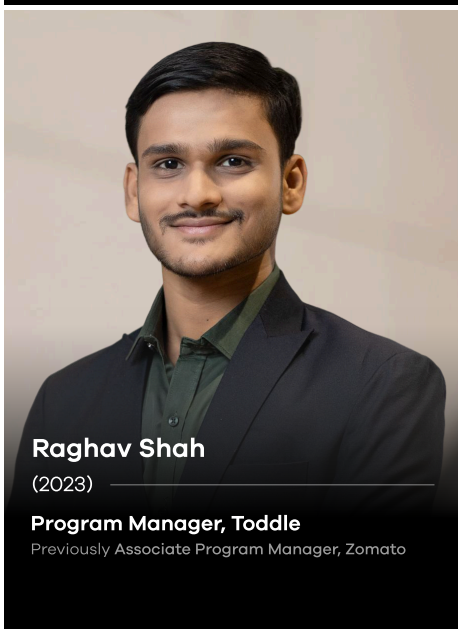


Nishit Jain
(2023)
Manager - Subscriptions, JioSaavn
Previously Deputy Manager Marketing, HT Media

Pranav Walia
(2023)
Product Manager II, Zynga
Previously Product Manager, Mondee

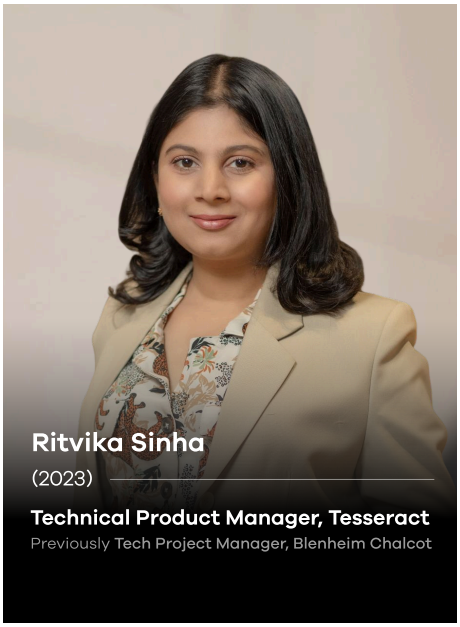


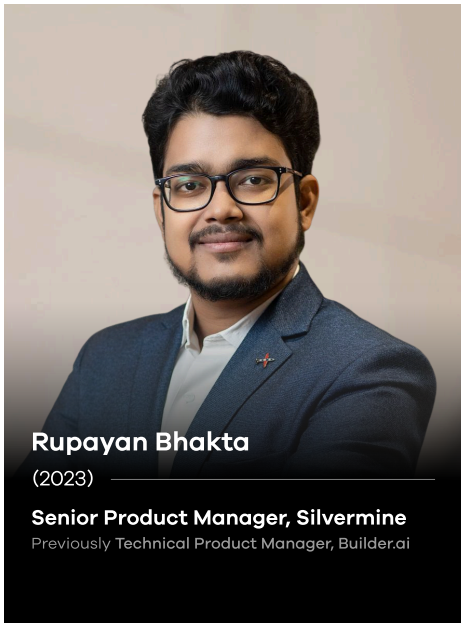
Radhika Kedia
(2023)
Associate, Artha Ventures
Previously Senior Analyst, Stride Ventures

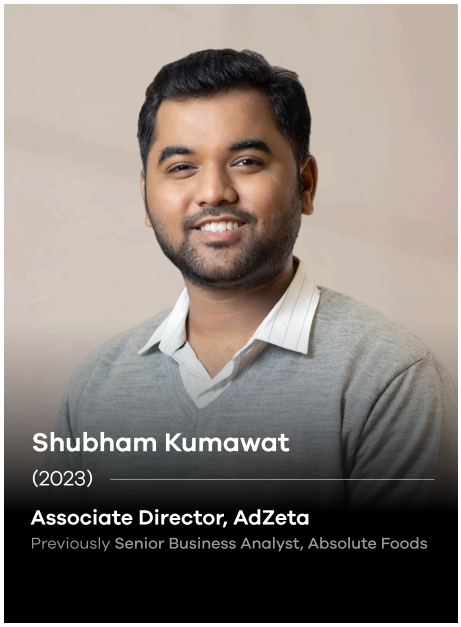


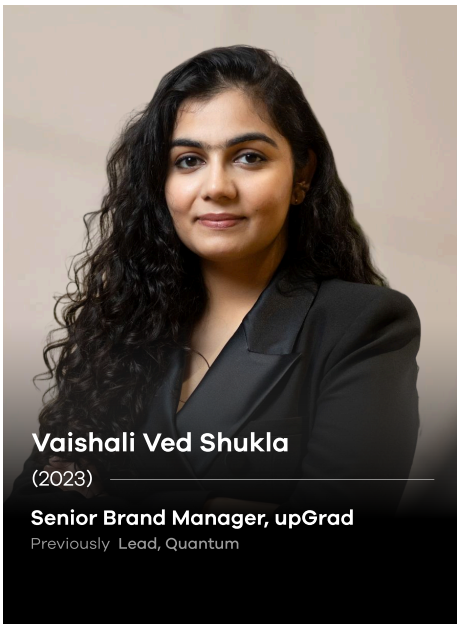
Raghav Shah
(2023)
Program Manager, Toddle
Previously Associate Program Manager, Zomato

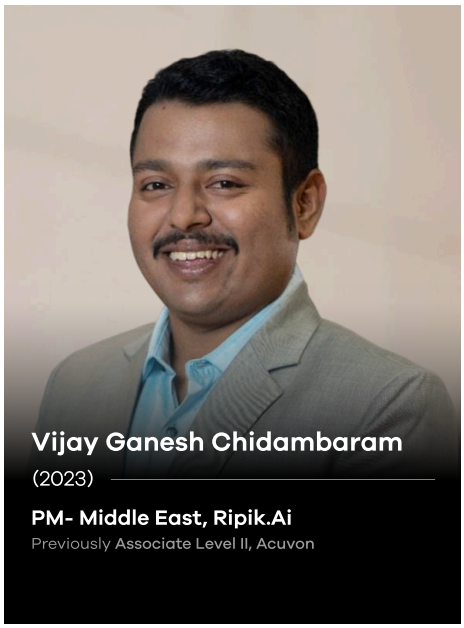
Alumni Career Transitions
after Graduating from Masters' Union











Other Notable Alumni Transitions

Placement after Masters' Union	Current Organisation
Akshashila Consulting	BCG
cogoport	DP WORLD
Zoomcar	Careem
Razorpay	BrowserStack
Niyo	bookmyshow
ziploan	slice
Better Technology	ADM
ziploan	true balance
Razorpay	paytm
Better Technology	Aditya Birla Capital
homefirst	Stride One
cogoport	rupyy
ziploan	Piramal Finance
locoNav	AGRIM
ziploan	KPMG
JODO	uni
unacademy	TARGET
SKILLLYNC	Aditya Birla Group
unacademy	Meltwater
TATA iQ	Nielsen
Akshashila Consulting	Livguard
1 Finance	celonis
	zomato

Placement after Masters' Union	Current Organisation
CARS24	STRIDE one
lightstorm	airtel
Digital Health Solutions	zomato
FREAKINS EVERYTHING DENIM	AMERICAN EXPRESS
TRIDENTGROUP	KPMG
ezetap	mongoDB.
MergerWare	FRANKLIN TEMPLETON
make my trip	Flipkart
SAMAGRA	BOSCH
Amplicomm Beyond 10x	VISA
CARS24	SHARK TANK INDIA
cogoport	amazon
T.A.C the ayurveda co.	Shiprocket Making Shipping Delightful
hypergro.ai	WebMD
PROOST	blinkit
	noon
relata	district BY ZOMATO
MERISIS VENTURE PARTNERS	kotak Private Banking
Yaas!	wakefit
zepto	TAX GENIE
spyne	zepto
CarInfo	district BY ZOMATO
AVPL	blinkit
WARPDRIVE MACHINE LEARNING	namma yatri

From Classrooms to Boardrooms: Alumni Reflections

You may physically leave Masters' Union, but till the time you retain its feeling, you never stop growing. I wrote this to myself when I quit my first job post-Masters' Union without another offer in hand. I joined Masters' Union at 22, after nine months at Deloitte USI. Corporate hierarchies fascinated me, but I soon realized frameworks alone wouldn't take me far. Masters' Union was different. Nobody told me what to learn, yet it opened a world of possibilities and gave me the confidence to execute without hesitation.

Before Masters' Union, I had a hundred ideas but no courage to act. At Masters' Union, I landed roles because of how I answered in class or pitched at a hackathon. That shift took me from a 3.82 LPA campus hire to a 24 LPA post-Masters' Union role.

The real change was in mindset. Once work became monotonous, I wasn't afraid to quit. I spent months connecting with CXOs, attending global conferences, and finding what I truly wanted to build. That journey led me to lead eight products in six months, and today, as co-founder and COO, I continue to outgrow myself."

Bhavya Batra 2022

Head of Product Growth, Polka Labs

Placed after Masters' Union:
Product Manager – Blockchain & Web3, Xponents Ventures Pvt. Ltd.

Poka Labs

XPONENTS

Masters' Union has played a transformative role in my life. Beyond the obvious career growth, it gave me the space and confidence to truly explore my potential. It helped me believe that the possibilities are endless and that I could be an entrepreneur, a creator, or anything I chose to be. The opportunity to engage with CXOs across industries and learn alongside an inspiring cohort pushed me to think deeply not just about business, but about life itself. One lesson from Pratham stayed with me: "It only takes one second of courage to change your life." You're not incompetent. You're just one decision away from becoming more than what you are today. I can say with pride that the journey at Masters' Union shaped the person I am today."

Avnish Kaur Bakshi 2022

Consultant, Accenture Strategy

Placed after Masters' Union:
Management Consulting Analyst, Accenture Strategy

accenture

My experience at Masters' Union helped me develop leadership skills and gain insights into the technical aspects of business. Following my time at Masters' Union, I served as an Engagement Manager at a consulting firm, where I was promoted to Senior Engagement Manager within a year. I was the youngest Engagement Manager/Senior Engagement Manager in my firm. The CXO sessions supported my overall growth by providing opportunities to learn from their real-time experiences. Recognizing my leadership skills and ability to think big-picture, what I learned at Masters' Union helped me become Chief of Staff to the MD & CEO at Livguard Energies."

Samarth Pundir 2022

Chief of Staff, MD & CEO, Livguard Energy Storage Solutions

Placed after Masters' Union:
Engagement Manager, Takshashila Consulting

After Masters' Union, I joined Gokwik and have grown from a Program Manager to a Senior Product Manager within three years. It has been an incredibly rewarding journey where I've built systems and product experiences that impact how people shop online across India.

One of the biggest shifts for me has been learning to see data not just as numbers, but as a lens for every decision. I've learned to read the story data tells and use it to drive meaningful outcomes. Building processes and then turning them into scalable products has been both challenging and fulfilling.

Alongside my role, I've explored side projects in conversational AI, which have kept me curious and energized. Through it all, I've learned to take ownership, stay calm in difficult situations, and embrace risks that drive real growth.

A special memory for me was during Vipassana meditation when I found myself reflecting on Masters' Union and how deeply it shaped me. If I could go back, I'd be more sincere with assignments, focus more on fundamentals, and engage with more people. And on a personal note, Masters' Union also gave me my partner, whom I met while interviewing her for a startup project."

Sandesh Lekhwani 2022

Senior Product Manager, Gokwik

Placed after Masters' Union:
Program Manager, Gokwik

The hustle, steep learning curve, and invaluable exposure only accelerated during my time at Ather, where I served as Chief of Staff to the CEO. I led several strategic projects, grew alongside Ather's incredible journey, and navigated multiple product launches amid evolving government regulations. A defining moment was being part of the small core team that led Ather's DRHP process, transforming it into a public company.

After that phase of growth and learning, I took my next leap as a co-founder at Fitsol, a Climate Tech startup, where I now serve as Chief Strategy Officer. Recently, we successfully closed our seed funding round.

Looking back, I'm deeply grateful for the experiences and initiatives I was part of at Masters' Union, including the chance to build my own tech startup during the programme. Before Masters' Union, I knew little about building or scaling a startup. Today, I'm excited to keep learning, expanding my horizons, and making a meaningful impact in India's fast-growing startup ecosystem."

Yeshvanth Suresh Babu 2022

Chief Strategy Officer, Fitsol

Placed after Masters' Union:
Chief of Staff, Ather Energy

My journey at Masters' Union has been incredible. Masters' Union helped me land a role at Cars24 in their consumer lending team, a completely new industry for me. It was a steep learning curve, but I could thrive because I was already used to hustling through dropshipping and VIP at Masters' Union.

VIP was a standout experience that gave me exposure to pitching to VCs, understanding the investor mindset, and executing on the ground. Some of the investors I met during that time are now lifelong mentors and just a call away.

Being part of the third batch at Masters' Union was a calculated risk that paid off and taught me to take bold steps in life. Today, I work with Shark Tank India as part of the business team, helping evaluate businesses that apply for the show. The exposure to startup culture and countless demo day pitches at Masters' Union helped me make the cut.

I've also built a strong network. When I recently moved to Mumbai, several batchmates helped me with accommodation and settling into the city."

Shivangi Sardana 2023

Business Team, Shark Tank India

Placed after Masters' Union:
Senior Manager, Cars 24

Before Masters' Union, I got an opportunity to work in Sales, Marketing, and Operations, but clarity was missing in terms of a deeper understanding and fundamentals. Post Masters' Union, I gained clarity on how a company runs with proper coordination between all departments to achieve common goals.

Alongside theory, Dropshipping, local consulting challenges, the Venture Initiation Program, and all in-class activities helped me gain this clarity to work in a Founders' Office role. It's been almost 2 years in this role at Park+."

Siva Chetan 2023

Manager - Founders' Office, Park+

Placed after Masters' Union:
Manager - Founders' Office, Park+

After Masters' Union, I joined Zepto's Founders' Office, working across 0 to 1 initiatives, fundraising, and scaling efforts. From launching private labels to expanding Zepto Pharmacy, each phase taught me the pace required to build at scale.

What Masters' Union did best was show me what all is possible. I was already a builder with two startups behind me, but unaware of the real scope of opportunities. The variety of programs like VIP, consulting challenges, and the dropshipping challenge pushed me to explore new domains and collaborate with people from diverse backgrounds. It expanded my understanding of what problems I could solve and how to approach them.

One of my favorite experiences was our dropshipping project, The Apple Diet, where we handled procurement, distributors, and real customer demand. It taught us lessons in supply chains, marketing, and execution that no textbook could."

Harshit Sonawala 2023

Associate Director, Zepto

Placed after Masters' Union:
Senior Manager I, Zepto

Even before coming to Masters' Union, I knew I wanted to break into product, and that goal shaped my entire journey. Every course, club, and project I chose brought me closer to it.

I chose the logistics industry because it was ripe for productisation. The idea of moving tons of cargo that reach millions through a single screen I build was exciting. After graduating from Masters' Union in 2023, I joined Cogoport as a Product Manager, launching growth products like CogoAssured, building pricing engines, and creating supplier platforms that power global trade. Later, as a founding Product Manager at Brano.ai, I helped build an AI platform for freight forwarders. Today, at DP World, I am automating logistics operations at scale.

Four lessons from Masters' Union guide me every day:

1. Be a relentless advocate of the customer, balancing empathy with business goals.
2. Be problem-first and focus on the 'why' behind every solution.
3. Be obsessed with your customer and build with their trust in mind.
4. Stay clear and focused on what you want, no matter the challenges."

Shubham Trigunait 2023

Group Product Manager, DP World

Placed after Masters' Union:
Product Manager, Cogoport

DP WORLD

cogoport®
Global Trade Platform™

My journey after completing my PGP at Masters' Union has been a dynamic and enriching experience. Having joined MakeMyTrip (biggest tech firm in the travel space) after my course required me to be dynamic and possess skills which my course taught me. My career has seen accelerated growth. I have moved on from my role at MakeMyTrip and now work as a Growth Manager at Flipkart Central where I work with multiple categories on key growth projects on a daily basis. The program's emphasis on real-world case studies, especially the outclass projects such as building a dropshipping business, has prepared me to navigate complex business challenges and identify opportunities for innovation.

Looking back, if I were to approach my PGP journey differently, I would delve even deeper into the intricacies of specific emerging technologies, perhaps taking more elective courses in AI which has become a norm today."

Samarth Agarwal 2023

Growth Manager, Flipkart

Placed after Masters' Union:
Associate Category Manager, Make My Trip

make my trip

After Masters' Union, I jumped straight into the deep end as a Program Manager in the CEO's office at a startup. It was intense, messy, and the kind of job where you wear ten hats before lunch. Later, I moved to Visa, working in Strategy and Operations for one of the biggest payment brands in the world. The shift from startup chaos to global scale taught me how to balance scrappy thinking with structured precision.

Masters' Union gave me an entrepreneurial mindset, the habit of thinking from scratch, questioning assumptions, and building from the ground up. I still remember the Dropshipping Challenge and the Venture Initiation Program, where we built businesses end-to-end. Those experiences helped me thrive in both a garage-style brainstorm and a global boardroom.

If I could go back, I'd stress less about figuring it all out and focus more on experimenting and saying yes to unexpected opportunities. Masters' Union was the launchpad, and the real adventure began when I stepped out and realized there's no rulebook for this journey."

Savi Sachdeva 2023

Strategy & Ops Manager, Visa

laced after Masters' Union:
CEO's Office, Amplicomm

After Masters' Union, I jumped straight into the deep end of global tech as a Product Manager at ServiceNow. Eighteen months and several 'wait, am I doing this right?' moments later, I was promoted to Senior PM.

The Product Practicum really came through for me. It taught me that real product work isn't about perfect roadmaps but about navigating chaos with calm and clarity.

If I could redo Masters' Union, I'd still spend sleepless nights on projects, still chase mentors with overly specific questions, and still "network" by hanging out with friends.

Masters' Union didn't just help me start my PM career; it made me comfortable asking "why are we building this?" in any meeting and still being taken seriously. That mindset has shaped my career the most."

Sneha Shrivastav 2023

Senior Product Manager, ServiceNow

Placed after Masters' Union:
Product Manager, ServiceNow

Since graduating from Masters' Union, my journey has been a blend of exciting challenges and significant learning. I started out at a supply chain startup where I directly worked with the founders on different marketing strategies for the APAC region. This trajectory has taken me from an agile environment of a nascent startup to the expansive scale of a global tech giant, Amazon. I manage go-to-market strategies for their Ads business across media products like Amazon Prime, Alexa, and MX Player.

The marketing courses and outclass projects I undertook during my PGP proved incredibly beneficial in both my roles, providing a strong foundation for understanding market dynamics and consumer behavior. The foundations laid at Masters' Union were invaluable. In retrospect, I would have placed a greater emphasis on developing a deeper understanding of specific niche technologies, like cultivating a stronger personal brand online."

Stuti Pandey 2023

Associate Marketing Manager, Amazon

Placed after Masters' Union:
Growth Marketeer - Manager, Cogoport

After Masters' Union, I joined Sprinklr's global strategy team, where my work has ranged from designing forecasting processes for an entire business vertical to improving margins through better travel, billing, and cost controls. I also led initiatives to identify the top 400 potential churn accounts and built targeted strategies that improved renewal rates. Along the way, I worked on large-scale account segmentation models, pricing and packaging enhancements, and competitive intelligence to help sales teams win more deals.

Masters' Union prepared me for this pace, especially the COS and Founder's Strategy classes and the live project with Raj Shamani's House of X, where we successfully brought down CAC. One project I'll never forget involved a last-minute pivot just hours before the deadline. It was stressful but taught me to adapt quickly, a skill I now rely on every day.

If I could redo Masters' Union, I'd dive into more side projects early on and make the most of the mentor network, since those connections have been true game-changers."

Apurv Rathore 2024

Strategy & Operations Manager, Sprinklr

Placed after Masters' Union:
Strategy & Operations Manager, Sprinklr

Coming from a consulting background at ZS Associates, I was used to structure and service-based work. My goal at Masters' Union was clear, to either build something of my own or work in a fast-paced startup. A turning point came when I reached the partner round with Kearney but did not make it. Strangely, I was not disappointed. Masters' Union had given me the courage to take risks, so I stopped applying to consulting roles and focused entirely on Founder's Office positions.

Soon after, I joined the CEO's Office at Park+, where I led GTM strategy for Motor Insurance, negotiated with insurers, secured licenses, launched marketing campaigns, and worked directly with leadership on organisation strategy and P&L. But the entrepreneurial itch, first sparked by the dropshipping challenge, kept drawing me to e-commerce. I recently moved to the VP's Office at Noon, the Middle East's e-commerce giant, where I have led projects on Back to School planning, seller risk, and express delivery.

Masters' Union taught me to take big bets and believe I can build from scratch. If I could redo one thing, I would stress less about placements and spend more time on the Venture Initiation Program."

Dhanush Varun Siddanathi 2024

Assistant Manager - Commercial Strategy & Analytics, Noon

Placed after Masters' Union:
Founders' Office, Park+

noon

Park+ YOUR CAR APP

My journey into Venture Capital was a direct result of my time at Masters' Union, culminating in my current role at Kae Capital. The experience was transformative, starting with my own batchmates who taught me the nuances of entrepreneurship, complemented by mentors and faculty who demystified how the VC world operates.

The program's key advantage was its unparalleled networking access. I connected with over 20 professionals from leading VC firms, from analysts to partners, which was instrumental in building my understanding of the industry. When we hosted renowned investor Pranav Pai on campus, I was able to connect with him directly and secure a valuable internship at his firm."

Gautam Marwah 2024

Chief of Staff - Investments, Kae Capital

laced after Masters' Union:
Chief of Staff - Investments, Kae Capital

kae capital

My 16 months at Masters' Union have truly been something special. I jumped into all sorts of things: from running in the council elections to serving as Cohort Vice-President to from competing (and winning!) in case competitions at various IIMs to taking second place at the Global Harvard Case Competition. Somewhere along the way, I also landed my dream role in strategy consulting, thanks to the incredible support from the placement team. It was a wild, rewarding ride from start to finish.

The icing on the cake was receiving the Chairman's Award for Best Overall Performance in the cohort, handed to me by the Vice-President of India, a moment I'll never forget. But honestly, what made it all truly unforgettable were the people. The friends I made here have become family, and the laughs, late nights, and shared victories are what I'll treasure the most. Looking back, it wasn't just about the achievements, it was about the journey, and it's been one of the best chapters of my life."

Harsh Nahar 2024

Senior Business Analyst, Kearney

Placed after Masters' Union:
Senior Business Analyst, Kearney

KEARNEY

My journey at Masters' Union gave me good learning on different areas to work on, and especially what wasn't meant for me. After Masters' Union, I had an amazing pivot from a small wealth management firm to the largest in the country. My participation in college on various fronts really helped me, especially heading MUIF. My most favourite class was obviously Bhupesh, who gave us realistic expectations after our MBA.

I think one thing I missed out on in Masters' Union was probably giving my hand at content creation, something I'm looking to pursue as a side hustle."

Krishna Gwalani 2024

Senior Manager, Kotak Private Banking

Placed after Masters' Union:
Associate Vice President, Client Relations,
Merisis Advisors

kotak Private

MERISIS WEALTH

Eternal, the parent company of Blinkit, has this motto: 'Only the Paranoid Survive Eternal.' I believe being paranoid means staying adaptable when things get tough, and that mindset has defined both my time at Masters' Union and now at Blinkit.

I recently completed a year at Blinkit, which gave me a rare chance to reflect. The journey has been full of learning: adjusting to a new ecosystem, making mistakes, gaining confidence through action, and finally reaping the rewards. The early days were the hardest. My mentor, Tanya Patel, once told me, 'You are not just representing yourself but the entire Masters' Union community.' That pressure pushed me to perform better every single day, just like it did back in school.

Masters' Union taught me to adapt under pressure and thrive in chaos, lessons that continue to guide me. Currently leading expansion for Blinkit in UP East, I will continue to carry that same attitude, irrespective of the challenges."

Yash Aaditya Singh 2024

Expansion Head - UP East, Blinkit

Placed after Masters' Union:
Program Manager, Blinkit

Masters' Union didn't just add skills to my toolkit, it changed the way I think about business, risk, and opportunity. Before, I was tethered to a specific career path, but the rigorous curriculum and, more importantly, the outclass challenges changed my preconceived notions. They weren't just assignments, they pushed me to tackle problems in areas I had little knowledge of.

If I could go back, I would have been more intentional about networking with every single person in the cohort, not just those in my immediate circle. I now have a community I can lean on to get things done far more quickly than I could on my own. The program taught me to be adaptable, and that lesson has been my anchor through every professional change."

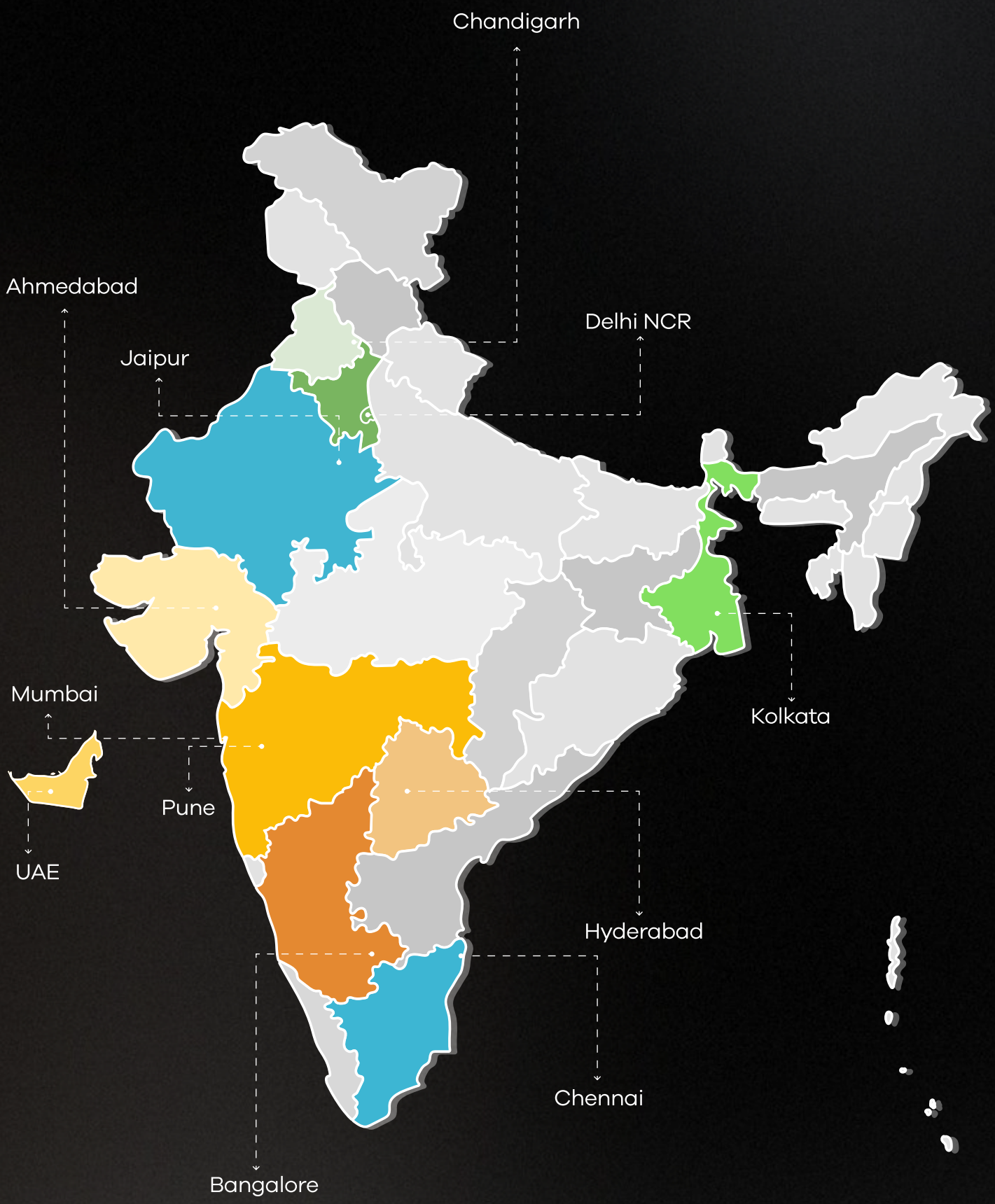
Gunan Bajaj 2024

Risk & Governance Specialist, Youtube

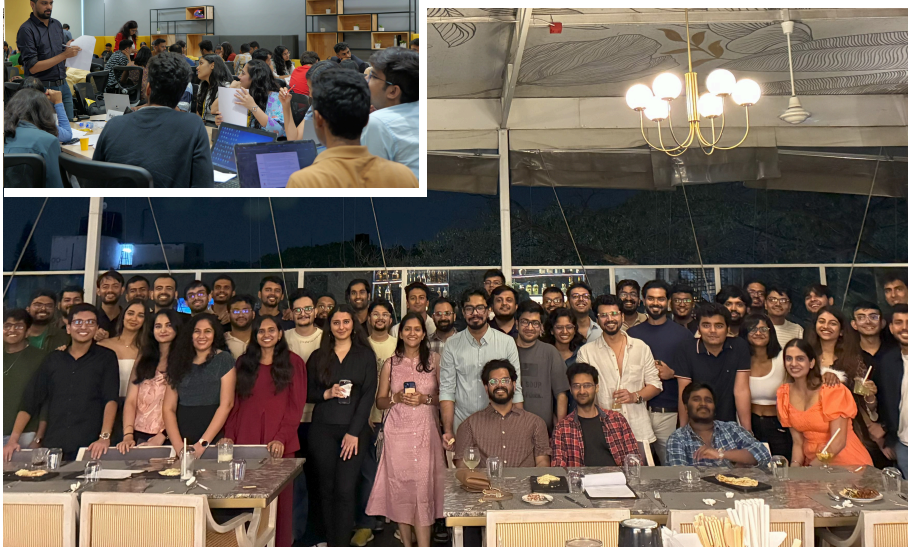
laced after Masters' Union:
Risk & Governance Specialist, Youtube

Alumni *Community*

Masters' Union **Alumni Chapters**



Our **Alumni Shaping Learning and Leadership** at Masters' Union



Admissions Support

With 60+ alumni actively contributing, our community supports admissions through city outreach mixers, mentorship for applicants, AMAs, webinars, and participation in the admissions panel. They guide prospective students, share insights about the school experience, and help identify candidates aligned with Masters' Union values.

Regional & International Chapters

City chapters organize regular mixers and networking events in major cities and internationally. These gatherings foster alumni connections, maintain engagement with the institution, and provide a platform for collaboration and knowledge-sharing across cohorts.

Career Mentorship and Development

Alumni actively support students through mentorship programs, resume-building workshops, career sessions, and one-on-one guidance. They provide industry insights, conduct mock interviews, and help students prepare for recruitment and internship opportunities across diverse sectors. 70+ alumni participate in offline sessions, and ~100 are registered as mentors on GetPrepped.

Academic Contributions

Alumni teach full courses and lead practicums, sharing hands-on industry experience with students. They also participate in curriculum design, ensuring that academic programs remain aligned with industry trends and student needs while providing practical, real-world learning opportunities

Event Participation and Student Engagement

Alumni contribute to campus events by judging competitions, mentoring student ventures, and hosting industry dialogues, panel discussions, and fireside chats. Their involvement provides students with strategic guidance, real-world perspectives, and opportunities to build professional skills.

Career *Outreach* Initiatives

Strategic Initiatives

Board of Directors

Manoj Kohli

Chairman

Former CEO & MD,
Bharti Airtel

Pankaj Bansal

Board Member

Co-Founder & Group CEO,
PeopleStrong

P Dwarkanath

Board Member

Director,
GSK Consumer Healthcare

Srirang T K

Board Member

Managing Director and CEO,
ICICI Direct

Vivek Gambhir

Board Member

Former CEO,
Godrej Consumer Products & boAt Lifestyle

Community Initiatives

Academic Advisory Board

Atul Mehta

CEO,
Pay10 India

Bhumika Srivastava

Ex-CHRO,
Walmart

Nimisha Rana Pathak

CHRO,
Alvarez & Marsal

Sathi Aich-Dharap

Senior Director HR,
GEP

Priti Ahuja

CHRO,
Aavishkaar Group

Puja Khanna Kapoor

Head HR,
Hero FinCorp

Anil Salvi

MD & Group CHRO,
JM Financial

International Advisory Board

Chase Lario

VP Global,
Careem

JK Khalil

President,
Mastercard MENA

Kulshaan Singh

Ex-Group CHRO,
Thai Union Group

International Careers Week 2025

For the first time ever, we hosted international CXOs on the Masters' Union campus in India, bringing global leadership perspectives directly to our students.

Rashid Doleh

Ex-CEO,
Emaar Malls Group

Manoj Kumar Gandhi

CFO,
Reliance Group

Nitin Navish Gupta

CEO, M&A & Clinics,
Aster DM KSA

Kamal Kant

Strategic Advisor,
JUSPAY

Anuraag Guglaani

Chairperson,
Wazir Holdings

Kabira Bhatporia

Head HR, JLL
MENA

Visionary CXOs Visiting Campus

We regularly host top CXOs as guest faculty and keynote speakers at our campus. These leaders not only share insights but also scout talent first-hand, enabling students to establish direct connections with industry stalwarts.

Peyush Bansal

Co-Founder & CEO,
Lenskart

Nithin Kamath

Founder & CEO,
Zerodha

Sanjeev Bikhchandani

Co-Founder,
Info Edge

Suresh Narayanan

Former Chairman & MD,
Nestle India

Aman Gupta

Co-Founder & CMO,
boAt Lifestyle

Ankur Warikoo

Co-Founder,
nearbuy.com

Ghazal Alagh

Co-Founder & CIO,
Mamaearth

Rohit Kapoor

CEO,
Swiggy Food Marketplace

Atul Dhawan

Ex-Partner,
Deloitte India

Kaustubh Kulkarni

Senior Country Officer,
JP Morgan India

Vishesh C Chandiok

CEO, Grant
Thornton Bharat

Kunal Bahl

Co-Founder,
Snapdeal & Titan Capital

Careers Week 2025

More than 45 CXOs attended the Careers Week at the Inaugral Week of the cohort of 2025. Some of the notable attendees were:

Deepali Naair

Ex-Group CMO,
CKA Birla Group

Amanpreet Singh Bajaj

Country Manager,
Airbnb India & SEA

Amit Kumar

Managing Partner,
Simon-Kucher, India

Ity Jain

VC & Startup Partnerships Lead,
Google

Shrikant Joshi

Ex-CEO & MD,
L&T Realty

Rohithari Rajan

Director, GTM Strategy & Ops,
Google

Abhishek Singh

DG NIC & Additional Secretary,
MeitY

Sridhar Venkiteswaran

CEO,
Avalon Consulting

Sagar Darbari

Partner,
Deloitte Touche Tohmatsu India LLP

Insights in Action: **Dubai Masterclasses**

We delivered 4 international masterclasses in Dubai on resilience, agility, and strategic leadership, featuring practitioners from Arthur **D. Little, NASA, and Harvard University.**

Masterclass by **Prof. Edward Rogers,** Ex-NASA Chief Information Officer, on Leadership & Decision Making: Lessons from NASA to the Boardroom for CEOs/MDs/Founders from **Spotify, Landmark, KPMG, Etisalat, Farro & Co,** and many more!

★★★★★

Applying NASA's decision-making frameworks to real-world problems was incredibly insightful!

Aina Garg, CEO - Middle East, Lenskart.com

★★★★★

An exceptional masterclass! Engaging session with thought-provoking leadership lessons!

Jaaved Khan, Director, KPMG Saudi Arabia

★★★★★

Prof Edward Rogers redefined strategic thinking through real-time problem-solving!

Smira Rao, Head - Partnerships, Lamaa

Masterclass by **Dr. Zal Phiroz**, Adjunct Professor from Harvard University, on Building Resilient and Agile Organisations. CEOs/MDs/Founders from companies such as **Amazon, Careem, Noon, Antler, Deloitte, Emaar, Sobha, Gulf Islamic Investments** & many many more!

★★★★★

An eye-opening session bridging consulting frameworks with real-world complexities!

Vishnu Taimni, General Manager, IBM

★★★★★

Thomas Kuruvilla's strategic depth and clarity of thought offered invaluable insights into high-impact leadership.

Jaaved Khan, Director, KPMG Saudi Arabia

★★★★★

Prof Edward Rogers redefined strategic thinking through real-time problem-solving!

Smira Rao, Head - Partnerships, Lamaa

Masterclass by **Mr. Thomas Kuruvilla,** Managing Partner at Arthur D. Little, and board member at Dar Al Riyadh Group, on Strategic Leadership in an Era of Disruption.

CEOs, MDs, and Founders from companies such as **Oracle, Landmark Group, Reliance International, Emaar, Mashreq Capital, Aster DM Healthcare, State Bank of India, Propertyfinder, Braxtone Group, Juspay, Jacky's Retail,** and officials from the **Government of the Kingdom of Ras Al-Khaimah,** among many others.

★★★★★

An eye-opening session bridging consulting frameworks with real-world complexities!

Vishnu Taimni, General Manager, IBM

★★★★★

Thomas Kuruvilla's strategic depth and clarity of thought offered invaluable insights into high-impact leadership.

Latif Sheik - BD Director, Comarch Middle East

★★★★★

Brilliant articulation of consulting methodologies helped us drive business transformation at scale.

Manoj Kumar Gandhi, CFO, Reliance Group MENA

Following the overwhelming response to the first masterclass by Mr. Thomas Kuruvilla, several CXOs in attendance, including CEOs, MDs, and Founders from leading global firms, requested a continuation of the session. Responding to this demand, Masters' Union hosted another session of masterclass session in Dubai, bringing together top business leaders from across industries and regions.

★★★★★

An incredibly insightful session! Mr. Kuruvilla's perspective on leadership through disruption was both strategic and deeply practical.

Natasha Parikh, CEO, My Learning Curve

★★★★★

The energy in the room was palpable, a genuine current of excitement that came from watching minds of this caliber clash and coalesce.

Nitin Navish Gupta, CEO - M&A & Clinics, Aster KSA

★★★★★

Brilliantly curated and executed. The frameworks shared by Mr. Kuruvilla are immediately applicable in navigating today's volatile business environment.

Manish Sharma, CFO, ESG Division, Al Shirawi Group

Additionally, we hosted **4 domestic masterclasses across Gurgaon, Mumbai, and Bangalore** led by global thought leaders such as **Freda Liu** and **Garrick Hilleman.**

Mixers with **CXOs, Campus Heads & HR Leaders**

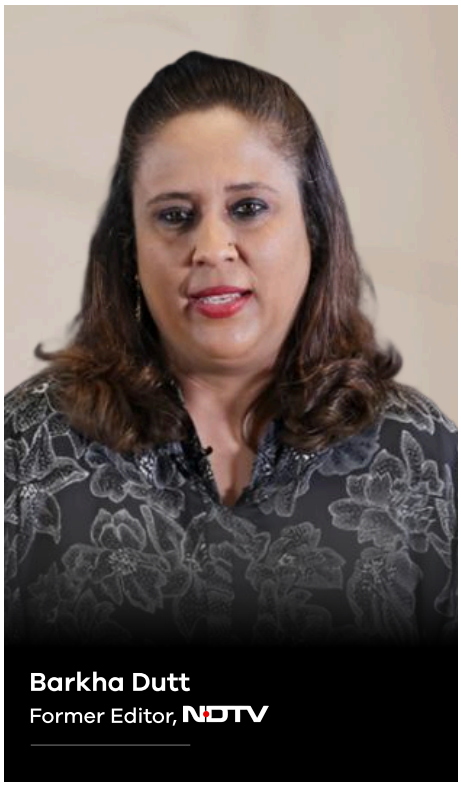
Our mixers provide informal yet high-impact settings where students and recruiters interact meaningfully. These range from:

Michelin-Star Dinners for intimate, high-level networking.

Campus Mixers for large-scale engagement with recruiters.

Pickleball Events for informal yet impactful networking in a relaxed, high-energy setting.

Podcasts and Fireside Chats for creating meaningful interactions.

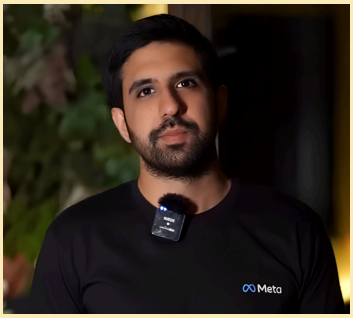


These settings help break traditional recruiter-student barriers, enabling relationships that go beyond transactional hiring. They foster trust, cultural fit, and deeper corporate engagement.

What Our **Recruiters Say**

Hiring Tushar as a Digital Product Manager was our first engagement with Masters' Union, and it has been a very positive experience. From the start, Tushar has shown strong product sense, adaptability, and the ability to take ownership of complex projects. His contributions have not only added value to our digital initiatives but also reflected a maturity beyond his years of experience.

Vinit Gupta
SVP - Product, IndusInd Bank



Karan has settled into his role as Client Solutions Manager remarkably well. The learning curve at Meta is steep, but his adaptability, drive, and eagerness to learn have allowed him to add value quickly. It's been great to see him grow in confidence and impact in such a short time.

Raghav Bir Singh
Client Partner, Meta

Having Badarinadh as part of our Strategic Accounts team over the past year has been a very positive experience. He quickly adapted to the demands of the MENA region, which requires agility, client empathy, and strong analytical skills. What stands out about him is his consistency, he not only delivers on targets but also takes initiative to go beyond what is expected.

Palakshee Chakraborty
Director, Strategic Accounts & Partnerships - MENA, Talabat

When Jas joined DP World earlier this year, we were looking for someone who could quickly adapt to the pace and scale of transformation we manage at the Group level. He not only adapted but also added fresh energy and perspective to our work. Whether it's structuring new initiatives or contributing to ongoing ones, he has shown a rare ability to balance rigor with creativity.

Akash Shah
CEO & MSV Group CFO Office, DP World

What Our **Recruiters Say**

Hiring from Masters' Union has been an exceptional experience for us at Blinkit/Zomato. The students bring a rare combination of strong business fundamentals, entrepreneurial drive, and real-world problem-solving skills. From the first round of interviews, we were impressed by their ability to think strategically and adapt quickly to the dynamic nature of our industry.

Ayush Tyagi
Assistant Manager - Talent Acquisition, Blinkit

Hiring the first two team members for our India office was a critical step for Careem's expansion, and we turned to Masters' Union to find talent that could shape our ambitious vision. From day one, both hires demonstrated agility, entrepreneurial mindset, and an exceptional ability to navigate ambiguity-qualities vital for building new markets from the ground up.

Chase Lario
VP - Global, Careem

We have all struggled in our early years to decide what professional field we should pick or how to build our careers. It's something that one cannot decide just by reading or knowing about career opportunities.
We recently engaged with young minds from Masters' Union to fuel their curiosity about how we work as an org in the Indian EV space, build our products, and weave our culture.

Rohith Hariharan
Head - Employer Branding, People Communications & People Experience, Ather Energy

The professionalism and global mindset displayed by the students were truly commendable. 14 students flew to Abu Dhabi to participate in the campus drive process, and we were thrilled to extend 7 offers. This experience not only underscored the high calibre of talent at Masters' Union but also reaffirmed our belief in the institution's ability to nurture globally relevant leaders.

Ajay Bhatia
Group CEO, Sirius International Holding

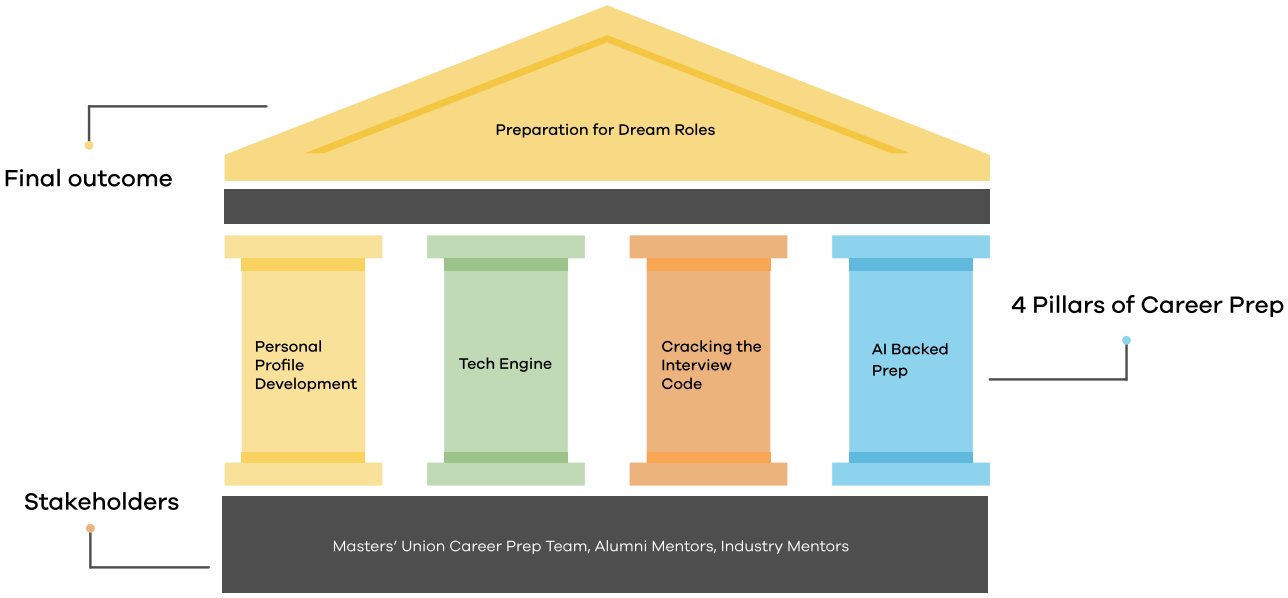
Preparing for *Dream Roles*

Career Prep - Building a **Strong Foundation for Dream Roles**

At Masters' Union, Career Prep equips students with the clarity, confidence, and credibility needed to stand out in every stage of recruitment. Our approach ensures students are not only interview-ready but fully prepared to excel in their chosen industries.

Pillars of Career Prep

Our four pillars build the essential foundation for career success:



1. Professional Profile Development

A. Crafting **Resumes**

Mentors help students build data-driven, impact-focused resumes refined through multiple expert reviews.

B. **LinkedIn Profile** Optimization

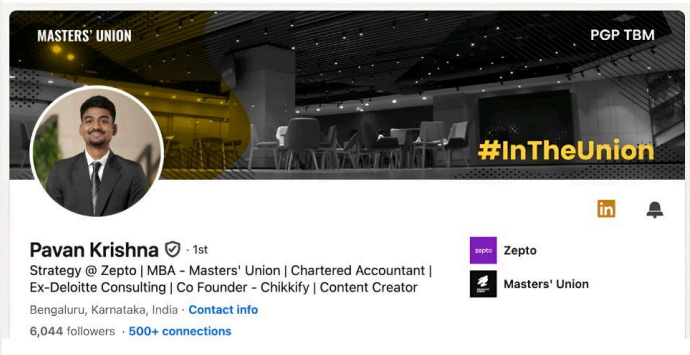
Sessions focus on strengthening professional presence, showcasing achievements, and expanding recruiter visibility.

C. **Video** CV

Students develop short, impactful elevator pitches that highlight their communication, confidence, and personality.

D. Creative **Portfolios**

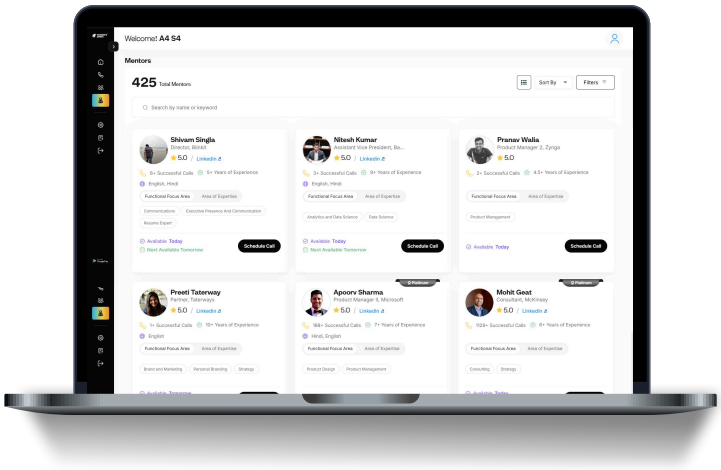
Applied projects and coursework help students build role-relevant portfolios that demonstrate skills and practical understanding.



2. Tech Engine For Career Readiness

A. **GetPrepped**

MU's on-demand mentorship platform connects students with industry veterans and alumni for personalized, goal-based guidance.



B. **Placement Readiness Score** (PRS)

A benchmark tool that tracks each student's preparedness across domains, identifies focus areas, and improves visibility in placement opportunities.

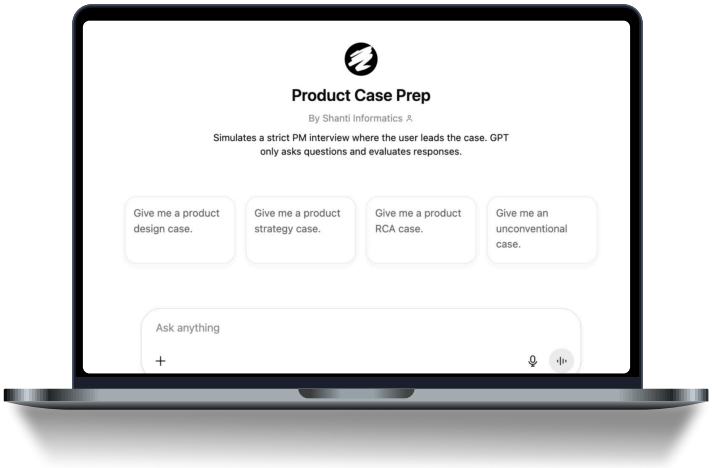
C. **LaunchPad**

A one-stop hub for interview preparation, offering company insights, curated playbooks, last-mile prep content, and AI-powered resume tools.

3. Cracking the Interview Code

A. **Practicums**

Compact, high-impact learning modules designed to build interview readiness across roles and industries.



B. **Accountability and Mentorship (ANM) Program**

Every student group is paired with a mentor who tracks progress, reviews goals, and ensures consistent career growth.

C. **Last Mile Prep (LMP)**

Provides company-specific interview guides, feedback from alumni, and 1:1 mentoring to sharpen final-stage performance.

4. **AI Backed** Prep

A. **Generative AI** Chatbots

MU's custom GPT tools simulate interview environments, help refine resumes, and deliver personalized feedback across technical, case, and behavioral interviews.

B. **InterviewAI**

An upcoming mock interview simulator that evaluates performance across skills and roles, offering AI-generated feedback and progress tracking for continuous improvement.

The Academic Edge Learn by Doing

A Vision Taking Shape

Looking back at the past five years, the journey has been nothing short of transformational. When we set out to build Masters' Union, our vision was clear:
to redefine business education through an immersive curriculum where students learn as much from real business challenges as from classroom theory.

That vision has come alive through collaborative projects, global immersions, and dynamic industry partnerships. Each cohort has raised the bar, pushing boundaries, inspiring faculty to innovate, and shaping a community defined by ambition, curiosity, and resilience.

Beyond Classrooms, Into Boardrooms

At Masters' Union, academic excellence is not confined to textbooks or exam halls. It thrives in boardrooms, innovation labs, and real-world business settings.

Our curriculum is purposefully designed to blur the lines between learning and doing, immersing students in live business contexts from day one. Education here is not about passive knowledge transfer; it is about grappling with ambiguity, solving real problems, and driving impact for industry partners.

Learning by **Doing**

This philosophy is powered by a faculty of industry leaders, scholars, and practitioners who mentor students to lead with curiosity, resilience, and ethical judgment. Every course is infused with experiential projects, client engagements, and feedback loops with top global employers, ensuring that graduates are not just workforce-ready, but future-ready.

At Masters' Union, students don't just prepare for tomorrow's world, they help shape it.

How We **Teach?**

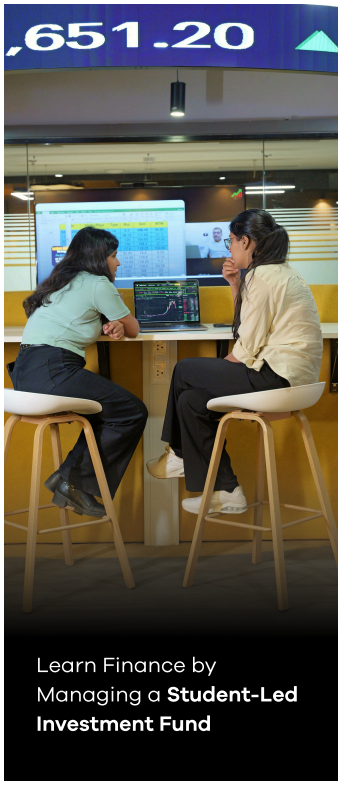
A Unique InClass-OutClass System

Transform 'InClass' theory into immediate 'OutClass' practice. InClass is where the magic begins, with interactive, hands-on sessions led by industry experts & seasoned academicians who bring real-world experiences into the classroom.

With OutClass, students apply what they learn inside the class & dive into live projects with top companies, collaborate with startups, and even launch their own ventures!

Understand E-Commerce by Building a Dropshipping Business in Term 1

Learn Modern Marketing by Becoming a YouTuber in Term 2



Learn Finance by Managing a **Student-Led Investment Fund**

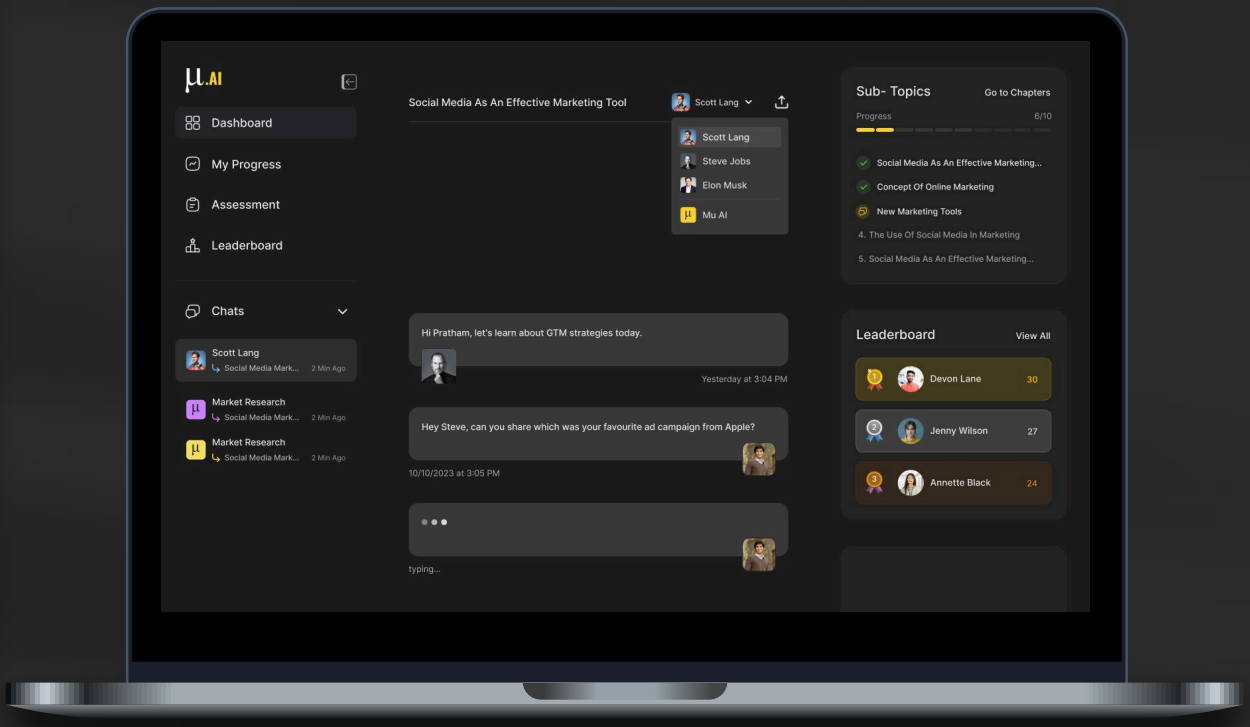
Build a Fundable Business Through **Venture Initiation Programme**

Global Immersion Programmes

From Asia to Europe, Masters' Union students explore global business firsthand-spending 1 to 4 weeks at top universities, companies, and factories. Whether it's Rakuten in Japan or Ferragamo in Italy, they witness how the world's best businesses are built from the inside out.

Redefining **Learning with AI**

µ.AI is your personal business coach-an AI-powered tool that helps students master business skills through a ChatGPTstyle interface. It offers real-time feedback, tracks progress, and supports learning across multiple courses, making business education interactive, personalised, and measurable.



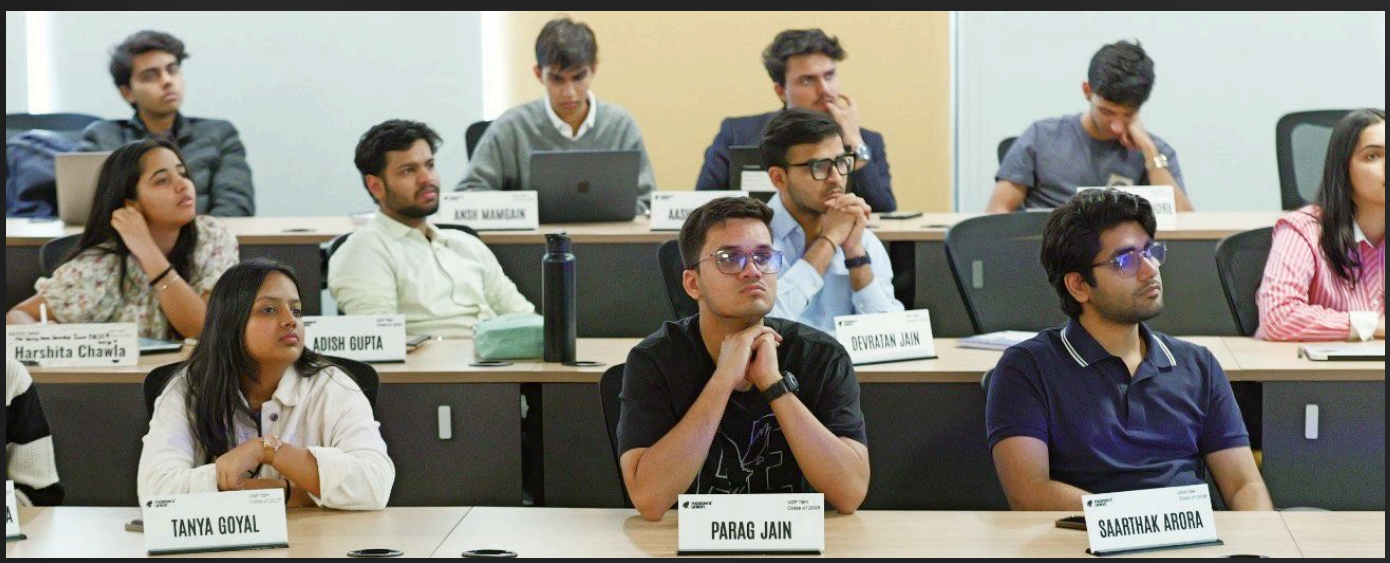
The **30-30-40**

Faculty Model at Masters' Union

30%
Visiting Faculty:
Professors from Harvard, Stanford, and Wharton

30%
Full-Time Faculty:
Dedicated educators shaping core learning

40%
Industry Practitioners:
Leaders and entrepreneurs sharing real-world insights



Resident Faculty

Full-time Faculty Bring World-Class Research & Insights to The Classroom

Dr. Bhupesh Manoharan

PhD, IIM Calcutta

Director Faculty,
Marketing Management

Dr. Nandini Seth

PhD, IIM Bangalore

Assistant Professor,
Quantitative Methods and Decision Sciences

Dr. Nimisha Bora

PhD, Xavier Institute of Management

Assistant Professor,
Accounting and Finance

Dr. Vipin Sreekumar

PhD, IIM Calcutta

Assistant Professor,
Strategic Management

Dr. Garima Chaklader

PhD, IIM Bangalore

Assistant Professor,
Economics

Dr. Manu Prasad

PhD, IIM Tiruchirappalli

Assistant Professor,
Organizational Behavior & Human Resources Management

Dr. Kashika Sud

PhD, IIM Ahmedabad

Assistant Professor,
Organizational Behavior

Dr. Ajith Babu

Ph.D, IIM Calcutta

Assistant Professor,
Operations Management

Rajat Mathur

MPM,
Symbiosis International University

Managing Director,
Morgan Stanley

Dr. Ashish Bhandari

PhD, IIM Bangalore

Assistant Professor,
Operations Management

Prof Shivangi Rajora

PhD, IIM Bangalore

Assistant Professor,
Public Policy

Dr. Bhasker Malu

PhD, Christ University

Assistant Professor,
Psychology

Dr. Muneer Kalliyil

PhD, IIM Bangalore

Assistant Professor,
Economics

Dr. Antra

PhD, IIM Bangalore

Assistant Professor,
Decision Sciences

Dr. Anushree Podar

PhD, TERI School of Advanced Studies

Assistant Professor,
Business Sustainability and Marketing

Dr. Aarti Sharma

PhD, Shiv Nadar University Delhi

Associate Professor,
Management Finance

Dr. Rinku Mahindru

PhD, Delhi University

Associate Professor,
Organizational Behaviour

Dr. Aditya Kulashri

Ph.D, IIM Calcutta

Associate Professor,
Organizational Behaviour

Dr. Meha Kohli

PhD, IIM Bangalore

Assistant Professor,
Accounting and Finance

Mr. Pulkit Marwah

CA, University of Delhi

Lecturer,
Accounting

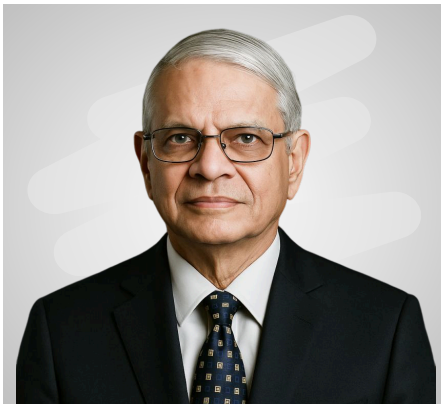
Dr. Bhasker Malu

PhD, Christ University

Assistant Professor,
Psychology

Visiting Faculty

100+ Faculty Visit Masters Union from Ivy Leagues & Top Ranked Colleges



Dr. Vishnuprasad Nagadevara

Former Dean, IIM Bangalore

Understanding Statistics
for Business

Dr. Lan Ma

Adjunct Professor of Business, NYU Shanghai

Strategic Leadership

Dr. Garrick Hileman

Professor of Economics

University of Cambridge

Dr. Meenakshi Rishi

Professor of Economics, Seattle University

Global Macroeconomics

Dr. Shad Morris

Professor, MIT Sloan and Ohio State University

The Science of Building Effective
Teams

Mr. Raghavshyam Ramamurthy

Visiting Faculty, Syracuse University

Marketing and Retail Analytics (with
KNIME)

Dr. Daniel Garett Van Der Vliet

Executive Director, Family Business,
Cornell University

Strategic Leadership for Family Business

Dr. Rajesh Bhargave

Professor,
Imperial College Business School

AI for Marketing

Dr. Souvik Dutta

Visiting Faculty,
IIM Bangalore

Managerial Economics

Mr. Pratap Giri

Visiting Faculty,
IIM Bangalore

Mergers & Aquisition

Dr. Rajagopal Raghunathan

Professor of Business,
University of Austin, Texas

Psychology and Behavioral Science

Dr. Pradeep Hota

Professor, Business Policy & Strategy,
IIM Udaipur

How to Conduct Market Research

Dr. Krishanu Rakshit

Former Assoc. Prof,
IIM Calcutta

How to Build Successful Brands

Dr. Kaustubh Dhargalkar

Visiting Faculty,
Design Thinking

Design Thinking and Prototyping

Mr. Aswini Bajaj

Visiting Faculty,
Accounting and Finance

Personal Finance

Dr. Amit Shrivastava

Visiting Faculty,
Finance and Accounting

Financial Accounting and Analysis

Mr. Tridib Ghosh

Visiting Faculty,
Design Thinking

User Experience

Mr. Hitesh Motwani

Visiting Faculty of AI ML,
Digital Marketing & Data Analytics

Digital & Social Media Marketing -I

Mr. Mihir Mankad

Former Professor of Practice,
Tufts & Harvard

Art of Communication

Dr. Amit Goyal

Visiting Faculty,
Optimisation for Decision Making,

Optimisation for Decision Making

Dr. Harshali Damle

Visiting Faculty,
Accounting and Finance

Private Equity and Venture Capital

Mr. Gurumoorthy Pattabiraman

Visiting Faculty,
Data Science and Analytics

Computer Vision and its Application

Dr. Sundar Venkatesh

Visiting Faculty,
Accounting and Finance

Managerial Accounting

Practitioner Faculty

200+ Industry Professionals Teach Complete Courses and Not Just Guest Lectures

Manoj Kohli

Former Country Head,
Softbank India

Mapping the Future of Energy Sector

Dr. Edward W Rogers

Former Chief Knowledge Officer,
NASA

Art of Managing Complexities

Mr. Elkana Ezekiel

Former CMO,
Samsung Electronics

Building Marketing Strategies

Mr. Satish Krishnan

Former MD,
Standard Chartered Bank

How Do Financial Markets Work and Derivatives

Mr. Rohit Kapoor

CEO,
Food Marketplace, Swiggy

How Startups are Changing the World

Mr. Thomas Kuruvilla

Managing Partner,
Middle East,Arthur D. Little

Management Strategy

Dr. Arvind Mayaram

Former Finance Secretary of India,
Government of India

Managerial Economics

Dr. Avantika Tomar

Partner,
EY-Parthenon

Strategic HRM

Dr. Narendra Jadhav

Former MP,
Planning Commission, GoI

Macroeconomics

Mr. Rajnish Virmani

Former India Head,
American Express

Leadership

Mr. Naveen Munjal

MD,
Hero Electric Vehicles Pvt Ltd

Business of Electric Vehicles

Research & Innovation

At Masters' Union, our 25 full-time PhD faculty conduct cutting-edge research, published in top journals and applied in real-world industry projects, driven not just by academia, but by impact on business and society.

50+ Research Publications Across Top Global Journals including FT 50 & A*

An Industry-First **AI-Powered Learning** Platform & Digital Tutor, µ.AI

Deep Research Collaborations With Leading Organisations like PwC & EY

Top Research Publications

Digital technology-enabled transformative consumer responsibilisation: A case study

Bhupesh Manoharan
Ph.D, IIM Calcutta

Published in

Turnover at Liverpool FC: What's the Strategy?

Vipin Sreekumar
Ph.D, IIM Calcutta

Published in

The Grasim Industries-Aditya Birla Nuvo Limited merger: Wealth creation?

Garima Chaklader
Ph.D, IIM Bangalore

Published in

Gender diversity and inclusion on Indian boards: Post the introduction of the mandate in 2015 and 2019

Kashika Sud
Ph.D, IIM Ahmedabad

Published in

Quick Case HBP No. 8491

Turnover at Liverpool FC: What's the Strategy?

The Scenario

In January 2024, John Henry, principal owner of Fenway Sports Group (FSG), faced a pivotal decision for Liverpool Football Club (LFC).[1] Jürgen Klopp, the charismatic manager whose high-intensity pressing style redefined LFC's identity and led to remarkable domestic and European success, announced he would be stepping down at the end of the 2023–2024 season.[2] Klopp's leadership had been central to Liverpool's resurgence, from ending a 30-year league title drought to creating one of the most cohesive team cultures in football.

With Klopp's departure imminent, FSG was at a crossroads.

Fast Facts: Liverpool Football Club

- **Company type:** Professional football club, English Premier League
- **Founded:** 1892, Liverpool, United Kingdom
- **Stadium:** Anfield, Liverpool, United Kingdom

Mastering Business Challenges

Case Competition Successes

Participation in national and international case competitions is a cornerstone of the Masters' Union experience. Through these high-stakes challenges, our students put their business acumen to the test, solving real-world problems, collaborating with top talent from other institutions, and showcasing their strategic thinking to global industry leaders. Success in these arenas not only sharpens analytical and leadership skills but also opens doors to recognition and new opportunities on the global stage.

Flipkart's WIRED
Case Competition

Pepsico India
Challenge

Winning at ISB

Winning at IIM Ahmedabad

Winning at IIM Bombay

Winning at ISB

A Year of Triumph

Championing Case Competition

An inspiring example of determination and excellence, Hari Shankar from the class of 2025 secured victories in 12 case competitions over the past year. Through rigorous teamwork, creative problem-solving, and consistent leadership, he demonstrated his ability to excel under pressure and deliver results across diverse business challenges. This remarkable streak culminated in a coveted placement at Airbound as the Founder's Office, showcasing how the pursuit of excellence in competitions can open doors to outstanding career opportunities.

Hari Shankar
Founder's Office, Airbound

1st Position

Goa Institute of Management
PrAIyaan

TAPMI
Concordia

XLRI, Jamshedpur
Battle of the Apps
Strategy & Product

Thoucentric
Bottoms Up - 3.0

IIM Vishakhapatnam
Consultimate 4.0

TAPMI
Consultant of the Year

IIM Sambalpur
E-Stratega

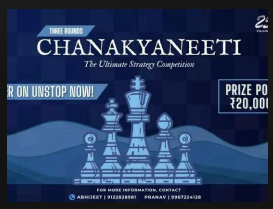
IIM Tiruchirappalli
Ops Wise 13.0

IIM Calcutta
Capital Confrontation

2nd Position

XLRI
Next Gen Leader

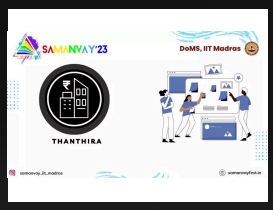
IIM Raipur
Ops Cogitate



IIT Madras
Chanakyaneeti

Other **Notable Case Competitions** Wins

1st Position



IIT Madras
Thanthira

IIM Calcutta
Prodigy'23

SDA Bocconi
Product Case Competition

IIM Tiruchirappalli
Breaking the Case 8.0

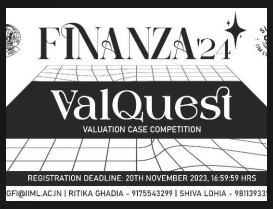
Flipkart
Flipkart Wired 8.0

IIM Bangalore
Global Social Responsibility Challenge

2nd Position

IIM Calcutta
IDB Analytics 3.0

Harvard Business School
Case Competition: Strategy



IIM Lucknow
Finanza'24: ValQuest: Valuation

MICA
Viral Vortex: Viral Marketing

IIM Indore
Prodlytics

Finshots Idea
Finshot Idea Lab Season 1

3rd Position

IIM Bangalore
Business Conclave 2023- CaseCrest

IIM Calcutta
Zenith 2.0: Business Strategy

Zerodha
Pitch Perfect

HIVESCHOOL
Making Sales Sexy!
HIVESCHO
Making Sales Se
MASTERS' U
PAY: Hive
AMOUNT: Five
: 6283786325: 85

Entrepreneurs at Masters' Union

The Entrepreneur's Edge:
Where Ideas Become Enterprises

At Masters' Union, we don't just teach business - we make you build one. Real learning happens outside the classroom through Outclass, where students run drop shipping stores, launch content brands, and start real companies.

Through our Venture Initiation Program (VIP), they progress from Pre-Seed → MVP → Go-to-Market → Demo Day, pitching to 150+ investors.

In five years, 30+ startups have launched, more then half have raised $1M+, with four on Shark Tank India. Even failed ventures build sharper skills and stronger careers.

For those all in, the Founder Fellowship offers ₹50,000/month, mentorship, and fundraising support, helping 40+ founders build what's next.

Key **Highlights**

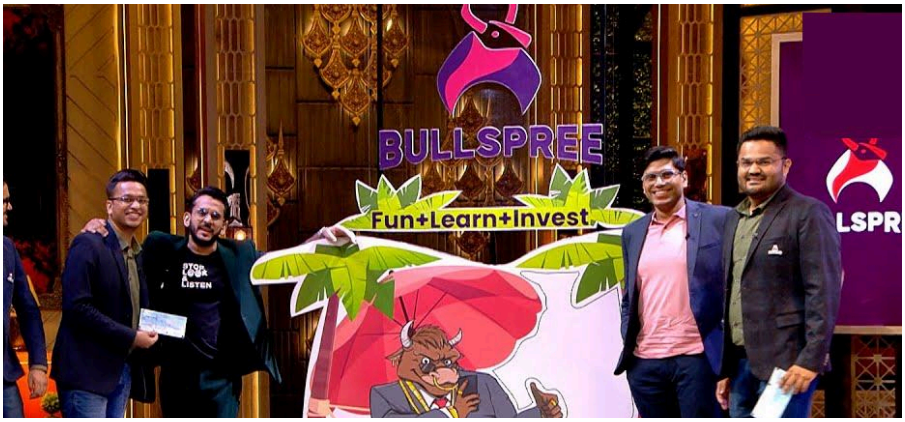
30+ Number of Startups	**₹480 Cr** Projected Revenue (FY26)	**₹319.8 Cr** Annualised Revenue (last month revenuex12)
₹5.7 Cr Grants given by Masters' Union	**10,000+** 1:1 Mentorship hours	**180+** Jobs Created
14.7x Capital Efficiency	**₹593.10 Cr** Total Valuation	

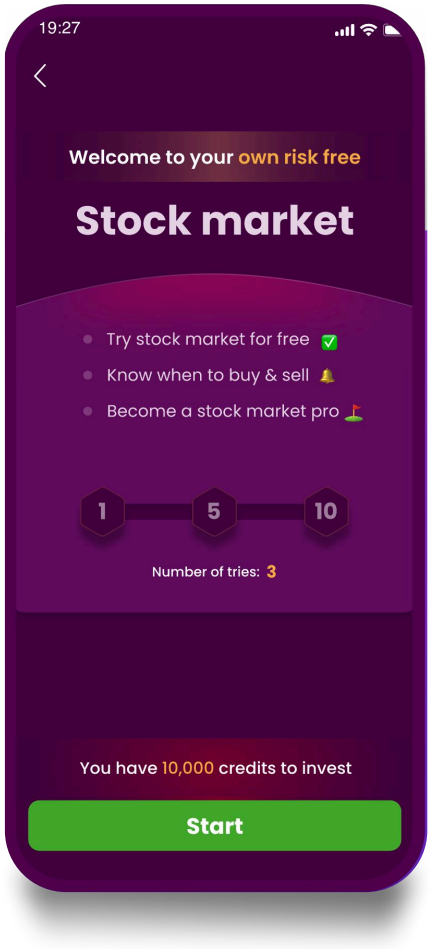
Cohort of 2021

Bullspree

Founder:
Dharmil Bavishi

Investors:
IVY Growth Associates, Desai Ventures, Aman Gupta, Peyush Bansal, pi Ventures





Bullspree is your go-to app for mastering finance through fun and interactive games. Users subscribe to expert-led courses, gain real market insights, and learn smart investing strategies.

$1.88 Million
Seed Round

Featured on
Shark Tank

Cohort of 2024

Hive School

Founder:
Nikhil Gaur

Investors:
Masters' Union (Grants)

3 Cohorts Inducted

₹2 Cr
Revenue Run Rate

Hive School is India's first sales school, churning out highperforming sales talent with ₹15 LPA average salaries. Backed by real results and Shark Tank buzz, they're now going offline and aiming to become a full-fledged university.

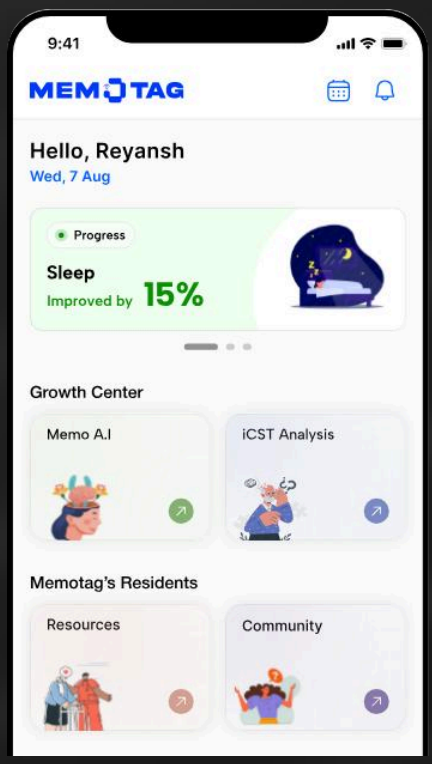
Cohort of 2028 (Undergraduate Programme)

MemoTag

Founder:
Reyansh Juneja

Investors:
Bootstrapped

Featured on:
Shark Tank



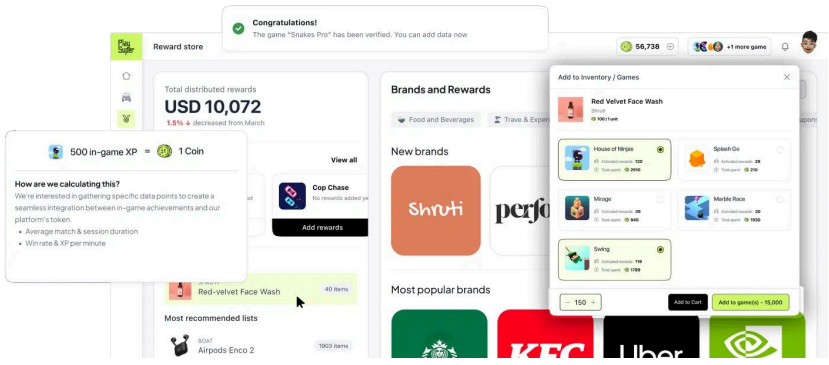
Built by first-year undergraduate students, MemoTag helps dementia patients stay connected and safe. Inspired by his own grandparents' journey, Reyansh's creation is now gaining traction, with both physical hardware and digital tools in the works.

Cohort of 2024

PlaySuper

Founder:
Upamanyu Chatterjee and Shouradeep Chakraborty

Investors:
100X. VC, IAN Fund, and angel investors



PlaySuper is India's first gaming commerce startup, helping boost player engagement and drive inapp purchases without adding extra costs for studios.

$1.5 Million Raised

16 Partnership with **Gaming Studios**

Cohort of 2021

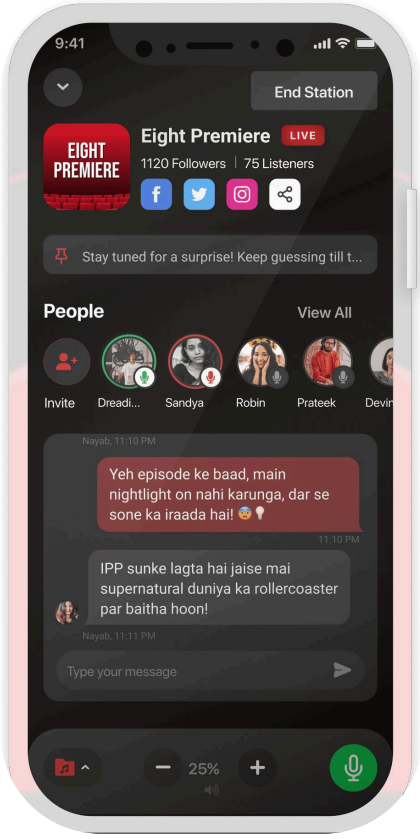
Eight Network

Founder:

Mohit Goswami, Mohit Paliwal and Yugal Tamang

Investors:

Kae Capital, Venture Highway, Misfit Capitals, DeVC



Eight Network is redefining entertainment with interactive social radio and Vertical TV, delivering cinematic bite-sized stories for mobile. Founded by visionary IITians, it blends immersive audio with captivating vertical videos.

$3.1 Million Raised

1 Over **Million Listeners**

Cohort of 2024

Lexi's

Founder:

Naveen Balaji, Rhea Melwani, Ayush Melwani, Alex Francis Puthusserry

Investors:

Masters' Union (Grants)

₹1.5Cr Arr

Rated **4.5+/5** on Swiggy & Zomato within 3 months of launch

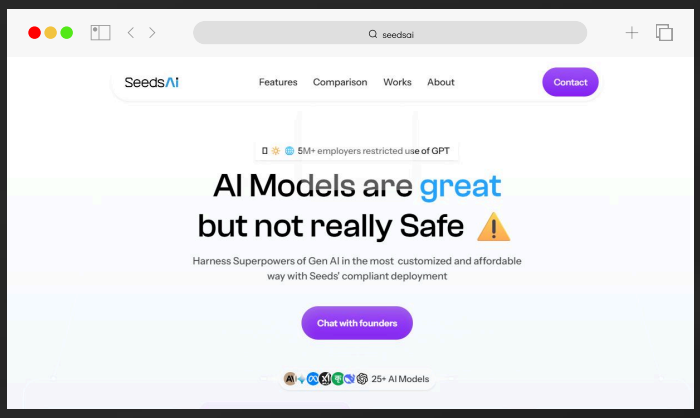
Lexi's is a cloud kitchen brand that offers global gourmet sandwiches tailored for single meals, group orders, and lifestyle needs.

Cohort of 2024

SeedsAi

Founder:
Vansh Miglani, Shubham Khatri

Investors:
Campus Fund



₹60 L
Annualized Revenue (FY25)

₹1.7 Cr
Captal Raised

₹2 Cr
Projected Revenue for FY26

Transcripts Evolved Into Smart Conversational Bots. Revolutionizing NBFCs with AI-driven voice intelligence and automation.

Cohort of 2024

Woody's Pizzeria

Founder:
Kanav Rishi Kumar

Investors:
Masters' Union (Grants)

Woody's Pizzeria is Delhi's own Neapolitan-style pizzeria, baking belief into every slice. What started as Kanav's home-oven experiment turned into a 100% vegetarian brand built on craft, quality, and community love. Within months, Delhi queued up and wiped out their dough.

₹40 L
Annual Recurring Revenue

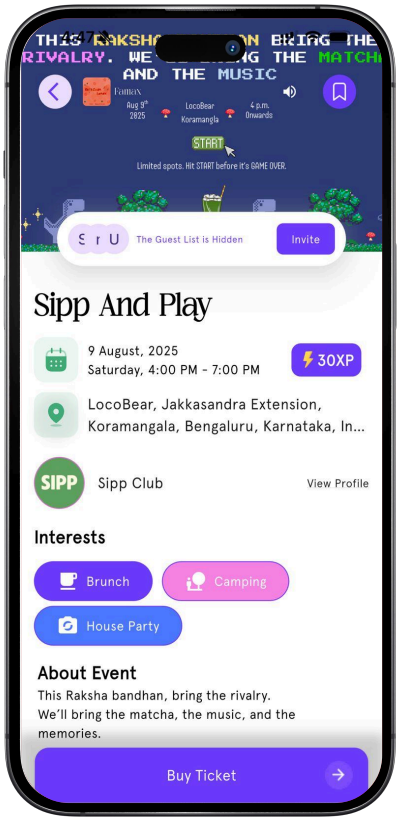
3000+
Customer Served

Cohort of 2024

Offlyn

Founder:

Ayush Sinha



Offlyn powers offline connection for a digital world, helping creators, communities, and brands host real-world experiences effortlessly. From concerts to meet-ups, Offlyn automates everything from RSVPs to ticketing.

8000+
Total User

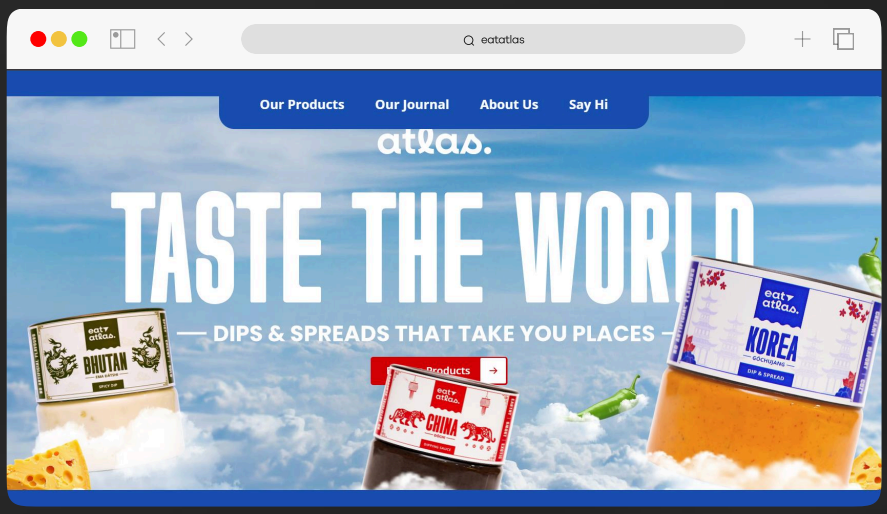
90%
Host Repeat Rate

Cohort of 2024

Eat Atlas

Founder:
Ishita Gupta, Anshul Gupta & Mayuresh Jadhav

Investors:
Masters' Union (Grants)



₹80 L
Annual Recurring Revenue

₹2 Cr
Projected Revenue for FY26

Born in a Deloitte canteen and inspired by curiosity, Eat Atlas reimagines snacking with globally inspired dips and spreads. Each jar tells a story from Korea to Gujarat crafted for adventurous Indian palates.

Gautam Kumar
Founder's Office - Masters' Union
Saumya Garg
CEO
Swiftz

Our Alumni & Careers Team

Our **Alumni Relations** Team

Abhinav Arora

Associate Director - Strategic Initiatives

MBA, FMS | Ex. TELUS, EY, PwC, R-Jio

Jeneesha Singh

Head - Strategic Initiatives

MBA, Masters' Union | Ex. Bain & Company | Eco (Hons) LSR

Tanu Gulia

Program Manager - Alumni Relations

Ex. Internshala

Our **Careers** Team

Abhishek Kaul

Director - Corporate Engagements

MBA, ISB | Ex. Walt Disney, EY, Times Group

Abhinav Arora

Associate Director-Strategic Initiatives

MBA, FMS | Ex. TELUS, EY, PwC, R-Jio

Nishant Singh

Deputy Director - Corporate Relations

MBA, XLRI | Ex. Naukri.com, Korn Ferry

Dibyendu Choudhury

Head - Corporate Relations

Ex. Amity University

Anurag Yadav

Head - Corporate Relations

MBA, MDI Gurgaon | Ex. Accenture

Vidhu Goel

Head - Career Preparation

MBA, Masters' Union | Ex. Collegedunia

Dr. Gopika Kumar

Head - Career Preparation

Ph.D | Ex. SRCC

Akash Aggarwal

Head - Strategy and Operations, Director's Office

MBA, NMIMS | Ex. British Airways, e-GMAT

Simran Bhatia

Associate Head - Corporate Relations & Community

Ex. KPMG, Unacademy

Shubham Gupta

Associate Head - Career Preparation

MBA, Masters' Union | Ex. Meltwater, Vistara

Radhika Goyal

Associate Head - Career Preparation

MBA, Masters' Union | Ex. Daarshik Aerotech, Virtusa

Mansi Bhargava

Senior Manager - Director's Office

MBA, IIM Ranchi

Vibhuti Singh

Senior Manager II - Corporate Relations

MBA, Murdoch University, Australia | Ex. KiwiTech

Sonali Awasthi

Senior Program Manager - Career Preparation

Ex. NIPUN Bharat (Govt of Haryana)

Ajaya Kaushik

Senior Lead - Corporate Relations

YIF, Ashoka University | Ex. Deutsche Telekom

Abhinav Bhatnagar

Senior Manager - Corporate Relations

Ex. Adobe, American Express

Shonal Rath

Lead - Community

Ex. Dell Consulting

Pragati Gupta

Senior Manager - Corporate Relations

Ex. Pearson

Jasleen Taluja

Senior Manager - Corporate Relations

MBA, IMT Ghaziabad | Ex. Seekho

Sidhartha Bal

Manager - Corporate Relations

Ex. Growth School

Nitika Wadhwa

Manager - Corporate Relations

Ex. EHL, Jamboree, Cognizant

Zubair Warsi

Program Manager - Corporate Relations

Ex. Spectacom Global, all Stars Digital and Radio Mirchi

Chanpreet Singh Gulati

General Manager - Director's Office

Ex. Zomato

Yashi Mishra

Manager - International Corporate Relations

MBA, MU | Ex. Meltwater, Vistara

Manas Arora

Program Manager - Career Preparation

Ex. Decathlon, GlobalLogic

Siddharth Jangir

Program Manager - Career Preparation

MBA, IIM Kozhikode | Ex. Seashell Logistics, Disney Star

Vinita Kaur

Program Manager - Career Preparation

Ex. upGrad

Adiksha Bhalla

Program Manager - Operations

Ex. Sunstone

Jitender Sharma

Senior Program Associate - Director's Office

Ex. Amity University, JIMS College

Yashaswini Sahu

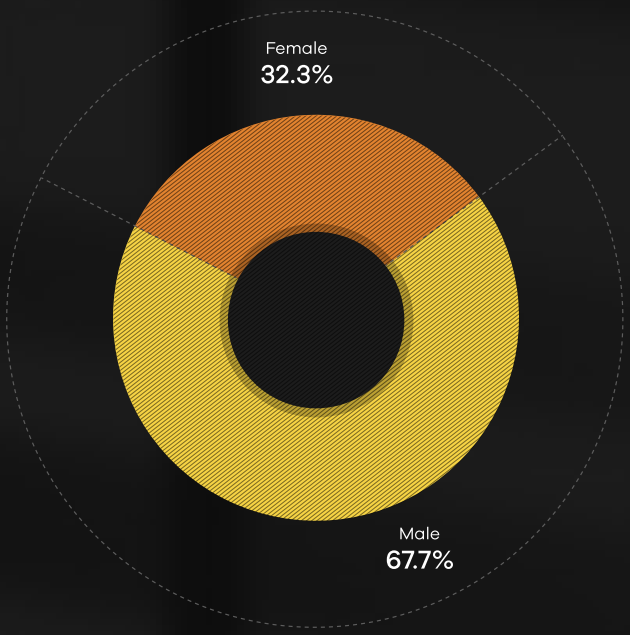
Program Associate

Ex. Vaco Binary

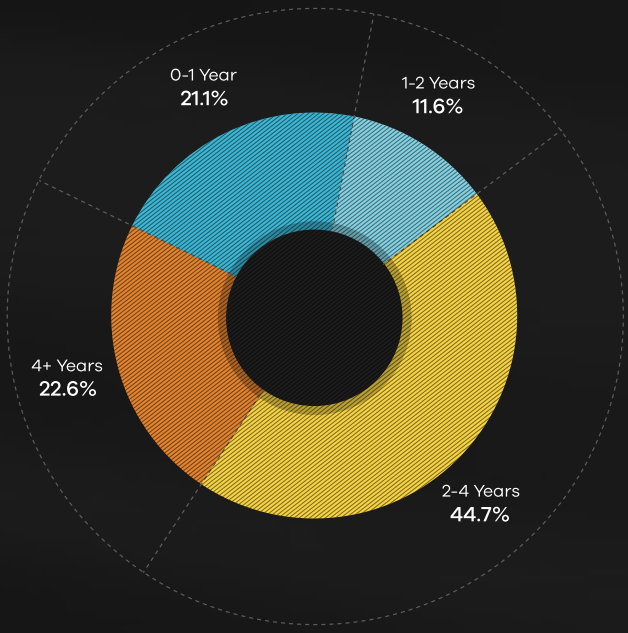
Meet the Cohort

PGP-TBM 2026 | PGP-TBM YLC 2027

Demography

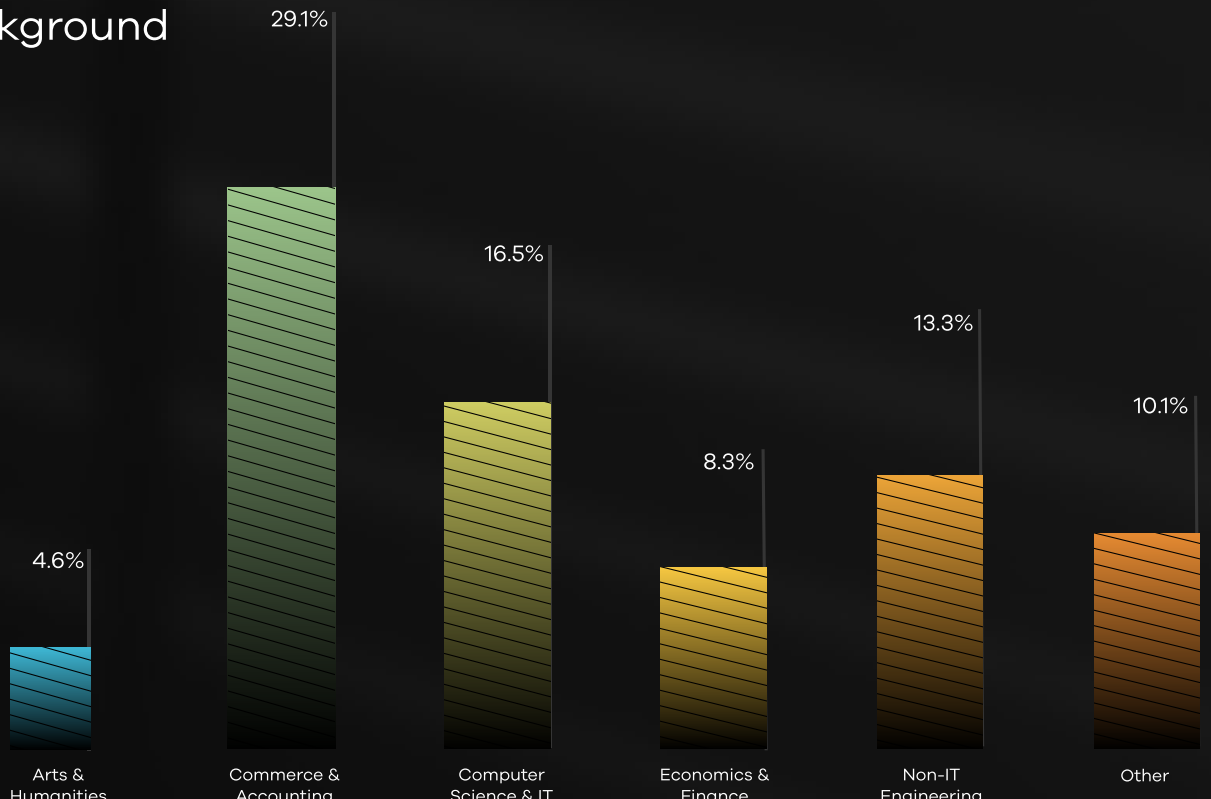


Work Experience (Years)

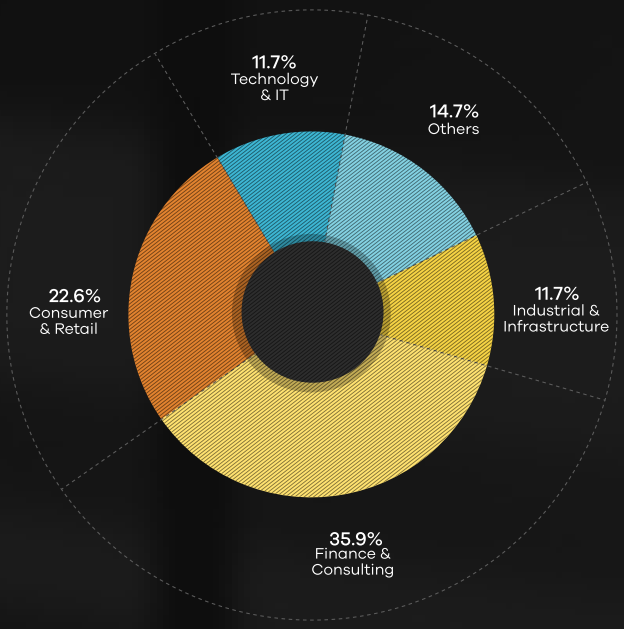


Age Range- 21-34 Years

UG Education Background

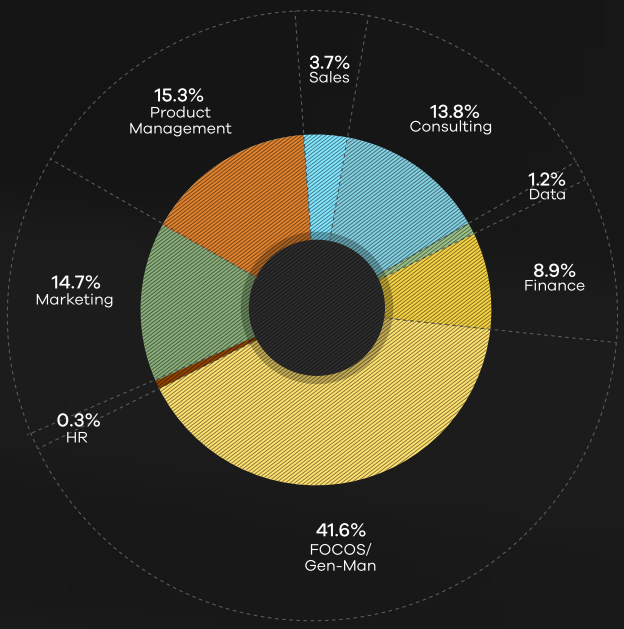


Pre PGP Work Experience



* CA/CFA/FRM/ACCA/CMA: 26

Expertise Across Domains



College Rep.

Pre-MBA Employers

Accreditations/Memberships

AACSB (Association to Advance Collegiate Schools of Business)

AACSB is the world's largest network of business schools and corporate partners, widely regarded as the global standard for excellence in business education.

Masters' Union is an AACSB member.

EFMD Global (European Foundation for Management Development)

EFMD Global is a leading international network of business schools and corporations widely recognized for promoting excellence and innovation in management education. Membership offers access to quality assurance systems, benchmarking tools, and global collaborations.

As an EFMD Global member, Masters' Union joins a select group of institutions committed to upholding global best practices in management education and continuous improvement.

BSIS (Business School Impact System)

The Business School Impact System (BSIS) is a global assessment by EFMD that measures the impact a business school creates. BSIS evaluates business schools across seven core impact dimensions: financial impact, educational impact, business development impact, intellectual impact, societal impact, impact on the regional ecosystem, and image and visibility impact.

Masters' Union has proudly been awarded the BSIS label, recognizing its measurable outcomes, strong industry engagement, and meaningful influence in its ecosystem.

The Road Forward

As we draw this five-year journey into perspective, one truth stands clear: Masters' Union stands at an exciting crossroads, where our graduates, faculty, and partners look ahead to new adventures, deeper impact, and broader horizons. The results and stories shared in this report capture the momentum and ambition that define our institution. Our commitment to academic excellence, real-world learning, and global industry engagement remains unchanged.

Alongside the flagship PGP-TBM, Masters' Union now offers the Young Leaders Cohort (YLC), a 24-month programme for fresh graduates and early professionals with less than one year of experience. In addition to the core pedagogy, YLC includes a mandatory three-month internship at the end of the first year, ensuring early professional exposure while continuing academic and practical learning.

The road forward is shaped by continuous innovation, empowered graduates, and a future-ready community. As Masters' Union evolves, so will our mission to nurture leadership, drive transformation, and break new ground in business education. We invite each member of our vibrant community to embrace what's next, confident that together, we'll redefine what's possible.

The past five years have been about building foundations, scaling impact, and proving what is possible when education meets real-world immersion. The next five will be about going further, deepening our roots in India, expanding our reach globally, and continuously reimagining what careers and leadership can look like in an ever-changing world.

Nithin Kamath
1st Convocation

Sanjeev Bikhchandani
2nd Convocation

Peyush Bansal
3rd Convocation

Masters' Union
Gurgaon
Sometimes all you need is
20 seconds of insane courage.
Just, literally 20 seconds of just
embarrassing bravery. And I
promise you, something great
will come of it.
— Benjamin Mee

masters'
union